

Ampersand Cable System Order

Order #	62760825
Syscode	1633
System Name	Spectrum/Frontier-ESanGab-WCov-Az, CA
Market	Los Angeles

Flight Dates	06/01/20 - 06/14/20
Agency	Waterfront Strategies
Advertiser	With Honor Action Proj# 502329

Update Date	05/15/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jun19 DMA Nielsen Parallel Live+3
-	

Client Code	CA
Product Code	06030612
Est Code	8371
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$16,283.00		
Commission	\$2,442.45		
Net Total	\$13,840.55		
Total Spots	355		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5.15 New Political Order. Please review and confirm online, thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$22.00	\$66.00	30	
2	AEN	AEN EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
3	AEN	AEN PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$22.00	\$154.00	30	
4	AEN	AEN PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	
5	BRVO	BRVO PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$49.00	\$343.00	30	
6	BRVO	BRVO PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$49.00	\$392.00	30	
7	CMDY	CMDY PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$22.00	\$154.00	30	
8	CMDY	CMDY PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	
9	CNN	CNN EM	6/8/20	6/14/20	05:00	09:00	X	X	X	X	X			-	-	7	\$38.00	\$266.00	30	
10	CNN	CNN EM	6/1/20	6/7/20	05:00	09:00			X	X	X	X	X	-	-	8	\$38.00	\$304.00	30	
11	CNN	CNN DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	5	\$25.00	\$125.00	30	
12	CNN	CNN DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	
13	CNN	CNN EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$62.00	\$186.00	30	
14	CNN	CNN EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	2	\$62.00	\$124.00	30	
15	CNN	CNN PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$74.00	\$518.00	30	
16	CNN	CNN PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$74.00	\$592.00	30	
17	DISC	DISC EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$22.00	\$66.00	30	
18	DISC	DISC EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
19	DISC	DISC PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$34.00	\$238.00	30	
20	DISC	DISC PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$34.00	\$272.00	30	
21	ESPN	ESPN EM	6/8/20	6/14/20	05:00	09:00	X	X	X	X	X			-	-	7	\$25.00	\$175.00	30	

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22	ESPN	ESPN EM	6/1/20	6/7/20	05:00	09:00			X	X	X	X	X	-	-	8	\$25.00	\$200.00	30	
23	ESPN	ESPN DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	6	\$25.00	\$150.00	30	
24	ESPN	ESPN DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	
25	ESPN	ESPN EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$74.00	\$222.00	30	
26	ESPN	ESPN EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	2	\$74.00	\$148.00	30	
27	FOOD	FOOD DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	3	\$25.00	\$75.00	30	
28	FOOD	FOOD DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	
29	FOOD	FOOD EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$49.00	\$147.00	30	
30	FOOD	FOOD EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$49.00	\$196.00	30	
31	FOOD	FOOD PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$62.00	\$434.00	30	
32	FOOD	FOOD PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$62.00	\$496.00	30	
33	FXNC	FXNC EM	6/8/20	6/14/20	05:00	09:00	X	X	X	X	X			-	-	7	\$38.00	\$266.00	30	
34	FXNC	FXNC EM	6/1/20	6/7/20	05:00	09:00			X	X	X	X	X	-	-	8	\$38.00	\$304.00	30	
35	FXNC	FXNC DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	5	\$25.00	\$125.00	30	
36	FXNC	FXNC DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	
37	FXNC	FXNC EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$62.00	\$186.00	30	
38	FXNC	FXNC EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	2	\$62.00	\$124.00	30	
39	FXNC	FXNC PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$74.00	\$518.00	30	
40	FXNC	FXNC PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$74.00	\$592.00	30	
41	HGTV	HGTV EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$49.00	\$147.00	30	
42	HGTV	HGTV EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$49.00	\$196.00	30	

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43	HGTV	HGTV PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$74.00	\$518.00	30	
44	HGTV	HGTV PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$74.00	\$592.00	30	
45	HIST	HIST EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$38.00	\$114.00	30	
46	HIST	HIST EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$38.00	\$152.00	30	
47	HIST	HIST PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$49.00	\$343.00	30	
48	HIST	HIST PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$49.00	\$392.00	30	
49	MNBC	MNBC EM	6/8/20	6/14/20	05:00	09:00	X	X	X	X	X			-	-	7	\$38.00	\$266.00	30	
50	MNBC	MNBC EM	6/1/20	6/7/20	05:00	09:00			X	X	X	X	X	-	-	8	\$38.00	\$304.00	30	
51	MNBC	MNBC DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	5	\$25.00	\$125.00	30	
52	MNBC	MNBC DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	
53	MNBC	MNBC EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$62.00	\$186.00	30	
54	MNBC	MNBC EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	2	\$62.00	\$124.00	30	
55	MNBC	MNBC PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$74.00	\$518.00	30	
56	MNBC	MNBC PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$74.00	\$592.00	30	
57	TLC	TLC EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$22.00	\$66.00	30	
58	TLC	TLC EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
59	TLC	TLC PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$34.00	\$238.00	30	
60	TLC	TLC PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	7	\$34.00	\$238.00	30	
61	USA	USA EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$74.00	\$222.00	30	
62	USA	USA EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$74.00	\$296.00	30	
63	USA	USA PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$87.00	\$609.00	30	

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64	USA	USA PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$87.00	\$696.00	30	

	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Total
SPOTS	355	0	0	0	0	0	0	0	0	0	0	0	355
AMT	\$16,283.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,283.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/18/20

62760825 | Los Angeles | Spectrum/Frontier-ESanGab-WCov-Az, CA | 1633 |