

### Ampersand Cable System Order

Order #	62865822
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	02/01/21 - 02/14/21
Agency	AssemblyPOL
Advertiser	DCCC

Update Date	02/01/21
Version	1 Vs. 1

AE	Chris Overberg
Sales Coordinator	Alexandra Eng-Nguyen
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
-	

Client Code	DCCC
Product Code	DCCC
Est Code	1111
Product Name	LA (CD 39 & 48) 2.2-2.8
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,062.00		
Commission	\$609.30		
Net Total	\$3,452.70		
Total Spots	39		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	82.14	GIMP	21091
CPP	\$49.00	CPM	\$192.59

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New Order. Please review & confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EF ROS	2/1/21	2/7/21	16:00	19:00		X	X	X	X	X	X	2.81	722	6	\$99.00	\$594.00	30	NCR
2	CNN	CNN EF ROS	2/8/21	2/14/21	16:00	19:00	X							2.20	564	1	\$99.00	\$99.00	30	NCR
3	CNN	CNN PRIME ROS	2/1/21	2/7/21	19:00	24:00		X	X	X	X	X	X	2.05	527	12	\$112.00	\$1,344.00	30	NCR
4	CNN	CNN PRIME ROS	2/8/21	2/14/21	19:00	24:00	X							1.55	397	2	\$112.00	\$224.00	30	NCR
5	MNBC	MSNBC EM ROS	2/1/21	2/7/21	05:00	09:00		X	X	X	X			0.88	226	2	\$62.00	\$124.00	30	NCR
6	MNBC	MSNBC EM ROS	2/8/21	2/14/21	05:00	09:00	X							0.78	201	1	\$62.00	\$62.00	30	NCR
7	MNBC	MSNBC EF ROS	2/1/21	2/7/21	16:00	19:00		X	X	X	X			2.95	757	4	\$99.00	\$396.00	30	NCR
8	MNBC	MSNBC EF ROS	2/8/21	2/14/21	16:00	19:00	X							2.76	708	1	\$99.00	\$99.00	30	NCR
9	MNBC	MSNBC PRIME ROS	2/1/21	2/7/21	19:00	24:00		X	X	X	X			1.90	489	8	\$112.00	\$896.00	30	NCR
10	MNBC	MSNBC PRIME ROS	2/8/21	2/14/21	19:00	24:00	X							1.51	388	2	\$112.00	\$224.00	30	NCR

	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Total
<b>SPOTS</b>	39	0	0	0	0	0	0	0	0	0	0	0	39
<b>AMT</b>	\$4,062.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,062.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/02/21

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