

### Ampersand Cable System Order

Order #	62921412
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	09/07/21 - 09/13/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	09/02/21
Version	4 Vs. 3

AE	Alexander Fiske
Sales Coordinator	Maura Riley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun21
All ratings are based on DMA populations	

Client Code	COX21
Product Code	ORDR
Est Code	907913
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$62,872.00		
Commission	\$9,430.80		
Net Total	\$53,441.20		
Total Spots	59		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/2 Spots removed, under 2661
------------	-------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	LUR ROS	9/6/21	9/12/21	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,810.00	\$5,430.00	30	
2	FXNC	AMERICAS NEWSR<	9/6/21	9/12/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$814.00	\$9,768.00	30	
3	FXNC	AMERICAS NEWSR<	9/13/21	9/19/21	05:00	09:00	X							-	-	2	\$814.00	\$1,628.00	30	
4	FXNC	VARIOUS	9/6/21	9/12/21	09:00	16:00		X	X	X	X	X	X	-	-	18	\$660.00	\$11,880.00	30	
5	FXNC	VARIOUS	9/13/21	9/19/21	09:00	16:00	X							-	-	3	\$660.00	\$1,980.00	30	
6	FXNC	VARIOUS	9/6/21	9/12/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$1,298.00	\$7,788.00	30	
7	FXNC	VARIOUS	9/13/21	9/19/21	16:00	19:00	X							-	-	1	\$1,298.00	\$1,298.00	30	
8	FXNC	VARIOUS	9/6/21	9/12/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1,650.00	\$19,800.00	30	
9	FXNC	VARIOUS	9/13/21	9/19/21	19:00	24:00	X							-	-	2	\$1,650.00	\$3,300.00	30	
10	FXNC	VARIOUS	9/13/21	9/19/21	09:00	16:00	X							-	-	0	\$660.00	\$0.00	30	+1x
11	FXNC	VARIOUS	9/6/21	9/12/21	09:00	16:00		X	X	X	X	X	X	-	-	0	\$660.00	\$0.00	30	+1x
12	FXNC	AMERICAS NEWSR<	9/13/21	9/19/21	05:00	09:00	X							-	-	0	\$814.00	\$0.00	30	+1
13	FXNC	VARIOUS	9/13/21	9/19/21	09:00	16:00	X							-	-	0	\$660.00	\$0.00	30	+1

	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Total
<b>SPOTS</b>	59	0	0	0	0	0	0	0	0	0	0	0	59
<b>AMT</b>	\$62,872.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$62,872.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/03/21