

Ampersand Cable System Order

Order #	62702746
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	01/13/20 - 02/09/20
Agency	Medium Buying LLC
Advertiser	Andrew Do for Orange County Supervisor

Update Date	01/03/20
Version	4 Vs. 3

AE	Kevin Bowman
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Sep19
-	

Client Code	OC
Product Code	01180203
Est Code	N/A
Product Name	1.18-2.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$8,160.00		
Commission	\$1,224.00		
Net Total	\$6,936.00		
Total Spots	170		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 1.2 R2 Revision: added spots to reach daypart maxes. +\$1080. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	1/13/20	1/19/20	05:00	09:00						X	X	-	-	4	\$30.00	\$120.00	30	R1-1X Wk 1 1/13
2	CNN	CNN EM	1/20/20	1/26/20	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$30.00	\$420.00	30	R1-6X (Wk 2 1/20), -6x (Wk3 1/27)
3	CNN	CNN EM	1/27/20	2/2/20	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$30.00	\$420.00	30	R1-6X (Wk 2 1/20), -6x (Wk3 1/27)
4	CNN	CNN EM	2/3/20	2/9/20	05:00	09:00	X							-	-	2	\$30.00	\$60.00	30	R1-1X Wk 4 2/3
5	CNN	CNN PT	1/13/20	1/19/20	19:00	24:00						X	X	-	-	4	\$60.00	\$240.00	30	R1-1X Wk1 1/13
6	CNN	CNN PT	1/20/20	1/26/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$60.00	\$840.00	30	R1-6X (Wk 2 1/20), -6x (Wk3 1/27)
7	CNN	CNN PT	1/27/20	2/2/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$60.00	\$840.00	30	R1-6X (Wk 2 1/20), -6x (Wk3 1/27)
8	CNN	CNN PT	2/3/20	2/9/20	19:00	24:00	X							-	-	2	\$60.00	\$120.00	30	R1-1X Wk 4 2/3
9	MNBC	MNBC EM	1/13/20	1/19/20	05:00	09:00						X	X	-	-	4	\$30.00	\$120.00	30	R1-1X Wk1 1/13
10	MNBC	MNBC EM	1/20/20	1/26/20	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$30.00	\$420.00	30	R1-6X (Wk 2 1/20), -6x (Wk3 1/27)
11	MNBC	MNBC EM	1/27/20	2/2/20	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$30.00	\$420.00	30	R1-6X (Wk 2 1/20), -6x (Wk3 1/27)
12	MNBC	MNBC EM	2/3/20	2/9/20	05:00	09:00	X							-	-	2	\$30.00	\$60.00	30	R1-1X Wk 4 2/3
13	MNBC	MNBC PT	1/13/20	1/19/20	19:00	24:00						X	X	-	-	4	\$60.00	\$240.00	30	R1-1X Wk1 1/13
14	MNBC	MNBC PT	1/20/20	1/26/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$60.00	\$840.00	30	R1-6X (Wk 2 1/20), -6x (Wk3 1/27)
15	MNBC	MNBC PT	1/27/20	2/2/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$60.00	\$840.00	30	R1-6X (Wk 2 1/20), -6x (Wk3 1/27)
16	MNBC	MNBC PT	2/3/20	2/9/20	19:00	24:00	X							-	-	2	\$60.00	\$120.00	30	R1-1X Wk 4 2/3
17	FXNC	FXNC PT	1/13/20	1/19/20	19:00	24:00						X	X	-	-	4	\$60.00	\$240.00	30	R2+3X PRE
18	FXNC	FXNC PT	1/20/20	1/26/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$60.00	\$840.00	30	R2+7X WK2, R2+7X WK3 PRE
19	FXNC	FXNC PT	1/27/20	2/2/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$60.00	\$840.00	30	R2+7X WK2, R2+7X WK3 PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	FXNC	FXNC PT	2/3/20	2/9/20	19:00	24:00	X							-	-	2	\$60.00	\$120.00	30	R2+1X PRE

	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Total
SPOTS	90	80	0	0	0	0	0	0	0	0	0	0	170
AMT	\$4,320.00	\$3,840.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,160.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/06/20

62702746 | Los Angeles | Spectrum/Frontier-Orange County, CA | 1435 |