

Ampersand Cable System Order

Order #	62893072
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	05/10/21 - 05/23/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	05/11/21
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar21
-	

Client Code	COX21
Product Code	ORDR
Est Code	511517
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$51,945.00		
Commission	\$7,791.75		
Net Total	\$44,153.25		
Total Spots	136		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5/11 Matched MG offer
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	AVG. ALL WKS<	5/10/21	5/16/21	19:00	24:00		X	X	X	X	X	X	-	-	8	\$500.00	\$4,000.00	15	15s BOOKENDS
2	DISC	STREET OUTLAWS<	5/17/21	5/23/21	19:00	24:00	X							-	-	2	\$500.00	\$1,000.00	15	15s BOOKENDS
3	ESPN	AVG. ALL WKS<	5/10/21	5/16/21	19:00	24:00		X	X	X	X	X	X	-	-	8	\$850.00	\$6,800.00	15	15s BOOKENDS
4	ESPN	AVG. ALL WKS<	5/17/21	5/23/21	19:00	24:00	X							-	-	2	\$850.00	\$1,700.00	15	15s BOOKENDS
5	FXNC	VARIOUS	5/10/21	5/16/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$350.00	\$4,200.00	15	15s BOOKENDS
6	FXNC	VARIOUS	5/17/21	5/23/21	05:00	09:00	X							-	-	2	\$350.00	\$700.00	15	15s BOOKENDS
7	FXNC	VARIOUS	5/10/21	5/16/21	09:00	16:00		X	X	X	X	X	X	-	-	18	\$275.00	\$4,950.00	15	15s BOOKENDS
8	FXNC	VARIOUS	5/17/21	5/23/21	09:00	16:00	X							-	-	2	\$275.00	\$550.00	15	15s BOOKENDS, 05/11: -2x w/o 05/17
9	FXNC	VARIOUS	5/10/21	5/16/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$600.00	\$3,600.00	15	15s BOOKENDS
10	FXNC	VARIOUS	5/17/21	5/23/21	16:00	19:00	X							-	-	0	\$600.00	\$0.00	15	15s BOOKENDS, 05/11: -2x w/o 05/17
11	FXNC	VARIOUS	5/10/21	5/16/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$550.00	\$6,600.00	15	15s BOOKENDS
12	FXNC	VARIOUS	5/17/21	5/23/21	19:00	24:00	X							-	-	2	\$550.00	\$1,100.00	15	15s BOOKENDS
13	HIST	OFF AIR<	5/10/21	5/16/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$85.00	\$1,020.00	15	15s BOOKENDS
14	HIST	OFF AIR<	5/17/21	5/23/21	05:00	09:00	X							-	-	2	\$85.00	\$170.00	15	15s BOOKENDS
15	HIST	AVG. ALL WKS<	5/10/21	5/16/21	09:00	16:00		X	X	X	X	X	X	-	-	18	\$137.50	\$2,475.00	15	15s BOOKENDS
16	HIST	AVG. ALL WKS	5/17/21	5/23/21	09:00	16:00	X							-	-	4	\$137.50	\$550.00	15	15s BOOKENDS
17	HIST	AVG. ALL WKS<	5/10/21	5/16/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$385.00	\$2,310.00	15	15s BOOKENDS
18	HIST	AVG. ALL WKS	5/17/21	5/23/21	16:00	19:00	X							-	-	2	\$385.00	\$770.00	15	15s BOOKENDS
19	HIST	VARIOUS	5/10/21	5/16/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$550.00	\$6,600.00	15	15s BOOKENDS
20	HIST	AVG. ALL WKS	5/17/21	5/23/21	19:00	24:00	X							-	-	2	\$550.00	\$1,100.00	15	15s BOOKENDS

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21	FXNC	FIVE, THE	5/10/21	5/16/21	09:00	16:00			X	X	X	X	X	-	-	2	\$275.00	\$550.00	15	05/11: +2x w/o 05/10
22	FXNC	HANNITY, TUCKER CARLSON TONIGHT	5/10/21	5/16/21	16:00	19:00			X	X	X	X	X	-	-	2	\$600.00	\$1,200.00	15	05/11: +2x w/o 05/10

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
SPOTS	136	0	0	0	0	0	0	0	0	0	0	0	136
AMT	\$51,945.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$51,945.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/11/21

62893072 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |