

Ampersand Cable System Order

Order #	62918734
Syscode	9820
System Name	Spectrum/DISH- I+ Los Angeles IC, CA
Market	Los Angeles

Flight Dates	08/26/21 - 09/01/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	08/25/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Maura Riley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun21
All ratings are based on DMA populations	

Client Code	COX21
Product Code	ORDR
Est Code	826901
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$4,191.00		
Commission	\$628.65		
Net Total	\$3,562.35		
Total Spots	33		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/25 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	NCAA Football: Regular Season	8/23/21	8/29/21	05:00	17:00						X	X	-	-	3	\$50.00	\$150.00	30	
2	ESPN	AVG. ALL WKS<	8/30/21	9/5/21	05:00	17:00	X	X	X					-	-	3	\$50.00	\$150.00	30	
3	ESPN	MLS: Regular Season, NCAA Football: Regular Season	8/23/21	8/29/21	17:00	24:00						X	X	-	-	2	\$248.00	\$496.00	30	
4	ESPN	AVG. ALL WKS<	8/30/21	9/5/21	17:00	24:00	X	X	X					-	-	3	\$248.00	\$744.00	30	
5	FXNC	VARIOUS	8/23/21	8/29/21	05:00	17:00						X	X	-	-	3	\$72.00	\$216.00	30	
6	FXNC	VARIOUS	8/30/21	9/5/21	05:00	17:00	X	X	X					-	-	3	\$72.00	\$216.00	30	
7	FXNC	VARIOUS	8/23/21	8/29/21	17:00	24:00						X	X	-	-	2	\$215.00	\$430.00	30	
8	FXNC	VARIOUS	8/30/21	9/5/21	17:00	24:00	X	X	X					-	-	3	\$215.00	\$645.00	30	
9	HIST	VARIOUS	8/23/21	8/29/21	05:00	17:00						X	X	-	-	3	\$44.00	\$132.00	30	
10	HIST	VARIOUS	8/30/21	9/5/21	05:00	17:00	X	X	X					-	-	3	\$44.00	\$132.00	30	
11	HIST	VARIOUS	8/23/21	8/29/21	17:00	24:00						X	X	-	-	2	\$176.00	\$352.00	30	
12	HIST	VARIOUS	8/30/21	9/5/21	17:00	24:00	X	X	X					-	-	3	\$176.00	\$528.00	30	

	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Total
SPOTS	15	18	0	0	0	0	0	0	0	0	0	0	33
AMT	\$1,776.00	\$2,415.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,191.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/07/21