

INVOICE

Invoice Number: INV-90432314
Invoice Date: 25-OCT-2020
Order Number: 11342987
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/No on Prop 25/Adlink NCC	900069976	09-28-20 - 10-25-20	OCTOBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 172910.00
Agency Commission :	\$ 25936.50
Rep Commission :	\$ 19106.55
NET TOTAL :	\$ 127866.95
BALANCE DUE :	\$ 127866.95

PLEASE REMIT TO :

SPECTRUM REACH

PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

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<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11342987		Contract No. : 516722		PO No. : 62818191		Package : N/A		Ext. Order : 62818191			
Reference No. : end 10/5		Estimate No. : 9015		AE Name : LA Adlink - NCC		Product : TBAIL		Ext. Client : TBAIL			
10-05-2020	10-05-2020	1	UD: 05:00-09:00	CNN	LAI	1309	1	1	\$ 2565.00	\$ 2565.00	
10-05-2020	10-05-2020	3	UD: 16:00-19:00	CNN	LAI	1309	1	1	\$ 4085.00	\$ 4085.00	
10-05-2020	10-05-2020	4	UD: 19:00-24:00	CNN	LAI	1309	1	1	\$ 5190.00	\$ 5190.00	
09-29-2020	10-04-2020	5	UD: 05:00-09:00	CNN	LAI	1309	4	4	\$ 2565.00	\$ 10260.00	
09-29-2020	10-04-2020	6	UD: 09:00-16:00	CNN	LAI	1309	7	7	\$ 2080.00	\$ 14560.00	
09-29-2020	10-04-2020	7	UD: 16:00-19:00	CNN	LAI	1309	3	3	\$ 4085.00	\$ 12255.00	
09-29-2020	10-04-2020	8	UD: 19:00-24:00	CNN	LAI	1309	6	6	\$ 5190.00	\$ 31140.00	
10-05-2020	10-05-2020	9	UD: 05:00-09:00	MNBC	LAI	1309	1	1	\$ 2700.00	\$ 2700.00	
10-05-2020	10-05-2020	11	UD: 16:00-19:00	MNBC	LAI	1309	1	1	\$ 4635.00	\$ 4635.00	
10-05-2020	10-05-2020	12	UD: 19:00-24:00	MNBC	LAI	1309	1	1	\$ 5540.00	\$ 5540.00	
09-29-2020	10-04-2020	13	UD: 05:00-09:00	MNBC	LAI	1309	3	3	\$ 2700.00	\$ 8100.00	
09-29-2020	10-04-2020	14	UD: 09:00-16:00	MNBC	LAI	1309	7	7	\$ 2080.00	\$ 14560.00	
09-29-2020	10-04-2020	15	UD: 16:00-19:00	MNBC	LAI	1309	4	4	\$ 4635.00	\$ 18540.00	
09-29-2020	10-04-2020	16	UD: 19:00-24:00	MNBC	LAI	1309	7	7	\$ 5540.00	\$ 38780.00	

Order # 11342987 Total : 47 47 \$ 172910.00

Current Billing Cycle Totals : 47 47 \$ 172910.00

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBE5594	BIAS3001H	CNN, MNBC	47	\$ 172910.00
Commercial Summary Totals :			47	\$ 172910.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90432314
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

Customer: 900069976 - ISS/No on Prop 25/Adlink NCC		Order No: 11342987		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62818191	Contract No: 516722	Reference No: end 10/5	Type: EDI	Package:	
External Order No: 62818191	External Client: TBAIL	Estimate: 9015	External Product: TBAIL	Payment Terms: Net 30 Days	
Billing Cycle: OCTOBER		Billing Dates: 2020-09-28 - 2020-10-25		Actual Dates: 2020-09-29 - 2020-10-05	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
6	LAI	1309	CNN	09-30-20	10:51 am	BIAS3001H	CNN Newsroom30		\$2080.00
6	LAI	1309	CNN	09-30-20	12:52 pm	BIAS3001H	CNN Newsroom30		\$2080.00
6	LAI	1309	CNN	09-30-20	3:51 pm	BIAS3001H	The Situation	30	\$2080.00
7	LAI	1309	CNN	09-30-20	4:44 pm	BIAS3001H	Erin Burnett	30	\$4085.00
8	LAI	1309	CNN	09-30-20	8:41 pm	BIAS3001H	CNN Tonight	30	\$5190.00
8	LAI	1309	CNN	09-30-20	9:45 pm	BIAS3001H	Anderson	30	\$5190.00
5	LAI	1309	CNN	10-01-20	7:50 am	BIAS3001H	CNN	30	\$2565.00
6	LAI	1309	CNN	10-01-20	11:45 am	BIAS3001H	CNN Newsroom30		\$2080.00
7	LAI	1309	CNN	10-01-20	6:46 pm	BIAS3001H	Cuomo Prime	30	\$4085.00
8	LAI	1309	CNN	10-01-20	9:51 pm	BIAS3001H	Anderson	30	\$5190.00
5	LAI	1309	CNN	10-02-20	7:54 am	BIAS3001H	CNN	30	\$2565.00
8	LAI	1309	CNN	10-02-20	8:59 pm	BIAS3001H	CNN Tonight	30	\$5190.00
5	LAI	1309	CNN	10-03-20	7:49 am	BIAS3001H	CNN	30	\$2565.00
6	LAI	1309	CNN	10-03-20	10:59 am	BIAS3001H	CNN	30	\$2080.00
6	LAI	1309	CNN	10-03-20	1:45 pm	BIAS3001H	CNN	30	\$2080.00
7	LAI	1309	CNN	10-03-20	5:49 pm	BIAS3001H	The Situation	30	\$4085.00
8	LAI	1309	CNN	10-03-20	9:44 pm	BIAS3001H	The Sixties	30	\$5190.00
5	LAI	1309	CNN	10-04-20	7:49 am	BIAS3001H	Fareed Zakaria	30	\$2565.00
6	LAI	1309	CNN	10-04-20	12:42 pm	BIAS3001H	CNN	30	\$2080.00
8	LAI	1309	CNN	10-04-20	10:53 pm	BIAS3001H	First Ladies	30	\$5190.00
1	LAI	1309	CNN	10-05-20	6:52 am	BIAS3001H	CNN	30	\$2565.00
3	LAI	1309	CNN	10-05-20	6:49 pm	BIAS3001H	Cuomo Prime	30	\$4085.00
4	LAI	1309	CNN	10-05-20	11:50 pm	BIAS3001H	CNN Tonight	30	\$5190.00
CNN Subtotal: Spots: 23							Amount: \$80,055.00		
16	LAI	1309	MNBC	09-29-20	8:42 pm	BIAS3001H	Debate Analysis30		\$5540.00
14	LAI	1309	MNBC	09-30-20	1:39 pm	BIAS3001H	Deadline:	30	\$2080.00
15	LAI	1309	MNBC	09-30-20	5:31 pm	BIAS3001H	All In With	30	\$4635.00
16	LAI	1309	MNBC	09-30-20	10:35 pm	BIAS3001H	The Last Word	30	\$5540.00
13	LAI	1309	MNBC	10-01-20	6:27 am	BIAS3001H	MSNBC Live	30	\$2700.00
14	LAI	1309	MNBC	10-01-20	11:26 am	BIAS3001H	MSNBC Live	30	\$2080.00
14	LAI	1309	MNBC	10-01-20	3:43 pm	BIAS3001H	The Beat with	30	\$2080.00
15	LAI	1309	MNBC	10-01-20	5:32 pm	BIAS3001H	All In With	30	\$4635.00
16	LAI	1309	MNBC	10-01-20	9:42 pm	BIAS3001H	The Rachel	30	\$5540.00
14	LAI	1309	MNBC	10-02-20	10:43 am	BIAS3001H	MTP Daily	30	\$2080.00
16	LAI	1309	MNBC	10-02-20	8:30 pm	BIAS3001H	The 11th Hour	30	\$5540.00
16	LAI	1309	MNBC	10-02-20	9:42 pm	BIAS3001H	The Rachel	30	\$5540.00
13	LAI	1309	MNBC	10-03-20	6:29 am	BIAS3001H	Velshi	30	\$2700.00
13	LAI	1309	MNBC	10-03-20	7:29 am	BIAS3001H	AM Joy	30	\$2700.00
14	LAI	1309	MNBC	10-03-20	10:21 am	BIAS3001H	Weekends with	30	\$2080.00
15	LAI	1309	MNBC	10-03-20	6:30 pm	BIAS3001H	The Week with	30	\$4635.00
16	LAI	1309	MNBC	10-03-20	8:27 pm	BIAS3001H	The Last Word	30	\$5540.00
14	LAI	1309	MNBC	10-04-20	11:20 am	BIAS3001H	Weekends with	30	\$2080.00
14	LAI	1309	MNBC	10-04-20	3:31 pm	BIAS3001H	American	30	\$2080.00
15	LAI	1309	MNBC	10-04-20	4:36 pm	BIAS3001H	American	30	\$4635.00
16	LAI	1309	MNBC	10-04-20	10:29 pm	BIAS3001H	Dateline	30	\$5540.00
9	LAI	1309	MNBC	10-05-20	6:59 am	BIAS3001H	MSNBC Live	30	\$2700.00
11	LAI	1309	MNBC	10-05-20	6:36 pm	BIAS3001H	The Rachel	30	\$4635.00
12	LAI	1309	MNBC	10-05-20	8:33 pm	BIAS3001H	The 11th Hour	30	\$5540.00
MNBC Subtotal: Spots: 24							Amount: \$92,855.00		

Region LAI Subtotal: Spots: 47

Amount: \$172,910.00

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Bill Cycle : 2020-10-25

Order 11342987 Subtotal: Spots: 47

Amount: \$172,910.00

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11342987		NET30

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Agency Commission :	\$ 25936.50
Rep Commission :	\$ 19106.55
NET TOTAL: :	\$ 127866.95
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