

INVOICE

Invoice Number: INV-90433315
Invoice Date: 25-OCT-2020
Order Number: 11335782
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/No on Prop 25/Adlink NCC	900069976	09-28-20 - 10-25-20	OCTOBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 163105.00
Agency Commission :	\$ 24465.75
Rep Commission :	\$ 18023.10
NET TOTAL :	\$ 120616.15
BALANCE DUE :	\$ 120616.15

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

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<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total
								N	M	
Order No. : 11335782		Contract No. : 510998		PO No. : 62792726		Package : N/A		Ext. Order : 62792726		
Reference No. : end 10/26		Estimate No. : 8470		AE Name : LA Adlink - NCC		Product : TBAIL		Ext. Client : TBAIL		
10-20-2020	10-25-2020	1	UD: 05:00-09:00	CNN	LAI	1309	4	4	\$ 2870.00	\$ 11480.00
10-20-2020	10-25-2020	5	UD: 16:00-19:00	CNN	LAI	1309	2	2	\$ 4570.00	\$ 9140.00
10-20-2020	10-25-2020	7	UD: 19:00-24:00	CNN	LAI	1309	8	8	\$ 5815.00	\$ 46520.00
10-20-2020	10-25-2020	9	UD: 05:00-09:00	MNBC	LAI	1309	4	4	\$ 3025.00	\$ 12100.00
10-20-2020	10-25-2020	11	UD: 09:00-16:00	MNBC	LAI	1309	8	8	\$ 2330.00	\$ 18640.00
10-20-2020	10-25-2020	13	UD: 16:00-19:00	MNBC	LAI	1309	3	3	\$ 5195.00	\$ 15585.00
10-20-2020	10-25-2020	15	UD: 19:00-24:00	MNBC	LAI	1309	8	8	\$ 6205.00	\$ 49640.00
Order # 11335782 Total :							37	37		\$ 163105.00
Current Billing Cycle Totals :							37	37		\$ 163105.00

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBE5594	BIAS3001H	CNN, MNBC	37	\$ 163105.00
Commercial Summary Totals :			37	\$ 163105.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90433315
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

Customer: 900069976 - ISS/No on Prop 25/Adlink NCC		Order No: 11335782		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62792726		Contract No: 510998		Reference No: end 10/26	
External Order No: 62792726		External Client: TBAIL		External Product: TBAIL	
Billing Cycle: OCTOBER		Billing Dates: 2020-09-28 - 2020-10-25		Actual Dates: 2020-10-20 - 2020-10-26	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged	
1	LAI	1309	CNN	10-20-20	7:50 am	BIAS3001H	CNN	30	\$2870.00	
5	LAI	1309	CNN	10-20-20	5:43 pm	BIAS3001H	Anderson	30	\$4570.00	
7	LAI	1309	CNN	10-20-20	10:43 pm	BIAS3001H	Cuomo Prime	30	\$5815.00	
1	LAI	1309	CNN	10-21-20	7:44 am	BIAS3001H	CNN	30	\$2870.00	
7	LAI	1309	CNN	10-21-20	8:41 pm	BIAS3001H	CNN Tonight	30	\$5815.00	
7	LAI	1309	CNN	10-21-20	10:41 pm	BIAS3001H	Cuomo Prime	30	\$5815.00	
1	LAI	1309	CNN	10-22-20	7:50 am	BIAS3001H	CNN	30	\$2870.00	
5	LAI	1309	CNN	10-23-20	4:48 pm	BIAS3001H	Erin Burnett	30	\$4570.00	
7	LAI	1309	CNN	10-23-20	9:46 pm	BIAS3001H	Anderson	30	\$5815.00	
7	LAI	1309	CNN	10-24-20	7:31 pm	BIAS3001H	CNN Special	30	\$5815.00	
7	LAI	1309	CNN	10-24-20	9:35 pm	BIAS3001H	CNN Special	30	\$5815.00	
7	LAI	1309	CNN	10-24-20	11:33 pm	BIAS3001H	CNN Special	30	\$5815.00	
1	LAI	1309	CNN	10-25-20	6:52 am	BIAS3001H	State of the	30	\$2870.00	
7	LAI	1309	CNN	10-25-20	7:35 pm	BIAS3001H	First Ladies	30	\$5815.00	
CNN Subtotal: Spots: 14							Amount: \$67,140.00			
9	LAI	1309	MNBC	10-20-20	6:41 am	BIAS3001H	MSNBC Live	30	\$3025.00	
11	LAI	1309	MNBC	10-20-20	11:42 am	BIAS3001H	MSNBC Live	30	\$2330.00	
11	LAI	1309	MNBC	10-20-20	12:39 pm	BIAS3001H	MSNBC Live	30	\$2330.00	
13	LAI	1309	MNBC	10-20-20	4:42 pm	BIAS3001H	The ReidOut	30	\$5195.00	
15	LAI	1309	MNBC	10-20-20	9:36 pm	BIAS3001H	The Rachel	30	\$6205.00	
11	LAI	1309	MNBC	10-21-20	2:41 pm	BIAS3001H	Deadline:	30	\$2330.00	
13	LAI	1309	MNBC	10-21-20	6:51 pm	BIAS3001H	The Rachel	30	\$5195.00	
15	LAI	1309	MNBC	10-21-20	8:41 pm	BIAS3001H	The 11th Hour	30	\$6205.00	
9	LAI	1309	MNBC	10-22-20	6:58 am	BIAS3001H	MSNBC Live	30	\$3025.00	
11	LAI	1309	MNBC	10-22-20	12:39 pm	BIAS3001H	MSNBC Live	30	\$2330.00	
11	LAI	1309	MNBC	10-22-20	3:33 pm	BIAS3001H	The Beat with	30	\$2330.00	
13	LAI	1309	MNBC	10-22-20	4:33 pm	BIAS3001H	The ReidOut	30	\$5195.00	
15	LAI	1309	MNBC	10-22-20	8:50 pm	BIAS3001H	Presidential	30	\$6205.00	
9	LAI	1309	MNBC	10-23-20	7:36 am	BIAS3001H	MSNBC Live	30	\$3025.00	
11	LAI	1309	MNBC	10-23-20	3:49 pm	BIAS3001H	The Beat with	30	\$2330.00	
15	LAI	1309	MNBC	10-23-20	8:42 pm	BIAS3001H	The 11th Hour	30	\$6205.00	
9	LAI	1309	MNBC	10-24-20	7:48 am	BIAS3001H	AM Joy	30	\$3025.00	
11	LAI	1309	MNBC	10-24-20	1:36 pm	BIAS3001H	MSNBC Live	30	\$2330.00	
15	LAI	1309	MNBC	10-24-20	10:33 pm	BIAS3001H	Dateline Extra	30	\$6205.00	
15	LAI	1309	MNBC	10-24-20	11:34 pm	BIAS3001H	Dateline	30	\$6205.00	
11	LAI	1309	MNBC	10-25-20	2:42 pm	BIAS3001H	PoliticsNation	30	\$2330.00	
15	LAI	1309	MNBC	10-25-20	7:37 pm	BIAS3001H	American	30	\$6205.00	
15	LAI	1309	MNBC	10-25-20	10:29 pm	BIAS3001H	Dateline	30	\$6205.00	
MNBC Subtotal: Spots: 23							Amount: \$95,965.00			
Region LAI Subtotal: Spots: 37							Amount: \$163,105.00			

Order 11335782 Subtotal: Spots: 37

Amount: \$163,105.00

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PLEASE KEEP THIS PAGE FOR YOUR RECORDS

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11335782		NET30

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