

Ampersand Cable System Order

| | |
|-------------|-----------------------------------|
| Order # | 62832997 |
| Syscode | 1436 |
| System Name | Spectrum/Frontier-San Gabriel, CA |
| Market | Los Angeles |

| | |
|--------------|------------------------------|
| Flight Dates | 10/17/20 - 10/18/20 |
| Agency | Targeted Platform Media |
| Advertiser | CA Justice and Public Safety |

| | |
|-------------|----------|
| Update Date | 10/16/20 |
| Version | 2 Vs. 1 |

| | |
|-------------------|--------------------------|
| AE | Evan Butcher |
| Sales Coordinator | Hadley Reid |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Aug20 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | |
| Product Code | |
| Est Code | 10/17-10/18 |
| Product Name | |
| Credit Status | Cash in Advance |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$2,020.00 | | |
| Commission | \$303.00 | | |
| Net Total | \$1,717.00 | | |
| Total Spots | 20 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|--|
| Comments : | R1 10/16 removing NA spots and making good per affiliate's MG suggestions. |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--|
| 1 | CNN | CABLE | 10/12/20 | 10/18/20 | 05:00 | 09:00 | | | | | | X | X | - | - | 2 | \$85.00 | \$170.00 | 30 | NCR 09/28/20-10/18/20 |
| 2 | CNN | CABLE | 10/12/20 | 10/18/20 | 09:00 | 16:00 | | | | | | X | X | - | - | 2 | \$75.00 | \$150.00 | 30 | NCR 09/28/20-10/18/20 |
| 3 | CNN | CABLE | 10/12/20 | 10/18/20 | 16:00 | 19:00 | | | | | | X | X | - | - | 2 | \$120.00 | \$240.00 | 30 | NCR 09/28/20-10/18/20 |
| 4 | CNN | CABLE | 10/12/20 | 10/18/20 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$145.00 | \$290.00 | 30 | NCR 09/28/20-10/18/20 |
| 5 | MNBC | CABLE | 10/12/20 | 10/18/20 | 05:00 | 09:00 | | | | | | X | X | - | - | 2 | \$85.00 | \$170.00 | 30 | NCR 09/28/20-10/18/20 |
| 6 | MNBC | CABLE | 10/12/20 | 10/18/20 | 09:00 | 16:00 | | | | | | X | X | - | - | 2 | \$75.00 | \$150.00 | 30 | NCR 09/28/20-10/18/20 |
| 7 | MNBC | CABLE | 10/12/20 | 10/18/20 | 16:00 | 19:00 | | | | | | X | X | - | - | 2 | \$120.00 | \$240.00 | 30 | NCR 09/28/20-10/18/20 |
| 8 | MNBC | CABLE | 10/12/20 | 10/18/20 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$145.00 | \$290.00 | 30 | NCR 09/28/20-10/18/20 |
| 9 | CNN | CABLE | 10/12/20 | 10/18/20 | 05:00 | 09:00 | | | | | | X | X | - | - | 2 | \$85.00 | \$170.00 | 30 | R1 adding spots to MG NA spots.NCR 09/28/20-10/18/20 |
| 10 | CNN | CABLE | 10/12/20 | 10/18/20 | 09:00 | 16:00 | | | | | | X | X | - | - | 2 | \$75.00 | \$150.00 | 30 | R1 adding spots to MG NA spots.NCR 09/28/20-10/18/20 |

| | Oct 2020 | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 20 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 20 |
| AMT | \$2,020.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$2,020.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

62832997 | Los Angeles | Spectrum/Frontier-San Gabriel, CA | 1436 |