

Ampersand Cable System Order

Order #	62728596
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	02/17/20 - 03/01/20
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Safe Schools Healthy Learning proj200443

Update Date	02/04/20
Version	2 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	CA
Product Code	02180224
Est Code	8008
Product Name	CA 2.18-2.24
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$103,200.00		
Commission	\$15,480.00		
Net Total	\$87,720.00		
Total Spots	42		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2.4 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	2/17/20	2/23/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$2,180.00	\$4,360.00	30	NCR 02/10/20-03/03/20
2	CNN	VARIOUS	2/17/20	2/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$1,770.00	\$3,540.00	30	NCR 02/10/20-03/03/20
3	CNN	VARIOUS	2/17/20	2/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$3,485.00	\$6,970.00	30	NCR 02/10/20-03/03/20
4	CNN	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$4,350.00	\$8,700.00	30	NCR 02/10/20-03/03/20
5	HALL	VARIOUS	2/17/20	2/23/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$550.00	\$1,650.00	30	NCR 02/10/20-03/03/20
6	HALL	HALLMARK MOVIE<	2/17/20	2/23/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1,310.00	\$3,930.00	30	NCR 02/10/20-03/03/20
7	HALL	HALLMARK MOVIE<	2/17/20	2/23/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,635.00	\$4,905.00	30	NCR 02/10/20-03/03/20
8	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$1,495.00	\$2,990.00	30	NCR 02/10/20-03/03/20
9	HGTV	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$4,350.00	\$13,050.00	30	NCR 02/10/20-03/03/20
10	HGTV	VARIOUS	2/17/20	2/23/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$5,435.00	\$16,305.00	30	NCR 02/10/20-03/03/20
11	ID	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1,465.00	\$4,395.00	30	NCR 02/10/20-03/03/20
12	ID	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,830.00	\$5,490.00	30	NCR 02/10/20-03/03/20
13	ID	AVG. ALL WKS<	2/17/20	2/23/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$375.00	\$1,125.00	30	NCR 02/10/20-03/03/20
14	MNBC	VARIOUS	2/17/20	2/23/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$2,315.00	\$4,630.00	30	NCR 02/10/20-03/03/20
15	MNBC	VARIOUS	2/17/20	2/23/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$1,770.00	\$3,540.00	30	NCR 02/10/20-03/03/20
16	MNBC	VARIOUS	2/17/20	2/23/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$3,915.00	\$7,830.00	30	NCR 02/10/20-03/03/20

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17	MNBC	VARIOUS	2/17/20	2/23/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$4,895.00	\$9,790.00	30	NCR 02/10/20-03/03/20

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	42	0	0	0	0	0	0	0	0	0	0	0	42
AMT	\$103,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$103,200.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/10/20

62728596 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |