

INVOICE

Invoice Number: INV-90427245
Invoice Date: 27-SEP-2020
Order Number: 11339571
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/No On Prop 15/Adlink NCC	900070515	08-31-20 - 09-27-20	SEPTEMBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 185257.00
Agency Commission :	\$ 27788.55
Rep Commission :	\$ 20470.89
NET TOTAL :	\$ 136997.56
BALANCE DUE :	\$ 136997.56

PLEASE REMIT TO :

SPECTRUM REACH

PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

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<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11339571		Contract No. : 513390		PO No. : 62805675		Package : N/A		Ext. Order : 62805675			
Reference No. : end 9.21		Estimate No. : 8637		AE Name : LA Adlink - NCC		Product : TCASR		Ext. Client : TCASR			
09-15-2020	09-20-2020	1	UD: 05:00-09:00	CNBC	LAI	1309	5	5	\$ 829.00	\$ 4145.00	
09-15-2020	09-20-2020	3	UD: 09:00-16:00	CNBC	LAI	1309	5	5	\$ 829.00	\$ 4145.00	
09-21-2020	09-21-2020	4	UD: 09:00-16:00	CNBC	LAI	1309	1	1	\$ 829.00	\$ 829.00	
09-15-2020	09-20-2020	5	UD: 05:00-09:00	CNN	LAI	1309	3	3	\$ 2285.00	\$ 6855.00	
09-21-2020	09-21-2020	6	UD: 05:00-09:00	CNN	LAI	1309	1	1	\$ 2285.00	\$ 2285.00	
09-15-2020	09-20-2020	7	UD: 09:00-16:00	CNN	LAI	1309	4	4	\$ 1853.00	\$ 7412.00	
09-21-2020	09-21-2020	8	UD: 09:00-16:00	CNN	LAI	1309	1	1	\$ 1853.00	\$ 1853.00	
09-15-2020	09-20-2020	9	UD: 16:00-19:00	CNN	LAI	1309	4	4	\$ 3644.00	\$ 14576.00	
09-21-2020	09-21-2020	10	UD: 16:00-19:00	CNN	LAI	1309	1	1	\$ 3644.00	\$ 3644.00	
09-15-2020	09-20-2020	11	UD: 19:00-24:00	CNN	LAI	1309	7	7	\$ 4632.00	\$ 32424.00	
09-21-2020	09-21-2020	12	UD: 19:00-24:00	CNN	LAI	1309	1	1	\$ 4632.00	\$ 4632.00	
09-15-2020	09-20-2020	13	UD: 09:00-16:00	HLN	LAI	1309	3	3	\$ 683.00	\$ 2049.00	
09-15-2020	09-20-2020	14	UD: 19:00-24:00	HLN	LAI	1309	8	8	\$ 1365.00	\$ 10920.00	
09-21-2020	09-21-2020	15	UD: 19:00-24:00	HLN	LAI	1309	1	1	\$ 1365.00	\$ 1365.00	
09-15-2020	09-20-2020	16	UD: 05:00-09:00	MNBC	LAI	1309	5	5	\$ 2409.00	\$ 12045.00	
09-21-2020	09-21-2020	17	UD: 05:00-09:00	MNBC	LAI	1309	1	1	\$ 2409.00	\$ 2409.00	
09-15-2020	09-20-2020	18	UD: 09:00-16:00	MNBC	LAI	1309	4	4	\$ 1853.00	\$ 7412.00	
09-15-2020	09-20-2020	20	UD: 16:00-19:00	MNBC	LAI	1309	4	4	\$ 4138.00	\$ 16552.00	
09-21-2020	09-21-2020	21	UD: 16:00-19:00	MNBC	LAI	1309	1	1	\$ 4138.00	\$ 4138.00	
09-15-2020	09-20-2020	22	UD: 19:00-24:00	MNBC	LAI	1309	7	7	\$ 4940.00	\$ 34580.00	
09-21-2020	09-21-2020	23	UD: 19:00-24:00	MNBC	LAI	1309	1	1	\$ 4940.00	\$ 4940.00	
09-18-2020	09-20-2020	25	UD: 09:00-16:00	CNBC	LAI	1309	2	2	\$ 829.00	\$ 1658.00	
09-18-2020	09-20-2020	26	UD: 09:00-16:00	HLN	LAI	1309	1	1	\$ 683.00	\$ 683.00	
09-19-2020	09-20-2020	27	UD: 09:00-16:00	CNN	LAI	1309	2	2	\$ 1853.00	\$ 3706.00	
Order # 11339571 Total :							73	73	\$ 185257.00		
Current Billing Cycle Totals :							73	73	\$ 185257.00		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBDT930	BSCL3002H	CNBC, CNN, HLN, MNBC	38	\$ 97678.00
SRBDZV27	REST3002H	CNBC, CNN, HLN, MNBC	35	\$ 87579.00
Commercial Summary Totals :			73	\$ 185257.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90427245
Print Date : 01 Oct 2020
Bill Cycle : 2020-09-27

Customer: 900070515 - ISS/No On Prop 15/Adlink NCC		Order No: 11339571		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62805675	Contract No: 513390	Reference No: end 9.21	Type: EDI	Package:	
External Order No: 62805675	External Client: TCASR	Estimate: 8637	External Product: TCASR	Payment Terms: Net 30 Days	
Billing Cycle: SEPTEMBER		Billing Dates: 2020-08-31 - 2020-09-27		Actual Dates: 2020-09-15 - 2020-09-21	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
1	LAI	1309	CNBC	09-15-20	6:27 am	BSCL3002H	Squawk on the	30	\$829.00
3	LAI	1309	CNBC	09-15-20	11:51 am	BSCL3002H	Power Lunch	30	\$829.00
1	LAI	1309	CNBC	09-16-20	7:48 am	BSCL3002H	Squawk on the	30	\$829.00
1	LAI	1309	CNBC	09-17-20	6:24 am	BSCL3002H	Squawk on the	30	\$829.00
3	LAI	1309	CNBC	09-17-20	11:47 am	BSCL3002H	Power Lunch	30	\$829.00
1	LAI	1309	CNBC	09-18-20	6:25 am	BSCL3002H	Squawk on the	30	\$829.00
3	LAI	1309	CNBC	09-18-20	3:51 pm	BSCL3002H	Mad Money	30	\$829.00
1	LAI	1309	CNBC	09-19-20	6:58 am	REST3002H	Paid	30	\$829.00
3	LAI	1309	CNBC	09-19-20	1:55 pm	REST3002H	Undercover	30	\$829.00
25	LAI	1309	CNBC	09-20-20	11:59 am	REST3002H	Paid	30	\$829.00
25	LAI	1309	CNBC	09-20-20	1:44 pm	REST3002H	Shark Tank	30	\$829.00
3	LAI	1309	CNBC	09-20-20	3:44 pm	REST3002H	Shark Tank	30	\$829.00
4	LAI	1309	CNBC	09-21-20	2:43 pm	REST3002H	Fast Money	30	\$829.00
CNBC Subtotal: Spots: 13							Amount: \$10,777.00		
5	LAI	1309	CNN	09-15-20	7:48 am	BSCL3002H	CNN	30	\$2285.00
9	LAI	1309	CNN	09-15-20	6:49 pm	BSCL3002H	Cuomo Prime	30	\$3644.00
11	LAI	1309	CNN	09-15-20	10:51 pm	BSCL3002H	Cuomo Prime	30	\$4632.00
7	LAI	1309	CNN	09-16-20	10:48 am	BSCL3002H	CNN Newsroom30		\$1853.00
11	LAI	1309	CNN	09-16-20	7:41 pm	BSCL3002H	CNN Tonight	30	\$4632.00
11	LAI	1309	CNN	09-16-20	9:44 pm	BSCL3002H	Anderson	30	\$4632.00
5	LAI	1309	CNN	09-17-20	6:45 am	BSCL3002H	CNN	30	\$2285.00
7	LAI	1309	CNN	09-17-20	11:48 am	BSCL3002H	CNN Newsroom30		\$1853.00
9	LAI	1309	CNN	09-17-20	5:48 pm	BSCL3002H	Joe Biden:	30	\$3644.00
11	LAI	1309	CNN	09-17-20	10:35 pm	BSCL3002H	Cuomo Prime	30	\$4632.00
11	LAI	1309	CNN	09-18-20	9:49 pm	BSCL3002H	Anderson	30	\$4632.00
5	LAI	1309	CNN	09-19-20	7:50 am	REST3002H	CNN	30	\$2285.00
7	LAI	1309	CNN	09-19-20	12:47 pm	REST3002H	CNN	30	\$1853.00
27	LAI	1309	CNN	09-19-20	1:48 pm	REST3002H	CNN	30	\$1853.00
9	LAI	1309	CNN	09-19-20	5:53 pm	REST3002H	CNN Newsroom30		\$3644.00
11	LAI	1309	CNN	09-19-20	8:21 pm	REST3002H	CNN Special	30	\$4632.00
27	LAI	1309	CNN	09-20-20	10:48 am	REST3002H	Fareed Zakaria	30	\$1853.00
7	LAI	1309	CNN	09-20-20	12:52 pm	REST3002H	CNN	30	\$1853.00
9	LAI	1309	CNN	09-20-20	6:49 pm	REST3002H	The Situation	30	\$3644.00
11	LAI	1309	CNN	09-20-20	9:35 pm	REST3002H	CNN	30	\$4632.00
6	LAI	1309	CNN	09-21-20	7:45 am	REST3002H	CNN	30	\$2285.00
8	LAI	1309	CNN	09-21-20	10:51 am	REST3002H	CNN Newsroom30		\$1853.00
10	LAI	1309	CNN	09-21-20	6:45 pm	REST3002H	Anderson	30	\$3644.00
12	LAI	1309	CNN	09-21-20	8:37 pm	REST3002H	CNN Tonight	30	\$4632.00
CNN Subtotal: Spots: 24							Amount: \$77,387.00		
14	LAI	1309	HLN	09-15-20	8:36 pm	BSCL3002H	Forensic Files	30	\$1365.00
13	LAI	1309	HLN	09-16-20	2:36 pm	BSCL3002H	Forensic Files	30	\$683.00
14	LAI	1309	HLN	09-16-20	8:36 pm	BSCL3002H	Forensic Files	30	\$1365.00
14	LAI	1309	HLN	09-17-20	8:35 pm	BSCL3002H	Forensic Files	30	\$1365.00
14	LAI	1309	HLN	09-17-20	11:33 pm	BSCL3002H	The Hunt With	30	\$1365.00
13	LAI	1309	HLN	09-18-20	12:27 pm	BSCL3002H	How It Really	30	\$683.00
14	LAI	1309	HLN	09-18-20	11:36 pm	BSCL3002H	Forensic Files	30	\$1365.00
14	LAI	1309	HLN	09-19-20	11:36 pm	REST3002H	Forensic Files	30	\$1365.00
13	LAI	1309	HLN	09-20-20	11:36 am	REST3002H	Forensic Files	30	\$683.00
26	LAI	1309	HLN	09-20-20	12:36 pm	REST3002H	Forensic Files	30	\$683.00
14	LAI	1309	HLN	09-20-20	8:32 pm	REST3002H	How It Really	30	\$1365.00
14	LAI	1309	HLN	09-20-20	11:36 pm	REST3002H	Forensic Files	30	\$1365.00

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15	LAI	1309	HLN	09-21-20	11:36 pm	REST3002H	Forensic Files	30	\$1365.00
HLN Subtotal: Spots: 13							Amount: \$15,017.00		
16	LAI	1309	MNBC	09-15-20	7:28 am	BSCL3002H	MSNBC Live	30	\$2409.00
20	LAI	1309	MNBC	09-15-20	4:41 pm	BSCL3002H	The ReidOut	30	\$4138.00
22	LAI	1309	MNBC	09-15-20	10:33 pm	BSCL3002H	The Last Word	30	\$4940.00
16	LAI	1309	MNBC	09-16-20	7:33 am	BSCL3002H	MSNBC Live	30	\$2409.00
18	LAI	1309	MNBC	09-16-20	12:27 pm	BSCL3002H	MSNBC Live	30	\$1853.00
20	LAI	1309	MNBC	09-16-20	5:34 pm	BSCL3002H	All In With	30	\$4138.00
22	LAI	1309	MNBC	09-16-20	10:34 pm	BSCL3002H	The Last Word	30	\$4940.00
22	LAI	1309	MNBC	09-16-20	11:34 pm	BSCL3002H	The 11th Hour	30	\$4940.00
16	LAI	1309	MNBC	09-17-20	6:29 am	BSCL3002H	MSNBC Live	30	\$2409.00
18	LAI	1309	MNBC	09-17-20	3:45 pm	BSCL3002H	The Beat with	30	\$1853.00
20	LAI	1309	MNBC	09-17-20	5:33 pm	BSCL3002H	All In With	30	\$4138.00
22	LAI	1309	MNBC	09-17-20	7:31 pm	BSCL3002H	The Last Word	30	\$4940.00
18	LAI	1309	MNBC	09-18-20	2:35 pm	BSCL3002H	Deadline:	30	\$1853.00
16	LAI	1309	MNBC	09-19-20	8:29 am	REST3002H	AM Joy	30	\$2409.00
18	LAI	1309	MNBC	09-19-20	2:59 pm	REST3002H	PoliticsNation	30	\$1853.00
20	LAI	1309	MNBC	09-19-20	4:30 pm	REST3002H	American	30	\$4138.00
22	LAI	1309	MNBC	09-19-20	9:30 pm	REST3002H	All In With	30	\$4940.00
16	LAI	1309	MNBC	09-20-20	6:21 am	REST3002H	Velshi	30	\$2409.00
22	LAI	1309	MNBC	09-20-20	7:36 pm	REST3002H	Meet the Press	30	\$4940.00
22	LAI	1309	MNBC	09-20-20	10:32 pm	REST3002H	Dateline	30	\$4940.00
17	LAI	1309	MNBC	09-21-20	6:30 am	REST3002H	MSNBC Live	30	\$2409.00
21	LAI	1309	MNBC	09-21-20	5:23 pm	REST3002H	All In With	30	\$4138.00
23	LAI	1309	MNBC	09-21-20	8:33 pm	REST3002H	The 11th Hour	30	\$4940.00
MNBC Subtotal: Spots: 23							Amount: \$82,076.00		
Region LAI Subtotal: Spots: 73							Amount: \$185,257.00		
Order 11339571 Subtotal: Spots: 73							Amount: \$185,257.00		

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