

Ampersand Cable System Order

Order #	62834589
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	10/19/20 - 11/01/20
Agency	Mentzer Media Services
Advertiser	No on Prop 15

Update Date	10/19/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	TCASR
Product Code	TCASR
Est Code	8642
Product Name	(CA)(ATS)10.20-10.26
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$151,980.00		
Commission	\$22,797.00		
Net Total	\$129,183.00		
Total Spots	114		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.19 New Add to Schedule Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DIY	DIY DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$430.00	\$3,870.00	30	NCR 10/19/20-11/03/20
2	DIY	DIY EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$800.00	\$2,400.00	30	NCR 10/19/20-11/03/20
3	DIY	DIY PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	7	\$985.00	\$6,895.00	30	NCR 10/19/20-11/03/20
4	DIY	DIY DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$430.00	\$430.00	30	NCR 10/19/20-11/03/20
5	DIY	DIY EF	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$800.00	\$800.00	30	NCR 10/19/20-11/03/20
6	DIY	DIY PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$985.00	\$985.00	30	NCR 10/19/20-11/03/20
7	HALL	HALL DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	7	\$1,785.00	\$12,495.00	30	NCR 10/19/20-11/03/20
8	HALL	HALL EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$3,435.00	\$10,305.00	30	NCR 10/19/20-11/03/20
9	HALL	HALL PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$4,320.00	\$21,600.00	30	NCR 10/19/20-11/03/20
10	HALL	HALL DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$1,785.00	\$1,785.00	30	NCR 10/19/20-11/03/20
11	HALL	HALL EF	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$3,435.00	\$3,435.00	30	NCR 10/19/20-11/03/20
12	HALL	HALL PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$4,320.00	\$4,320.00	30	NCR 10/19/20-11/03/20
13	LIF	LIF DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$975.00	\$8,775.00	30	NCR 10/19/20-11/03/20
14	LIF	LIF EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$2,290.00	\$6,870.00	30	NCR 10/19/20-11/03/20
15	LIF	LIF PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	7	\$3,055.00	\$21,385.00	30	NCR 10/19/20-11/03/20
16	LIF	LIF DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$975.00	\$975.00	30	NCR 10/19/20-11/03/20
17	LIF	LIF EF	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$2,290.00	\$2,290.00	30	NCR 10/19/20-11/03/20
18	LIF	LIF PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$3,055.00	\$3,055.00	30	NCR 10/19/20-11/03/20
19	NBCS	NBCS DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$375.00	\$3,375.00	30	NCR 10/19/20-11/03/20
20	NBCS	NBCS EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$735.00	\$2,205.00	30	NCR 10/19/20-11/03/20
21	NBCS	NBCS PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	7	\$920.00	\$6,440.00	30	NCR 10/19/20-11/03/20

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22	NBCS	NBCS DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$375.00	\$375.00	30	NCR 10/19/20-11/03/20
23	NBCS	NBCS EF	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$735.00	\$735.00	30	NCR 10/19/20-11/03/20
24	NBCS	NBCS PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$920.00	\$920.00	30	NCR 10/19/20-11/03/20
25	S1LA	S1LA EM	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$905.00	\$4,525.00	30	NCR 10/19/20-11/03/20
26	S1LA	S1LA DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$770.00	\$6,930.00	30	NCR 10/19/20-11/03/20
27	S1LA	S1LA EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$770.00	\$2,310.00	30	NCR 10/19/20-11/03/20
28	S1LA	S1LA PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$905.00	\$8,145.00	30	NCR 10/19/20-11/03/20
29	S1LA	S1LA EM	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$905.00	\$905.00	30	NCR 10/19/20-11/03/20
30	S1LA	S1LA DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$770.00	\$770.00	30	NCR 10/19/20-11/03/20
31	S1LA	S1LA EF	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$770.00	\$770.00	30	NCR 10/19/20-11/03/20
32	S1LA	S1LA PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$905.00	\$905.00	30	NCR 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	98	16	0	0	0	0	0	0	0	0	0	0	114
AMT	\$128,525.00	\$23,455.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$151,980.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/20/20

62834589 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |