

Ampersand Cable System Order

Order #	62890905
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	05/04/21 - 05/07/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	05/04/21
Version	3 Vs. 2

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar21
All ratings are based on DMA populations	

Client Code	COX21
Product Code	ORDR
Est Code	504507
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$77,570.00		
Commission	\$11,635.50		
Net Total	\$65,934.50		
Total Spots	115		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/3 Matched system MG offer
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	2X/DAY	5/3/21	5/9/21	05:00	09:00		X						-	-	1	\$85.00	\$85.00	30	
2	DISC	3X/DAY	5/3/21	5/9/21	09:00	16:00		X	X	X	X			-	-	12	\$300.00	\$3,600.00	30	
3	DISC	1X/DAY	5/3/21	5/9/21	16:00	19:00		X	X	X	X			-	-	4	\$735.00	\$2,940.00	30	
4	DISC	2X/DAY	5/3/21	5/9/21	19:00	24:00		X	X	X	X			-	-	7	\$1,000.00	\$7,000.00	30	-1x
5	ESPN	3X/WEEK	5/3/21	5/9/21	16:00	19:00		X	X	X				-	-	2	\$1,400.00	\$2,800.00	30	-1x
6	ESPN	2X/DAY	5/3/21	5/9/21	05:00	09:00		X	X	X	X			-	-	4	\$330.00	\$1,320.00	30	
7	ESPN	2X/DAY	5/3/21	5/9/21	19:00	24:00		X	X	X	X			-	-	4	\$1,700.00	\$6,800.00	30	
8	FXNC	2X/DAY	5/3/21	5/9/21	05:00	09:00		X	X	X	X			-	-	8	\$700.00	\$5,600.00	30	
9	FXNC	3X/DAY	5/3/21	5/9/21	09:00	16:00		X	X	X	X			-	-	12	\$550.00	\$6,600.00	30	
10	FXNC	1X/DAY	5/3/21	5/9/21	16:00	19:00		X	X	X	X			-	-	4	\$1,200.00	\$4,800.00	30	
11	FXNC	2X/DAY	5/3/21	5/9/21	19:00	24:00		X	X	X	X			-	-	8	\$1,100.00	\$8,800.00	30	
12	HIST	2X/DAY	5/3/21	5/9/21	05:00	09:00		X	X	X	X			-	-	8	\$170.00	\$1,360.00	30	
13	HIST	3X/DAY	5/3/21	5/9/21	09:00	16:00		X	X	X	X			-	-	12	\$275.00	\$3,300.00	30	
14	HIST	1X/DAY	5/3/21	5/9/21	16:00	19:00		X	X	X	X			-	-	4	\$770.00	\$3,080.00	30	
15	HIST	2X/DAY	5/3/21	5/9/21	19:00	24:00		X	X	X	X			-	-	8	\$1,100.00	\$8,800.00	30	
16	ESPN	2X/DAY	5/3/21	5/9/21	19:00	24:00		X	X	X	X			-	-	4	\$1,700.00	\$6,800.00	30	5/3 +4x
17	ESPN	2X/DAY	5/3/21	5/9/21	05:00	09:00		X	X	X	X			-	-	4	\$330.00	\$1,320.00	30	5/3 +4x
18	DISC	2X/DAY	5/3/21	5/9/21	05:00	09:00		X	X	X	X			-	-	7	\$85.00	\$595.00	30	5/3 +7x
19	FXNC	1X/DAY	5/3/21	5/9/21	16:00	19:00			X	X	X			-	-	1	\$1,200.00	\$1,200.00	30	+1x

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	HIST	1X/DAY	5/3/21	5/9/21	16:00	19:00			X	X	X			-	-	1	\$770.00	\$770.00	30	+1x

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
SPOTS	115	0	0	0	0	0	0	0	0	0	0	0	115
AMT	\$77,570.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$77,570.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/05/21

62890905 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |