

Ampersand Cable System Order

Order #	62915268
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	08/11/21 - 08/21/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	08/10/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May21
All ratings are based on DMA populations	

Client Code	COX21
Product Code	ORDR
Est Code	811820
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$49,822.00		
Commission	\$7,473.30		
Net Total	\$42,348.70		
Total Spots	37		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 8/10 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	LUR ROS	8/9/21	8/15/21	05:00	09:00			X	X	X	X	X	-	-	2	\$407.00	\$814.00	30	
2	ESPN	LUR ROS	8/16/21	8/22/21	05:00	09:00	X	X	X	X	X	X		-	-	3	\$407.00	\$1,221.00	30	
3	ESPN	LUR ROS	8/9/21	8/15/21	09:00	16:00			X	X	X	X	X	-	-	1	\$539.00	\$539.00	30	
4	ESPN	LUR ROS	8/16/21	8/22/21	09:00	16:00	X	X	X	X	X	X		-	-	2	\$539.00	\$1,078.00	30	
5	ESPN	LUR ROS	8/9/21	8/15/21	16:00	19:00			X	X	X	X	X	-	-	1	\$1,452.00	\$1,452.00	30	
6	ESPN	LUR ROS	8/16/21	8/22/21	16:00	19:00	X	X	X	X	X	X		-	-	1	\$1,452.00	\$1,452.00	30	
7	ESPN	LUR ROS	8/9/21	8/15/21	19:00	24:00			X	X	X	X	X	-	-	1	\$1,810.00	\$1,810.00	30	
8	ESPN	LUR ROS	8/16/21	8/22/21	19:00	24:00	X	X	X	X	X	X		-	-	1	\$1,810.00	\$1,810.00	30	
9	FXNC	AMERICAS NEWSR<	8/9/21	8/15/21	05:00	09:00			X	X	X	X	X	-	-	1	\$814.00	\$814.00	30	
10	FXNC	AMERICAS NEWSR<	8/16/21	8/22/21	05:00	09:00	X	X	X	X	X	X		-	-	2	\$814.00	\$1,628.00	30	
11	FXNC	VARIOUS	8/9/21	8/15/21	09:00	16:00			X	X	X	X	X	-	-	2	\$660.00	\$1,320.00	30	
12	FXNC	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X	X	X		-	-	2	\$660.00	\$1,320.00	30	
13	FXNC	VARIOUS	8/9/21	8/15/21	16:00	19:00			X	X	X	X	X	-	-	1	\$1,298.00	\$1,298.00	30	
14	FXNC	VARIOUS	8/16/21	8/22/21	16:00	19:00	X	X	X	X	X	X		-	-	1	\$1,298.00	\$1,298.00	30	
15	FXNC	VARIOUS	8/9/21	8/15/21	19:00	24:00			X	X	X	X	X	-	-	1	\$1,650.00	\$1,650.00	30	
16	FXNC	VARIOUS	8/16/21	8/22/21	19:00	24:00	X	X	X	X	X	X		-	-	1	\$1,650.00	\$1,650.00	30	
17	HIST	AVG. ALL WKS<	8/9/21	8/15/21	09:00	16:00			X	X	X	X	X	-	-	3	\$330.00	\$990.00	30	
18	HIST	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X	X	X		-	-	3	\$330.00	\$990.00	30	
19	HIST	VARIOUS	8/9/21	8/15/21	16:00	19:00			X	X	X	X	X	-	-	1	\$1,034.00	\$1,034.00	30	
20	HIST	VARIOUS	8/16/21	8/22/21	16:00	19:00	X	X	X	X	X	X		-	-	2	\$1,034.00	\$2,068.00	30	
21	HIST	VARIOUS	8/9/21	8/15/21	19:00	24:00			X	X	X	X	X	-	-	1	\$1,293.00	\$1,293.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	VARIOUS	8/16/21	8/22/21	19:00	24:00	X	X	X	X	X	X		-	-	1	\$1,293.00	\$1,293.00	30	
23	NFLN	814 CHARGERS	8/9/21	8/15/21	13:00	15:00						X		-	-	1	\$7,000.00	\$7,000.00	30	
24	NFLN	AVG. ALL WKS<	8/9/21	8/15/21	19:00	22:00						X		-	-	1	\$7,000.00	\$7,000.00	30	
25	NFLN	AVG. ALL WKS<	8/16/21	8/22/21	19:00	22:00						X		-	-	1	\$7,000.00	\$7,000.00	30	

	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Total
SPOTS	37	0	0	0	0	0	0	0	0	0	0	0	37
AMT	\$49,822.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$49,822.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/11/21