

### Ampersand Cable System Order

Order #	62895351
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	05/25/21 - 05/31/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	05/20/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Jan21 DMA Nielsen Parallel Live+3
All ratings are based on DMA populations	

Client Code	COX21
Product Code	ORDR
Est Code	525531
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$29,605.00		
Commission	\$4,440.75		
Net Total	\$25,164.25		
Total Spots	53		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/20 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	2X/DAY	5/24/21	5/30/21	19:00	24:00		X	X	X	X	X	X	-	-	8	\$1,000.00	\$8,000.00	30	
2	DISC	2X/DAY	5/31/21	6/6/21	19:00	24:00	X							-	-	1	\$1,000.00	\$1,000.00	30	
3	FXNC	3X/DAY	5/24/21	5/30/21	09:00	16:00		X	X	X	X	X	X	-	-	18	\$550.00	\$9,900.00	30	
4	FXNC	3X/DAY	5/31/21	6/6/21	09:00	16:00	X							-	-	3	\$550.00	\$1,650.00	30	
5	HIST	2X/DAY	5/24/21	5/30/21	05:00	09:00		X	X	X	X	X	X	-	-	6	\$170.00	\$1,020.00	30	
6	HIST	2X/DAY	5/31/21	6/6/21	05:00	09:00	X							-	-	1	\$170.00	\$170.00	30	
7	HIST	3X/DAY	5/24/21	5/30/21	09:00	16:00		X	X	X	X	X	X	-	-	8	\$275.00	\$2,200.00	30	
8	HIST	3X/DAY	5/31/21	6/6/21	09:00	16:00	X							-	-	1	\$275.00	\$275.00	30	
9	HIST	1X/DAY	5/24/21	5/30/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$770.00	\$4,620.00	30	
10	HIST	1X/DAY	5/31/21	6/6/21	16:00	19:00	X							-	-	1	\$770.00	\$770.00	30	

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
<b>SPOTS</b>	46	7	0	0	0	0	0	0	0	0	0	0	53
<b>AMT</b>	\$25,740.00	\$3,865.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$29,605.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/24/21

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