

Ampersand Cable System Order

Order #	62727519
Syscode	1637
System Name	Spectrum/Frontier-South Bay, CA
Market	Los Angeles

Flight Dates	02/03/20 - 02/16/20
Agency	Hulsen Media Services
Advertiser	Palos Verdes Peninsula Unified School

Update Date	01/31/20
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Nov19
-	

Client Code	
Product Code	
Est Code	2259
Product Name	Palos Verdes est. 2259 2.4-2.10
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$11,435.00		
Commission	\$1,715.25		
Net Total	\$9,719.75		
Total Spots	216		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	111.5	GIMP	36330
CPP	\$103.00	CPM	\$314.75

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	1.30 Removing EF NA's and MG. Please review and confirm. Thank you.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO DT	2/3/20	2/9/20	09:00	16:00						X	X	0.11	37	4	\$20.00	\$80.00	30	NPE 12/30/19-02/09/20
2	BRVO	BRVO EF	2/3/20	2/9/20	16:00	19:00						X	X	0.13	42	1	\$60.00	\$60.00	30	-1x 2/3
3	BRVO	BRVO PT	2/3/20	2/9/20	19:00	24:00			X	X	X	X	X	0.22	73	10	\$80.00	\$800.00	30	NPE 12/30/19-02/09/20
4	BRVO	BRVO PT	2/10/20	2/16/20	19:00	24:00	X							0.34	112	2	\$85.00	\$170.00	30	NPE 02/10/20-03/03/20
5	CNN	CNN EM	2/3/20	2/9/20	05:00	09:00			X	X	X	X	X	0.57	187	10	\$50.00	\$500.00	30	NPE 12/30/19-02/09/20
6	CNN	CNN EF	2/3/20	2/9/20	16:00	19:00			X	X	X	X	X	0.57	187	5	\$60.00	\$300.00	30	NPE 12/30/19-02/09/20
7	CNN	CNN PT	2/3/20	2/9/20	19:00	24:00			X	X	X	X	X	0.32	105	10	\$80.00	\$800.00	30	NPE 12/30/19-02/09/20
8	CNN	CNN EF	2/10/20	2/16/20	16:00	19:00	X							0.65	213	1	\$70.00	\$70.00	30	NPE 02/10/20-03/03/20
9	CNN	CNN PT	2/10/20	2/16/20	19:00	24:00	X							0.41	134	2	\$85.00	\$170.00	30	NPE 02/10/20-03/03/20
10	CNN	CNN EM	2/10/20	2/16/20	05:00	09:00	X							0.37	121	2	\$55.00	\$110.00	30	NPE 02/10/20-03/03/20
11	DISC	DISC DT	2/3/20	2/9/20	09:00	16:00						X	X	0.16	51	6	\$20.00	\$120.00	30	NPE 12/30/19-02/09/20
12	DISC	DISC EF	2/3/20	2/9/20	16:00	19:00			X	X	X	X	X	0.25	82	5	\$35.00	\$175.00	30	NPE 12/30/19-02/09/20
13	DISC	DISC PT	2/3/20	2/9/20	19:00	24:00			X	X	X	X	X	0.45	147	10	\$45.00	\$450.00	30	NPE 12/30/19-02/09/20
14	DISC	DISC EF	2/10/20	2/16/20	16:00	19:00	X							0.14	44	1	\$40.00	\$40.00	30	NPE 02/10/20-03/03/20
15	DISC	DISC PT	2/10/20	2/16/20	19:00	24:00	X							0.25	80	2	\$50.00	\$100.00	30	NPE 02/10/20-03/03/20
16	ENT	ENT DT	2/3/20	2/9/20	09:00	16:00						X	X	0.10	31	6	\$10.00	\$60.00	30	NPE 12/30/19-02/09/20
17	ENT	ENT EF	2/3/20	2/9/20	16:00	19:00			X	X	X	X	X	0.10	34	2	\$30.00	\$60.00	30	-3x 2/3
18	ENT	ENT PT	2/3/20	2/9/20	19:00	24:00			X	X	X	X	X	0.14	45	10	\$35.00	\$350.00	30	NPE 12/30/19-02/09/20
19	ENT	ENT EF	2/10/20	2/16/20	16:00	19:00	X							0.09	28	1	\$35.00	\$35.00	30	NPE 02/10/20-03/03/20
20	ENT	ENT PT	2/10/20	2/16/20	19:00	24:00	X							0.20	65	2	\$40.00	\$80.00	30	NPE 02/10/20-03/03/20
21	FOOD	FOOD DT	2/3/20	2/9/20	09:00	16:00						X	X	0.44	142	6	\$70.00	\$420.00	30	NPE 12/30/19-02/09/20

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22	FOOD	FOOD EF	2/3/20	2/9/20	16:00	19:00						X	X	0.39	127	1	\$90.00	\$90.00	30	-1x 2/3
23	FOOD	FOOD PT	2/3/20	2/9/20	19:00	24:00						X	X	0.43	141	4	\$115.00	\$460.00	30	NPE 12/30/19-02/09/20
24	FXNC	FXNC EM	2/3/20	2/9/20	05:00	09:00		X	X	X	X	X	X	1.20	392	12	\$60.00	\$720.00	30	NPE 12/30/19-02/09/20
25	FXNC	FXNC EF	2/3/20	2/9/20	16:00	19:00		X	X	X	X	X	X	1.67	545	6	\$80.00	\$480.00	30	NPE 12/30/19-02/09/20
26	FXNC	FXNC PT	2/3/20	2/9/20	19:00	24:00		X	X	X	X	X	X	0.80	261	12	\$95.00	\$1,140.00	30	NPE 12/30/19-02/09/20
27	FXNC	FXNC EF	2/10/20	2/16/20	16:00	19:00	X							2.00	652	1	\$85.00	\$85.00	30	NPE 02/10/20-03/03/20
28	FXNC	FXNC PT	2/10/20	2/16/20	19:00	24:00	X							0.88	288	2	\$105.00	\$210.00	30	NPE 02/10/20-03/03/20
29	FXNC	FXNC EM	2/10/20	2/16/20	05:00	09:00	X							1.28	416	2	\$65.00	\$130.00	30	NPE 02/10/20-03/03/20
30	LIF	LIF DT	2/3/20	2/9/20	09:00	16:00						X	X	0.26	85	6	\$10.00	\$60.00	30	NPE 12/30/19-02/09/20
31	LIF	LIF EF	2/3/20	2/9/20	16:00	19:00			X	X	X	X	X	0.36	116	5	\$20.00	\$100.00	30	NPE 12/30/19-02/09/20
32	LIF	LIF PT	2/3/20	2/9/20	19:00	24:00			X	X	X	X	X	0.45	145	10	\$30.00	\$300.00	30	NPE 12/30/19-02/09/20
33	LIF	LIF EF	2/10/20	2/16/20	16:00	19:00	X							0.27	89	1	\$25.00	\$25.00	30	NPE 02/10/20-03/03/20
34	LIF	LIF PT	2/10/20	2/16/20	19:00	24:00	X							0.32	104	2	\$30.00	\$60.00	30	NPE 02/10/20-03/03/20
35	MNBC	MNBC EM	2/3/20	2/9/20	05:00	09:00			X	X	X	X	X	0.80	261	10	\$50.00	\$500.00	30	NPE 12/30/19-02/09/20
36	MNBC	MNBC EF	2/3/20	2/9/20	16:00	19:00			X	X	X	X	X	1.07	349	5	\$60.00	\$300.00	30	NPE 12/30/19-02/09/20
37	MNBC	MNBC PT	2/3/20	2/9/20	19:00	24:00			X	X	X	X	X	0.60	197	10	\$80.00	\$800.00	30	NPE 12/30/19-02/09/20
38	MNBC	MNBC EF	2/10/20	2/16/20	16:00	19:00	X							1.45	471	1	\$70.00	\$70.00	30	NPE 02/10/20-03/03/20
39	MNBC	MNBC PT	2/10/20	2/16/20	19:00	24:00	X							0.80	261	2	\$85.00	\$170.00	30	NPE 02/10/20-03/03/20
40	MNBC	MNBC EM	2/10/20	2/16/20	05:00	09:00	X							0.63	206	2	\$55.00	\$110.00	30	NPE 02/10/20-03/03/20
41	TLC	TLC DT	2/3/20	2/9/20	09:00	16:00						X	X	0.17	57	6	\$10.00	\$60.00	30	NPE 12/30/19-02/09/20
42	TLC	TLC EF	2/3/20	2/9/20	16:00	19:00			X	X	X	X	X	0.18	59	5	\$30.00	\$150.00	30	NPE 12/30/19-02/09/20

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43	TLC	TLC PT	2/3/20	2/9/20	19:00	24:00			X	X	X	X	X	0.37	121	10	\$35.00	\$350.00	30	NPE 12/30/19-02/09/20
44	TLC	TLC EF	2/10/20	2/16/20	16:00	19:00	X							0.16	53	1	\$35.00	\$35.00	30	NPE 02/10/20-03/03/20
45	TLC	TLC PT	2/10/20	2/16/20	19:00	24:00	X							0.28	90	2	\$40.00	\$80.00	30	NPE 02/10/20-03/03/20

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	216	0	0	0	0	0	0	0	0	0	0	0	216
AMT	\$11,435.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,435.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/03/20

62727519 | Los Angeles | Spectrum/Frontier-South Bay, CA | 1637 |