

Ampersand Cable System Order

Order #	62739040
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	02/24/20 - 03/08/20
Agency	AL Media
Advertiser	Persist PAC

Update Date	02/28/20
Version	2 Vs. 1

AE	Leah Losier
Sales Coordinator	Dan Glines
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Jan20
-	

Client Code	
Product Code	
Est Code	1206
Product Name	Persist PAC 2.29-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$515,780.00		
Commission	\$77,367.00		
Net Total	\$438,413.00		
Total Spots	211		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.28 Removed missed spots & Added MG spots per MG offer, Please Confirm Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$735.00	\$1,470.00	30	NCR 02/10/20-03/03/20
2	AEN	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$2,920.00	\$2,920.00	30	NCR 02/10/20-03/03/20
3	AEN	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$3,650.00	\$3,650.00	30	NCR 02/10/20-03/03/20
4	AEN	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$735.00	\$2,940.00	30	NCR 02/10/20-03/03/20
5	AEN	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$2,920.00	\$5,840.00	30	NCR 02/10/20-03/03/20
6	AEN	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$3,650.00	\$10,950.00	30	NCR 02/10/20-03/03/20
7	AMC	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$735.00	\$1,470.00	30	NCR 02/10/20-03/03/20
8	AMC	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$2,920.00	\$2,920.00	30	NCR 02/10/20-03/03/20
9	AMC	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$3,650.00	\$3,650.00	30	NCR 02/10/20-03/03/20
10	AMC	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$735.00	\$2,940.00	30	NCR 02/10/20-03/03/20
11	AMC	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$2,920.00	\$5,840.00	30	NCR 02/10/20-03/03/20
12	AMC	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$3,650.00	\$10,950.00	30	NCR 02/10/20-03/03/20
13	BRVO	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$1,360.00	\$2,720.00	30	NCR 02/10/20-03/03/20
14	BRVO	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$4,350.00	\$4,350.00	30	NCR 02/10/20-03/03/20
15	BRVO	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$5,435.00	\$5,435.00	30	NCR 02/10/20-03/03/20
16	BRVO	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$1,360.00	\$5,440.00	30	NCR 02/10/20-03/03/20
17	BRVO	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$4,350.00	\$8,700.00	30	NCR 02/10/20-03/03/20
18	BRVO	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$5,435.00	\$16,305.00	30	NCR 02/10/20-03/03/20
19	CMDY	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$735.00	\$1,470.00	30	NCR 02/10/20-03/03/20
20	CMDY	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$2,725.00	\$2,725.00	30	NCR 02/10/20-03/03/20
21	CMDY	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$3,410.00	\$3,410.00	30	NCR 02/10/20-03/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CMDY	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$735.00	\$2,940.00	30	NCR 02/10/20-03/03/20
23	CMDY	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$2,725.00	\$5,450.00	30	NCR 02/10/20-03/03/20
24	CMDY	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$3,410.00	\$10,230.00	30	NCR 02/10/20-03/03/20
25	CNN	CABLE	3/2/20	3/8/20	05:00	09:00	X	X						-	-	2	\$2,180.00	\$4,360.00	30	NCR 02/10/20-03/03/20
26	CNN	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$1,770.00	\$3,540.00	30	NCR 02/10/20-03/03/20
27	CNN	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$3,485.00	\$3,485.00	30	NCR 02/10/20-03/03/20
28	CNN	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$4,350.00	\$4,350.00	30	NCR 02/10/20-03/03/20
29	CNN	CABLE	2/24/20	3/1/20	05:00	09:00						X	X	-	-	2	\$2,180.00	\$4,360.00	30	2.28 - 1x w.o 2.24
30	CNN	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$1,770.00	\$7,080.00	30	NCR 02/10/20-03/03/20
31	CNN	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$3,485.00	\$6,970.00	30	NCR 02/10/20-03/03/20
32	CNN	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$4,350.00	\$13,050.00	30	NCR 02/10/20-03/03/20
33	ENT	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$735.00	\$1,470.00	30	NCR 02/10/20-03/03/20
34	ENT	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$2,920.00	\$2,920.00	30	NCR 02/10/20-03/03/20
35	ENT	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$3,650.00	\$3,650.00	30	NCR 02/10/20-03/03/20
36	ENT	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$735.00	\$2,940.00	30	NCR 02/10/20-03/03/20
37	ENT	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$2,920.00	\$5,840.00	30	NCR 02/10/20-03/03/20
38	ENT	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$3,650.00	\$10,950.00	30	NCR 02/10/20-03/03/20
39	ESPN	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$1,635.00	\$3,270.00	30	NCR 02/10/20-03/03/20
40	ESPN	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$4,570.00	\$4,570.00	30	NCR 02/10/20-03/03/20
41	ESPN	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$5,710.00	\$5,710.00	30	NCR 02/10/20-03/03/20
42	ESPN	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$1,635.00	\$6,540.00	30	NCR 02/10/20-03/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$4,570.00	\$9,140.00	30	NCR 02/10/20-03/03/20
44	ESPN	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$5,710.00	\$17,130.00	30	NCR 02/10/20-03/03/20
45	FOOD	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$1,360.00	\$2,720.00	30	NCR 02/10/20-03/03/20
46	FOOD	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$4,350.00	\$4,350.00	30	NCR 02/10/20-03/03/20
47	FOOD	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$5,435.00	\$5,435.00	30	NCR 02/10/20-03/03/20
48	FOOD	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$1,360.00	\$5,440.00	30	NCR 02/10/20-03/03/20
49	FOOD	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$4,350.00	\$8,700.00	30	NCR 02/10/20-03/03/20
50	FOOD	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$5,435.00	\$16,305.00	30	NCR 02/10/20-03/03/20
51	FRFM	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$735.00	\$1,470.00	30	NCR 02/10/20-03/03/20
52	FRFM	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,950.00	\$1,950.00	30	NCR 02/10/20-03/03/20
53	FRFM	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$2,435.00	\$2,435.00	30	NCR 02/10/20-03/03/20
54	FRFM	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$735.00	\$2,940.00	30	NCR 02/10/20-03/03/20
55	FRFM	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$1,950.00	\$3,900.00	30	NCR 02/10/20-03/03/20
56	FRFM	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$2,435.00	\$7,305.00	30	NCR 02/10/20-03/03/20
57	FX	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$1,100.00	\$2,200.00	30	NCR 02/10/20-03/03/20
58	FX	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$3,895.00	\$3,895.00	30	NCR 02/10/20-03/03/20
59	FX	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$4,865.00	\$4,865.00	30	NCR 02/10/20-03/03/20
60	FX	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$1,100.00	\$4,400.00	30	NCR 02/10/20-03/03/20
61	FX	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$3,895.00	\$7,790.00	30	NCR 02/10/20-03/03/20
62	FX	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$4,865.00	\$14,595.00	30	NCR 02/10/20-03/03/20
63	MNBC	CABLE	3/2/20	3/8/20	05:00	09:00	X	X						-	-	2	\$2,315.00	\$4,630.00	30	NCR 02/10/20-03/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	MNBC	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$1,770.00	\$3,540.00	30	NCR 02/10/20-03/03/20
65	MNBC	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$3,915.00	\$3,915.00	30	NCR 02/10/20-03/03/20
66	MNBC	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$4,895.00	\$4,895.00	30	NCR 02/10/20-03/03/20
67	MNBC	CABLE	2/24/20	3/1/20	05:00	09:00						X	X	-	-	2	\$2,315.00	\$4,630.00	30	2.28 - 1x w.o 2.24
68	MNBC	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$1,770.00	\$7,080.00	30	NCR 02/10/20-03/03/20
69	MNBC	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$3,915.00	\$7,830.00	30	NCR 02/10/20-03/03/20
70	MNBC	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$4,895.00	\$14,685.00	30	NCR 02/10/20-03/03/20
71	S1LA	CABLE	3/2/20	3/8/20	05:00	09:00	X	X						-	-	2	\$735.00	\$1,470.00	30	NCR 02/10/20-03/03/20
72	S1LA	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$615.00	\$1,230.00	30	NCR 02/10/20-03/03/20
73	S1LA	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$585.00	\$585.00	30	NCR 02/10/20-03/03/20
74	S1LA	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$735.00	\$735.00	30	NCR 02/10/20-03/03/20
75	S1LA	CABLE	2/24/20	3/1/20	05:00	09:00						X	X	-	-	3	\$735.00	\$2,205.00	30	NCR 02/10/20-03/03/20
76	S1LA	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$615.00	\$2,460.00	30	NCR 02/10/20-03/03/20
77	S1LA	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$585.00	\$1,170.00	30	NCR 02/10/20-03/03/20
78	S1LA	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$735.00	\$2,205.00	30	NCR 02/10/20-03/03/20
79	TBSC	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$1,230.00	\$2,460.00	30	NCR 02/10/20-03/03/20
80	TBSC	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$4,350.00	\$4,350.00	30	NCR 02/10/20-03/03/20
81	TBSC	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$5,435.00	\$5,435.00	30	NCR 02/10/20-03/03/20
82	TBSC	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$1,230.00	\$4,920.00	30	NCR 02/10/20-03/03/20
83	TBSC	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$4,350.00	\$8,700.00	30	NCR 02/10/20-03/03/20
84	TBSC	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$5,435.00	\$16,305.00	30	NCR 02/10/20-03/03/20

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86	TLC	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,660.00	\$1,660.00	30	NCR 02/10/20-03/03/20
87	TLC	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$2,070.00	\$2,070.00	30	NCR 02/10/20-03/03/20
88	TLC	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$615.00	\$2,460.00	30	NCR 02/10/20-03/03/20
89	TLC	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$1,660.00	\$3,320.00	30	NCR 02/10/20-03/03/20
90	TLC	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$2,070.00	\$6,210.00	30	NCR 02/10/20-03/03/20
91	USA	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$1,230.00	\$2,460.00	30	NCR 02/10/20-03/03/20
92	USA	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$4,350.00	\$4,350.00	30	NCR 02/10/20-03/03/20
93	USA	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$5,435.00	\$5,435.00	30	NCR 02/10/20-03/03/20
94	USA	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$1,230.00	\$4,920.00	30	NCR 02/10/20-03/03/20
95	USA	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$4,350.00	\$8,700.00	30	NCR 02/10/20-03/03/20
96	USA	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$5,435.00	\$16,305.00	30	NCR 02/10/20-03/03/20
97	FOOD	VARIOUS	2/24/20	3/1/20	09:00	16:00						X	X	-	-	2	\$1,360.00	\$2,720.00	30	2.28 MG Line

Ampersand Cable System Order

Order #	62739040
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	02/24/20 - 03/08/20
Agency	AL Media
Advertiser	Persist PAC

Update Date	02/28/20
Version	2 Vs. 1

AE	Leah Losier
Sales Coordinator	Dan Glines
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Jan20
-	

Client Code	
Product Code	
Est Code	1206
Product Name	Persist PAC 2.29-3.3
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$515,780.00		
Commission	\$77,367.00		
Net Total	\$438,413.00		
Total Spots	211		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 2.28 Removed missed spots & Added MG spots per MG offer, Please Confirm Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
98	MNBC	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00						X	X	-	-	1	\$1,770.00	\$1,770.00	30	2.28 MG Line

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	211	0	0	0	0	0	0	0	0	0	0	0	211
AMT	\$515,780.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$515,780.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/02/20

62739040 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |