

Ampersand Cable System Order

Order #	62803509
Syscode	2162
System Name	Spectrum/Spectrum Reach Sports
Market	Los Angeles

Flight Dates	09/07/20 - 10/11/20
Agency	FlexPoint Media Inc
Advertiser	Congressional Leadership Fund

Update Date	09/03/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+SD
-	

Client Code	CA CD-25
Product Code	09091006
Est Code	1215
Product Name	9.9-10.6 (CA)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	5		
Total	\$60,000.00		
Commission	\$9,000.00		
Net Total	\$51,000.00		
Total Spots	6		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 9.1 New fixed sports order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	SNLA	AVG. ALL WKS	9/7/20	9/13/20	18:40	21:40				X				-	-	1	\$10,000.00	\$10,000.00	30	MLB Dodgers @ Diamond Backs
2	SNLA	AVG. ALL WKS	9/14/20	9/20/20	18:10	21:10		X						-	-	1	\$10,000.00	\$10,000.00	30	MLB Dodgers @ Padres
3	SNLA	AVG. ALL WKS	9/21/20	9/27/20	18:40	21:40		X						-	-	1	\$10,000.00	\$10,000.00	30	MLB Dodgers vs. Athletics
4	SNLA	AVG. ALL WKS	9/21/20	9/27/20	18:40	21:40			X					-	-	1	\$10,000.00	\$10,000.00	30	MLB Dodgers vs. Athletics
5	SNLA	AVG. ALL WKS<	9/21/20	9/27/20	18:40	21:40					X			-	-	1	\$10,000.00	\$10,000.00	30	MLB Dodgers vs. Angels
6	SNLA	AVG. ALL WKS<	9/21/20	9/27/20	18:10	21:10						X		-	-	1	\$10,000.00	\$10,000.00	30	MLB Dodgers vs. Angels

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$60,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$60,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/15/20

62803509 | Los Angeles | Spectrum/Spectrum Reach Sports | 2162 |