

Ampersand Cable System Order

Order #	62804526
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	10/12/20 - 10/25/20
Agency	Grassroots Media LLC
Advertiser	No On Prop 20

Update Date	10/12/20
Version	2 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun20
-	

Client Code	
Product Code	
Est Code	
Product Name	10.13-10.19
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$64,490.00		
Commission	\$9,673.50		
Net Total	\$54,816.50		
Total Spots	19		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/9 9.2 New Order Please Review and Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN		10/12/20	10/18/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$2,565.00	\$5,130.00	30	NCR 09/28/20-10/18/20
2	CNN		10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$2,080.00	\$6,240.00	30	NCR 09/28/20-10/18/20
3	CNN		10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$2,330.00	\$2,330.00	30	NCR 10/19/20-11/03/20
4	CNN		10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$4,085.00	\$8,170.00	30	NCR 09/28/20-10/18/20
5	CNN		10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$5,190.00	\$10,380.00	30	NCR 09/28/20-10/18/20
6	MNBC		10/12/20	10/18/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$2,700.00	\$5,400.00	30	NCR 09/28/20-10/18/20
7	MNBC		10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$2,080.00	\$4,160.00	30	NCR 09/28/20-10/18/20
8	MNBC		10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$2,330.00	\$2,330.00	30	NCR 10/19/20-11/03/20
9	MNBC		10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$4,635.00	\$9,270.00	30	NCR 09/28/20-10/18/20
10	MNBC		10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$5,540.00	\$11,080.00	30	NCR 09/28/20-10/18/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	19	0	0	0	0	0	0	0	0	0	0	0	19
AMT	\$64,490.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$64,490.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/02/20

62804526 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |