

Ampersand Cable System Order

Order #	62918734
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	08/26/21 - 09/01/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	08/27/21
Version	3 Vs. 2

AE	Alexander Fiske
Sales Coordinator	Maura Riley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun21
All ratings are based on DMA populations	

Client Code	COX21
Product Code	ORDR
Est Code	826901
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$92,456.00		
Commission	\$13,868.40		
Net Total	\$78,587.60		
Total Spots	76		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	8/26 MG spots per system MG offer
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	828/UCLA	8/23/21	8/29/21	00:30	15:30						X		-	-	1	\$7,000.00	\$7,000.00	30	
2	ESPN	LUR ROS	8/23/21	8/29/21	09:00	16:00				X	X	X	X	-	-	5	\$539.00	\$2,695.00	30	
3	ESPN	LUR ROS	8/30/21	9/5/21	09:00	16:00	X	X	X					-	-	3	\$539.00	\$1,617.00	30	
4	ESPN	LUR ROS	8/23/21	8/29/21	16:00	19:00				X	X	X	X	-	-	3	\$1,452.00	\$4,356.00	30	
5	ESPN	LUR ROS	8/30/21	9/5/21	16:00	19:00	X	X	X					-	-	3	\$1,452.00	\$4,356.00	30	
6	FXNC	AMERICAS NEWSR<	8/23/21	8/29/21	05:00	09:00				X	X	X	X	-	-	8	\$814.00	\$6,512.00	30	
7	FXNC	AMERICAS NEWSR<	8/30/21	9/5/21	05:00	09:00	X	X	X					-	-	6	\$814.00	\$4,884.00	30	
8	FXNC	VARIOUS	8/23/21	8/29/21	09:00	16:00				X	X	X	X	-	-	12	\$660.00	\$7,920.00	30	
9	FXNC	VARIOUS	8/30/21	9/5/21	09:00	16:00	X	X	X					-	-	9	\$660.00	\$5,940.00	30	
10	FXNC	VARIOUS	8/23/21	8/29/21	16:00	19:00				X	X	X	X	-	-	4	\$1,298.00	\$5,192.00	30	
11	FXNC	VARIOUS	8/30/21	9/5/21	16:00	19:00	X	X	X					-	-	3	\$1,298.00	\$3,894.00	30	
12	FXNC	VARIOUS	8/23/21	8/29/21	19:00	24:00				X	X	X	X	-	-	8	\$1,650.00	\$13,200.00	30	
13	FXNC	VARIOUS	8/30/21	9/5/21	19:00	24:00	X	X	X					-	-	6	\$1,650.00	\$9,900.00	30	
14	HIST	AVG. ALL WKS<	8/23/21	8/29/21	09:00	16:00				X	X	X	X	-	-	2	\$330.00	\$660.00	30	
15	HIST	AVG. ALL WKS<	8/30/21	9/5/21	09:00	16:00	X	X	X					-	-	1	\$330.00	\$330.00	30	
16	NFLN	8/29 SAN FRAN	8/23/21	8/29/21	16:00	19:00							X	-	-	0	\$7,000.00	\$0.00	30	8/26 -1x
17	NFLN	828 CHARGERS	8/23/21	8/29/21	22:00	24:00						X		-	-	0	\$7,000.00	\$0.00	30	8/26 -1x
18	NFLN	828 CHARGERS	8/23/21	8/29/21	10:00	13:00						X		-	-	1	\$7,000.00	\$7,000.00	30	8/26 +1x

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19	NFLN	8/29 SAN FRAN	8/23/21	8/29/21	13:00	16:00							X	-	-	1	\$7,000.00	\$7,000.00	30	8/26 +1x

	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Total
SPOTS	45	31	0	0	0	0	0	0	0	0	0	0	76
AMT	\$61,535.00	\$30,921.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$92,456.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/07/21

62918734 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |