

Ampersand Cable System Order

Order #	62729483
Syscode	1637
System Name	Spectrum/Frontier-South Bay, CA
Market	Los Angeles

Flight Dates	02/10/20 - 02/23/20
Agency	Hulsen Media Services
Advertiser	Yes on Measure PV

Update Date	02/07/20
Version	1 Vs. 1

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Nov19
-	

Client Code	
Product Code	
Est Code	2266
Product Name	PV est. 2266 2/11-2/17
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$8,405.00		
Commission	\$1,260.75		
Net Total	\$7,144.25		
Total Spots	125		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	93.05	GIMP	30316
CPP	\$90.00	CPM	\$277.25

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New order. Please review and confirm. Thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	2/10/20	2/16/20	05:00	09:00		X	X	X	X	X	X	0.54	175	12	\$55.00	\$660.00	30	NPE 02/10/20-03/03/20
2	CNN	CNN EM	2/17/20	2/23/20	05:00	09:00	X							0.54	175	2	\$55.00	\$110.00	30	NPE 02/10/20-03/03/20
3	CNN	CNN EF	2/10/20	2/16/20	16:00	19:00		X	X	X	X	X	X	0.62	203	6	\$70.00	\$420.00	30	NPE 02/10/20-03/03/20
4	CNN	CNN EF	2/17/20	2/23/20	16:00	19:00	X							0.62	203	1	\$70.00	\$70.00	30	NPE 02/10/20-03/03/20
5	CNN	CNN PT	2/10/20	2/16/20	19:00	24:00		X	X	X	X	X	X	0.35	115	12	\$85.00	\$1,020.00	30	NPE 02/10/20-03/03/20
6	CNN	CNN PT	2/17/20	2/23/20	19:00	24:00	X							0.35	115	2	\$85.00	\$170.00	30	NPE 02/10/20-03/03/20
7	FXNC	FXNC EM	2/10/20	2/16/20	05:00	09:00		X	X	X	X	X	X	1.21	395	12	\$65.00	\$780.00	30	NPE 02/10/20-03/03/20
8	FXNC	FXNC EM	2/17/20	2/23/20	05:00	09:00	X							1.21	395	2	\$65.00	\$130.00	30	NPE 02/10/20-03/03/20
9	FXNC	FXNC EF	2/10/20	2/16/20	16:00	19:00		X	X	X	X	X	X	1.72	560	6	\$85.00	\$510.00	30	NPE 02/10/20-03/03/20
10	FXNC	FXNC EF	2/17/20	2/23/20	16:00	19:00	X							1.72	560	1	\$85.00	\$85.00	30	NPE 02/10/20-03/03/20
11	FXNC	FXNC PT	2/10/20	2/16/20	19:00	24:00		X	X	X	X	X	X	0.81	265	12	\$105.00	\$1,260.00	30	NPE 02/10/20-03/03/20
12	FXNC	FXNC PT	2/17/20	2/23/20	19:00	24:00	X							0.81	265	2	\$105.00	\$210.00	30	NPE 02/10/20-03/03/20
13	MNBC	MNBC EM	2/10/20	2/16/20	05:00	09:00		X	X	X	X	X	X	0.77	250	12	\$55.00	\$660.00	30	NPE 02/10/20-03/03/20
14	MNBC	MNBC EM	2/17/20	2/23/20	05:00	09:00	X							0.77	250	2	\$55.00	\$110.00	30	NPE 02/10/20-03/03/20
15	MNBC	MNBC EF	2/10/20	2/16/20	16:00	19:00		X	X	X	X	X	X	1.18	385	6	\$70.00	\$420.00	30	NPE 02/10/20-03/03/20
16	MNBC	MNBC EF	2/17/20	2/23/20	16:00	19:00	X							1.18	385	1	\$70.00	\$70.00	30	NPE 02/10/20-03/03/20
17	MNBC	MNBC PT	2/10/20	2/16/20	19:00	24:00		X	X	X	X	X	X	0.66	215	12	\$85.00	\$1,020.00	30	NPE 02/10/20-03/03/20
18	MNBC	MNBC PT	2/17/20	2/23/20	19:00	24:00	X							0.66	215	2	\$85.00	\$170.00	30	NPE 02/10/20-03/03/20
19	LIF	LIF PT	2/10/20	2/16/20	19:00	24:00		X	X	X	X	X	X	0.41	132	12	\$30.00	\$360.00	30	NPE 02/10/20-03/03/20
20	LIF	LIF PT	2/17/20	2/23/20	19:00	24:00	X							0.41	132	2	\$30.00	\$60.00	30	NPE 02/10/20-03/03/20
21	LIF	LIF EF	2/10/20	2/16/20	16:00	19:00						X	X	0.43	141	2	\$25.00	\$50.00	30	NPE 02/10/20-03/03/20

Ampersand Cable System Order

Order #	62729483
Syscode	1637
System Name	Spectrum/Frontier-South Bay, CA
Market	Los Angeles

Flight Dates	02/10/20 - 02/23/20
Agency	Hulsen Media Services
Advertiser	Yes on Measure PV

Update Date	02/07/20
-------------	----------

Version	1 Vs. 1
---------	---------

Show All Lines

Total # of Weeks	2
------------------	---

Total	\$8,405.00
-------	------------

Commission	\$1,260.75
------------	------------

Net Total	\$7,144.25
-----------	------------

Total Spots	125
-------------	-----

Affiliate Split	100.0	
-----------------	-------	--

Sold On	Cost Per Point		
---------	----------------	--	--

GRP	93.05	GIMP	30316
-----	-------	------	-------

CPP	\$90.00	CPM	\$277.25
-----	---------	-----	----------

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Nov19
-	

Client Code	
Product Code	
Est Code	2266
Product Name	PV est. 2266 2/11-2/17
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New order. Please review and confirm. Thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LIF	LIF DT	2/10/20	2/16/20	09:00	16:00						X	X	0.26	85	4	\$15.00	\$60.00	30	NPE 02/10/20-03/03/20

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	125	0	0	0	0	0	0	0	0	0	0	0	125
AMT	\$8,405.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,405.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/07/20

62729483 | Los Angeles | Spectrum/Frontier-South Bay, CA | 1637 |