

Ampersand Cable System Order

Order #	62724106
Syscode	1635
System Name	Spectrum/Frontier-RedInd-Font-SB, CA
Market	Los Angeles

Flight Dates	02/11/20 - 03/09/20
Agency	AxMedia
Advertiser	Fix Congress Now

Update Date	01/24/20
Version	1 Vs. 1

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Feb19 DMA Nielsen Parallel Live+SD
All ratings are based on DMA populations	

Client Code	165
Product Code	216
Est Code	1208
Product Name	2020 Primary Election
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	4		
Total	\$8,010.00		
Commission	\$1,201.50		
Net Total	\$6,808.50		
Total Spots	95		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	114.6	GIMP	9960509
CPP	\$70.00	CPM	\$0.80

Comments :	1/23 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/17/20	2/23/20	05:00	09:00	X							1.20	10782 7	1	\$60.00	\$60.00	30	
2	FXNC	FXNC EM	2/24/20	3/1/20	05:00	09:00	X							1.20	10782 7	1	\$60.00	\$60.00	30	
3	FXNC	FXNC EM	3/2/20	3/8/20	05:00	09:00	X							1.20	10782 7	1	\$60.00	\$60.00	30	
4	FXNC	FXNC EM	3/2/20	3/8/20	05:00	09:00		X						1.20	10782 7	1	\$60.00	\$60.00	30	
5	FXNC	FXNC EM	2/17/20	2/23/20	05:00	09:00		X	X	X	X	X	X	1.20	10782 7	6	\$60.00	\$360.00	30	
6	FXNC	FXNC EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	1.20	10782 7	5	\$60.00	\$300.00	30	
7	FXNC	FXNC EM	2/10/20	2/16/20	05:00	09:00				X	X	X	X	1.20	10782 7	4	\$60.00	\$240.00	30	
8	FXNC	FXNC DT	2/17/20	2/23/20	09:00	16:00	X							1.20	10142 5	1	\$50.00	\$50.00	30	
9	FXNC	FXNC DT	2/24/20	3/1/20	09:00	16:00	X							1.20	10142 5	2	\$50.00	\$100.00	30	
10	FXNC	FXNC DT	3/2/20	3/8/20	09:00	16:00	X							1.20	10142 5	2	\$50.00	\$100.00	30	
11	FXNC	FXNC DT	2/17/20	2/23/20	09:00	16:00		X	X	X	X	X	X	1.20	10142 5	9	\$50.00	\$450.00	30	
12	FXNC	FXNC DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	1.20	10142 5	9	\$50.00	\$450.00	30	
13	FXNC	FXNC DT	2/10/20	2/16/20	09:00	16:00				X	X	X	X	1.20	10142 5	7	\$50.00	\$350.00	30	
14	FXNC	FXNC EF	2/17/20	2/23/20	16:00	19:00	X							1.80	15331 6	1	\$105.00	\$105.00	30	
15	FXNC	FXNC EF	2/24/20	3/1/20	16:00	19:00	X							1.80	15331 6	1	\$105.00	\$105.00	30	
16	FXNC	FXNC EF	3/2/20	3/8/20	16:00	19:00	X							1.80	15331 6	1	\$105.00	\$105.00	30	

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17	FXNC	FXNC EF	2/17/20	2/23/20	16:00	19:00		X	X	X	X	X	X	1.80	153316	6	\$105.00	\$630.00	30	
18	FXNC	FXNC EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	1.80	153316	6	\$105.00	\$630.00	30	
19	FXNC	FXNC EF	2/10/20	2/16/20	16:00	19:00				X	X	X	X	1.80	153316	4	\$105.00	\$420.00	30	
20	FXNC	FXNC PT	2/17/20	2/23/20	19:00	24:00	X							0.80	72446	1	\$125.00	\$125.00	30	
21	FXNC	FXNC PT	2/24/20	3/1/20	19:00	24:00	X							0.80	72446	1	\$125.00	\$125.00	30	
22	FXNC	FXNC PT	3/2/20	3/8/20	19:00	24:00	X							0.80	72446	1	\$125.00	\$125.00	30	
23	FXNC	FXNC PT	2/17/20	2/23/20	19:00	24:00		X	X	X	X	X	X	0.80	72446	9	\$125.00	\$1,125.00	30	
24	FXNC	FXNC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.80	72446	9	\$125.00	\$1,125.00	30	
25	FXNC	FXNC PT	2/10/20	2/16/20	19:00	24:00				X	X	X	X	0.80	72446	6	\$125.00	\$750.00	30	

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	55	40	0	0	0	0	0	0	0	0	0	0	95
AMT	\$4,665.00	\$3,345.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,010.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/27/20

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