

Ampersand Cable System Order

Order #	62832973
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	10/19/20 - 10/25/20
Agency	FlexPoint Media Inc
Advertiser	Congressional Leadership Fund

Update Date	10/15/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	CA CD-48
Product Code	10221025
Est Code	1480
Product Name	CA CD48, 10.22-10.25
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$3,665.00		
Commission	\$549.75		
Net Total	\$3,115.25		
Total Spots	27		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.15 New order, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/19/20	10/25/20	05:00	09:00				X	X	X	X	-	-	3	\$150.00	\$450.00	30	NCR 10/19/20-11/03/20
2	CNN	CNN DT	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	6	\$130.00	\$780.00	30	NCR 10/19/20-11/03/20
3	CNN	CNN EF	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	3	\$235.00	\$705.00	30	NCR 10/19/20-11/03/20
4	ESPN	ESPN DT	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	4	\$100.00	\$400.00	30	NCR 10/19/20-11/03/20
5	HGTV	HGTV DT	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	6	\$80.00	\$480.00	30	NCR 10/19/20-11/03/20
6	TBSC	TBSC PT	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	5	\$170.00	\$850.00	30	NCR 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	27	0	0	0	0	0	0	0	0	0	0	0	27
AMT	\$3,665.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,665.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/16/20

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