

Ampersand Cable System Order

Order #	62833499
Syscode	1633
System Name	Spectrum/Frontier-ESanGab-WCov-Az, CA
Market	Los Angeles

Flight Dates	10/19/20 - 10/25/20
Agency	Targeted Platform Media
Advertiser	CA Justice and Public Safety

Update Date	10/16/20
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	
Product Code	
Est Code	10/19-1025
Product Name	10/19-10/25
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,200.00		
Commission	\$180.00		
Net Total	\$1,020.00		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/16 New order. Please review and confirm online. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$65.00	\$130.00	30	NCR 10/19/20-11/03/20
2	CNN	CABLE	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	NCR 10/19/20-11/03/20
3	CNN	CABLE	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$80.00	\$160.00	30	NCR 10/19/20-11/03/20
4	CNN	CABLE	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$100.00	\$200.00	30	NCR 10/19/20-11/03/20
5	MNBC	CABLE	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$65.00	\$130.00	30	NCR 10/19/20-11/03/20
6	MNBC	CABLE	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	NCR 10/19/20-11/03/20
7	MNBC	CABLE	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$80.00	\$160.00	30	NCR 10/19/20-11/03/20
8	MNBC	CABLE	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$100.00	\$200.00	30	NCR 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

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