

**INVOICE**

Invoice Number: INV-90432320  
Invoice Date: 25-OCT-2020  
Order Number: 11339186  
Page: REMITTANCE

**BILL TO :****POLITICAL NCC**

Attn: Pam Boyden  
400 Broadacres Dr  
3rd Fl  
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/No on Prop 20/Adlink NCC	900070609	09-28-20 - 10-25-20	OCTOBER

**PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE**

<b>AIRTIME TOTAL :</b>	<b>\$ 77065.00</b>
Agency Commission :	\$ 11559.75
Rep Commission :	\$ 8515.68
<b>NET TOTAL :</b>	<b>\$ 56989.57</b>
<b>BALANCE DUE :</b>	<b>\$ 56989.57</b>

**PLEASE REMIT TO :**

SPECTRUM REACH

PO Box 846888  
Los Angeles, CA 90084-6888

Questions  
877-286-7117

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<https://westpayments.spectrumreach.com>

**Payment Terms: Net 30 Days**

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ISS/No on Prop 20/Adlink NCC	900070609	09-28-20 - 10-25-20	OCTOBER

**INVOICE SUMMARY SECTION**

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11339186		Contract No. : 513168		PO No. : 62804511		Package : N/A		Ext. Order : 62804511			
Reference No. : end 10.4		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : N/A		Ext. Client : N/A			
09-29-2020	10-04-2020	1	UD: 05:00-09:00	CNN	LAI	1309	2	2	\$ 2565.00	\$ 5130.00	
09-29-2020	10-04-2020	2	UD: 09:00-16:00	CNN	LAI	1309	3	3	\$ 2080.00	\$ 6240.00	
09-29-2020	10-04-2020	3	UD: 16:00-19:00	CNN	LAI	1309	2	2	\$ 4085.00	\$ 8170.00	
09-29-2020	10-04-2020	4	UD: 19:00-24:00	CNN	LAI	1309	4	4	\$ 5190.00	\$ 20760.00	
09-29-2020	10-04-2020	5	UD: 05:00-09:00	MNBC	LAI	1309	1	1	\$ 2700.00	\$ 2700.00	
09-29-2020	10-04-2020	6	UD: 09:00-16:00	MNBC	LAI	1309	3	3	\$ 2080.00	\$ 6240.00	
09-29-2020	10-04-2020	7	UD: 16:00-19:00	MNBC	LAI	1309	2	2	\$ 4635.00	\$ 9270.00	
09-29-2020	10-04-2020	8	UD: 19:00-24:00	MNBC	LAI	1309	2	2	\$ 5540.00	\$ 11080.00	
09-29-2020	10-04-2020	9	UD: 05:00-09:00	S1LA	LAI	1309	2	2	\$ 810.00	\$ 1620.00	
09-29-2020	10-04-2020	10	UD: 09:00-16:00	S1LA	LAI	1309	3	3	\$ 685.00	\$ 2055.00	
09-29-2020	10-04-2020	11	UD: 16:00-19:00	S1LA	LAI	1309	2	2	\$ 685.00	\$ 1370.00	
09-29-2020	10-04-2020	12	UD: 19:00-24:00	S1LA	LAI	1309	3	3	\$ 810.00	\$ 2430.00	
<b>Order # 11339186 Total :</b>							<b>29</b>	<b>29</b>	<b>\$ 77065.00</b>		
<b>Current Billing Cycle Totals :</b>							<b>29</b>	<b>29</b>	<b>\$ 77065.00</b>		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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**COMMERCIAL SUMMARY TOTALS**

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Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBE4231	NO20TV2001H	CNN, MNBC, S1LA	18	\$ 40955.00
SRBED919	NO20TV2002H	CNN, MNBC, S1LA	11	\$ 36110.00
<b>Commercial Summary Totals :</b>			<b>29</b>	<b>\$ 77065.00</b>

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**PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1**

# AFFIDAVIT OF PERFORMANCE

Page A-1  
**Invoice No** : INV-90432320  
**Print Date** : 06 Nov 2020  
**Bill Cycle** : 2020-10-25

<b>Customer:</b> 900070609 - ISS/No on Prop 20/Adlink NCC		<b>Order No:</b> 11339186		<b>Salesperson:</b> ADNCC - LA Adlink - NCC	
<b>PO No:</b> 62804511	<b>Contract No:</b> 513168	<b>Reference No:</b> end 10.4	<b>Type:</b> EDI	<b>Package:</b>	
<b>External Order No:</b> 62804511	<b>External Client:</b>	<b>Estimate:</b>	<b>External Product:</b>	<b>Payment Terms:</b> Net 30 Days	
<b>Billing Cycle:</b> OCTOBER		<b>Billing Dates:</b> 2020-09-28 - 2020-10-25		<b>Actual Dates:</b> 2020-09-29 - 2020-10-04	

**Notes:**

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged	
1	LAI	1309	CNN	09-30-20	7:59 am	NO20TV2001H	CNN	30	\$2565.00	
3	LAI	1309	CNN	09-30-20	4:43 pm	NO20TV2001H	Erin Burnett	30	\$4085.00	
2	LAI	1309	CNN	10-01-20	2:51 pm	NO20TV2001H	The Situation	30	\$2080.00	
2	LAI	1309	CNN	10-01-20	3:54 pm	NO20TV2001H	The Situation	30	\$2080.00	
4	LAI	1309	CNN	10-01-20	8:58 pm	NO20TV2001H	CNN Tonight	30	\$5190.00	
3	LAI	1309	CNN	10-02-20	5:52 pm	NO20TV2001H	Anderson	30	\$4085.00	
4	LAI	1309	CNN	10-02-20	8:59 pm	NO20TV2001H	CNN Tonight	30	\$5190.00	
2	LAI	1309	CNN	10-03-20	1:46 pm	NO20TV2002H	CNN	30	\$2080.00	
4	LAI	1309	CNN	10-03-20	11:39 pm	NO20TV2002H	John Lewis:	30	\$5190.00	
1	LAI	1309	CNN	10-04-20	6:49 am	NO20TV2002H	State of the	30	\$2565.00	
4	LAI	1309	CNN	10-04-20	9:58 pm	NO20TV2002H	First Ladies	30	\$5190.00	
<b>CNN Subtotal: Spots: 11</b>							<b>Amount: \$40,300.00</b>			
6	LAI	1309	MNBC	09-30-20	11:30 am	NO20TV2001H	MSNBC Live	30	\$2080.00	
8	LAI	1309	MNBC	09-30-20	11:35 pm	NO20TV2001H	The 11th Hour	30	\$5540.00	
6	LAI	1309	MNBC	10-01-20	2:32 pm	NO20TV2001H	Deadline:	30	\$2080.00	
6	LAI	1309	MNBC	10-03-20	11:35 am	NO20TV2002H	Weekends with	30	\$2080.00	
7	LAI	1309	MNBC	10-03-20	4:30 pm	NO20TV2002H	American	30	\$4635.00	
7	LAI	1309	MNBC	10-03-20	5:27 pm	NO20TV2002H	The Week with	30	\$4635.00	
5	LAI	1309	MNBC	10-04-20	6:31 am	NO20TV2002H	Velshi	30	\$2700.00	
8	LAI	1309	MNBC	10-04-20	9:31 pm	NO20TV2002H	Dateline Extra	30	\$5540.00	
<b>MNBC Subtotal: Spots: 8</b>							<b>Amount: \$29,290.00</b>			
9	LAI	1309	S1LA	09-29-20	8:16 am	NO20TV2001H	Generic	30	\$810.00	
12	LAI	1309	S1LA	09-29-20	11:27 pm	NO20TV2001H	Generic	30	\$810.00	
10	LAI	1309	S1LA	09-30-20	11:16 am	NO20TV2001H	Generic	30	\$685.00	
11	LAI	1309	S1LA	10-01-20	4:16 pm	NO20TV2001H	Generic	30	\$685.00	
** Exception: MGS										
12	LAI	1309	S1LA	10-01-20	8:13 pm	NO20TV2001H	Generic	30	\$810.00	
9	LAI	1309	S1LA	10-02-20	8:32 am	NO20TV2001H	Generic	30	\$810.00	
10	LAI	1309	S1LA	10-02-20	2:28 pm	NO20TV2001H	Generic	30	\$685.00	
11	LAI	1309	S1LA	10-02-20	5:28 pm	NO20TV2001H	Generic	30	\$685.00	
12	LAI	1309	S1LA	10-03-20	10:29 pm	NO20TV2002H	Generic	30	\$810.00	
10	LAI	1309	S1LA	10-04-20	9:58 am	NO20TV2002H	Generic	30	\$685.00	
<b>S1LA Subtotal: Spots: 10</b>							<b>Amount: \$7,475.00</b>			
<b>Region LAI Subtotal: Spots: 29</b>							<b>Amount: \$77,065.00</b>			
<b>Order 11339186 Subtotal: Spots: 29</b>							<b>Amount: \$77,065.00</b>			

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**PLEASE KEEP THIS PAGE FOR YOUR RECORDS**

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11339186		NET30

<b>AIRTIME TOTAL :</b>	<b>\$ 77065.00</b>
Agency Commission :	\$ 11559.75
Rep Commission :	\$ 8515.68
<b>NET TOTAL: :</b>	<b>\$ 56989.57</b>
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