

Ampersand Cable System Order

Order #	62796493
Syscode	1431
System Name	Spectrum/Frontier-Los Angeles, CA
Market	Los Angeles

Flight Dates	08/19/20 - 09/01/20
Agency	Targeted Platform Media
Advertiser	The United Coalition for Public Safety

Update Date	08/18/20
Version	3 Vs. 2

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun20
-	

Client Code	
Product Code	
Est Code	8/19-9/1
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$5,344.00		
Commission	\$801.60		
Net Total	\$4,542.40		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/18 R1 Revised to start Thursday.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	8/17/20	8/23/20	05:00	09:00			X	X	X	X	X	-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
2	CNN	CABLE	8/24/20	8/30/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
3	CNN	CABLE	8/31/20	9/6/20	05:00	09:00	X	X						-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
4	CNN	CABLE	8/17/20	8/23/20	09:00	16:00			X	X	X	X	X	-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
5	CNN	CABLE	8/24/20	8/30/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
6	CNN	CABLE	8/31/20	9/6/20	09:00	16:00	X	X						-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
7	CNN	CABLE	8/17/20	8/23/20	16:00	19:00			X	X	X	X	X	-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
8	CNN	CABLE	8/24/20	8/30/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
9	CNN	CABLE	8/31/20	9/6/20	16:00	19:00	X	X						-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
10	MNBC	CABLE	8/17/20	8/23/20	05:00	09:00			X	X	X	X	X	-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
11	MNBC	CABLE	8/24/20	8/30/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
12	MNBC	CABLE	8/31/20	9/6/20	05:00	09:00	X	X						-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
13	MNBC	CABLE	8/17/20	8/23/20	09:00	16:00			X	X	X	X	X	-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
14	MNBC	CABLE	8/24/20	8/30/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
15	MNBC	CABLE	8/31/20	9/6/20	09:00	16:00	X	X						-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
16	MNBC	CABLE	8/17/20	8/23/20	16:00	19:00			X	X	X	X	X	-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
17	MNBC	CABLE	8/24/20	8/30/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
18	MNBC	CABLE	8/31/20	9/6/20	16:00	19:00	X	X						-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
19	CNN	CABLE	8/17/20	8/23/20	05:00	09:00				X	X	X	X	-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
20	CNN	CABLE	8/24/20	8/30/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
21	CNN	CABLE	8/31/20	9/6/20	05:00	09:00	X	X						-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS

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22	CNN	CABLE	8/17/20	8/23/20	09:00	16:00				X	X	X	X	-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
23	CNN	CABLE	8/24/20	8/30/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
24	CNN	CABLE	8/31/20	9/6/20	09:00	16:00	X	X						-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
25	CNN	CABLE	8/17/20	8/23/20	16:00	19:00				X	X	X	X	-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
26	CNN	CABLE	8/24/20	8/30/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
27	CNN	CABLE	8/31/20	9/6/20	16:00	19:00	X	X						-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
28	MNBC	CABLE	8/17/20	8/23/20	05:00	09:00				X	X	X	X	-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
29	MNBC	CABLE	8/24/20	8/30/20	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
30	MNBC	CABLE	8/31/20	9/6/20	05:00	09:00	X	X						-	-	0	\$99.00	\$0.00	30	REMOVED SPOTS
31	MNBC	CABLE	8/17/20	8/23/20	09:00	16:00				X	X	X	X	-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
32	MNBC	CABLE	8/24/20	8/30/20	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
33	MNBC	CABLE	8/31/20	9/6/20	09:00	16:00	X	X						-	-	0	\$87.00	\$0.00	30	REMOVED SPOTS
34	MNBC	CABLE	8/17/20	8/23/20	16:00	19:00				X	X	X	X	-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
35	MNBC	CABLE	8/24/20	8/30/20	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
36	MNBC	CABLE	8/31/20	9/6/20	16:00	19:00	X	X						-	-	0	\$148.00	\$0.00	30	REMOVED SPOTS
37	CNN	CABLE	8/24/20	8/30/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$99.00	\$396.00	30	NCR 06/29/20-09/03/20
38	CNN	CABLE	8/31/20	9/6/20	05:00	09:00	X	X						-	-	1	\$99.00	\$99.00	30	NCR 06/29/20-09/03/20
39	CNN	CABLE	8/24/20	8/30/20	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$87.00	\$348.00	30	NCR 06/29/20-09/03/20
40	CNN	CABLE	8/31/20	9/6/20	09:00	16:00	X	X						-	-	1	\$87.00	\$87.00	30	NCR 06/29/20-09/03/20
41	CNN	CABLE	8/24/20	8/30/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$148.00	\$592.00	30	NCR 06/29/20-09/03/20
42	CNN	CABLE	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$148.00	\$148.00	30	NCR 06/29/20-09/03/20

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43	CNN	CABLE	8/17/20	8/23/20	05:00	09:00				X	X	X	X	-	-	3	\$99.00	\$297.00	30	NCR 06/29/20-09/03/20
44	CNN	CABLE	8/17/20	8/23/20	09:00	16:00				X	X	X	X	-	-	3	\$87.00	\$261.00	30	NCR 06/29/20-09/03/20
45	CNN	CABLE	8/17/20	8/23/20	16:00	19:00				X	X	X	X	-	-	3	\$148.00	\$444.00	30	NCR 06/29/20-09/03/20
46	MNBC	CABLE	8/24/20	8/30/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$99.00	\$396.00	30	NCR 06/29/20-09/03/20
47	MNBC	CABLE	8/31/20	9/6/20	05:00	09:00	X	X						-	-	1	\$99.00	\$99.00	30	NCR 06/29/20-09/03/20
48	MNBC	CABLE	8/24/20	8/30/20	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$87.00	\$348.00	30	NCR 06/29/20-09/03/20
49	MNBC	CABLE	8/31/20	9/6/20	09:00	16:00	X	X						-	-	1	\$87.00	\$87.00	30	NCR 06/29/20-09/03/20
50	MNBC	CABLE	8/24/20	8/30/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$148.00	\$592.00	30	NCR 06/29/20-09/03/20
51	MNBC	CABLE	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$148.00	\$148.00	30	NCR 06/29/20-09/03/20
52	MNBC	CABLE	8/17/20	8/23/20	05:00	09:00				X	X	X	X	-	-	3	\$99.00	\$297.00	30	NCR 06/29/20-09/03/20
53	MNBC	CABLE	8/17/20	8/23/20	09:00	16:00				X	X	X	X	-	-	3	\$87.00	\$261.00	30	NCR 06/29/20-09/03/20
54	MNBC	CABLE	8/17/20	8/23/20	16:00	19:00				X	X	X	X	-	-	3	\$148.00	\$444.00	30	NCR 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	42	6	0	0	0	0	0	0	0	0	0	0	48
AMT	\$4,676.00	\$668.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,344.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/20/20

62796493 | Los Angeles | Spectrum/Frontier-Los Angeles, CA | 1431 |