

### Ampersand Cable System Order

Order #	62799654
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	09/21/20 - 10/04/20
Agency	Mentzer Media Services
Advertiser	No on Prop 21

Update Date	08/27/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun20
-	

Client Code	
Product Code	
Est Code	8513
Product Name	9.22-9.28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$141,335.00		
Commission	\$21,200.25		
Net Total	\$120,134.75		
Total Spots	76		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.26 New Order Please Review and Confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	VARIOUS	9/21/20	9/27/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$835.00	\$5,010.00	30	NCR 09/04/20-09/27/20
2	CNBC	SQUAWK ON THE<	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$930.00	\$930.00	30	NCR 09/28/20-10/18/20
3	CNBC	VARIOUS	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$835.00	\$7,515.00	30	NCR 09/04/20-09/27/20
4	CNBC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$930.00	\$930.00	30	NCR 09/28/20-10/18/20
5	FXNC	AMERICAS NEWSR<	9/21/20	9/27/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$2,290.00	\$13,740.00	30	NCR 09/04/20-09/27/20
6	FXNC	AMERICAS NEWSR<	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$2,565.00	\$2,565.00	30	NCR 09/28/20-10/18/20
7	FXNC	VARIOUS	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1,855.00	\$11,130.00	30	NCR 09/04/20-09/27/20
8	FXNC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$2,080.00	\$2,080.00	30	NCR 09/28/20-10/18/20
9	FXNC	VARIOUS	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$3,650.00	\$21,900.00	30	NCR 09/04/20-09/27/20
10	FXNC	VARIOUS	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$4,085.00	\$4,085.00	30	NCR 09/28/20-10/18/20
11	FXNC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$4,635.00	\$46,350.00	30	NCR 09/04/20-09/27/20
12	FXNC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X							-	-	2	\$5,190.00	\$10,380.00	30	NCR 09/28/20-10/18/20
13	FBN	VARIOUS	9/21/20	9/27/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$490.00	\$2,940.00	30	NCR 09/04/20-09/27/20
14	FBN	VARNEY & COMPA<	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$550.00	\$550.00	30	NCR 09/28/20-10/18/20
15	FBN	VARIOUS	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$490.00	\$4,900.00	30	NCR 09/04/20-09/27/20
16	FBN	VARIOUS	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$550.00	\$1,100.00	30	NCR 09/28/20-10/18/20
17	FBN	VARIOUS	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$735.00	\$4,410.00	30	NCR 09/04/20-09/27/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	FBN	VARIOUS	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$820.00	\$820.00	30	NCR 09/28/20-10/18/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
<b>SPOTS</b>	65	11	0	0	0	0	0	0	0	0	0	0	76
<b>AMT</b>	\$117,895.00	\$23,440.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$141,335.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/28/20

62799654 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |