

### Ampersand Cable System Order

Order #	62793600
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	08/17/20 - 08/23/20
Agency	Amplify Media
Advertiser	AB PAC

Update Date	08/13/20
Version	2 Vs. 1

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA National Live+SD May20
-	

Client Code	
Product Code	
Est Code	1869
Product Name	AB PAC (Multi State) (8.19-8.20)
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$712.00		
Commission	\$106.80		
Net Total	\$605.20		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.11 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	DNC CONVENTION	8/17/20	8/23/20	18:00	20:00			X					-	-	1	\$178.00	\$178.00	30	DNC CONVENTION
2	CNN	DNC CONVENTION	8/17/20	8/23/20	18:00	20:00				X				-	-	1	\$178.00	\$178.00	30	DNC CONVENTION
3	MNBC	DNC CONVENTION	8/17/20	8/23/20	18:00	20:00			X					-	-	1	\$178.00	\$178.00	30	DNC CONVENTION
4	MNBC	DNC CONVENTION	8/17/20	8/23/20	18:00	20:00				X				-	-	1	\$178.00	\$178.00	30	DNC CONVENTION

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
<b>SPOTS</b>	4	0	0	0	0	0	0	0	0	0	0	0	4
<b>AMT</b>	\$712.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$712.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/13/20

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