

**INVOICE**

Invoice Number: INV-90430415  
Invoice Date: 25-OCT-2020  
Order Number: 11341871  
Page: REMITTANCE

**BILL TO :****POLITICAL NCC**

Attn: Pam Boyden  
400 Broadacres Dr  
3rd Fl  
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	09-28-20 - 10-25-20	OCTOBER

**PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE**

<b>AIRTIME TOTAL :</b>	<b>\$ 30495.00</b>
Agency Commission :	\$ 4574.25
Rep Commission :	\$ 3369.70
<b>NET TOTAL :</b>	<b>\$ 22551.05</b>
<b>BALANCE DUE :</b>	<b>\$ 22551.05</b>

**PLEASE REMIT TO :**

SPECTRUM REACH  
PO Box 846888  
Los Angeles, CA 90084-6888

Questions  
877-286-7117

We accept VISA, MC, DISC & AMEX at:  
<https://westpayments.spectrumreach.com>

**Payment Terms: Net 30 Days**

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Political NCC	300062192	LA Adlink - NCC	ADNCC
<b>CUSTOMER</b>	<b>CUSTOMER NO.</b>	<b>BILLING CYCLE</b>	<b>MONTH</b>
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	09-28-20 - 10-25-20	OCTOBER

**INVOICE SUMMARY SECTION**

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired		Spot Rate	Gross Total
								N	M		
<b>Order No. : 11341871</b>		<b>Contract No. : 515936</b>		<b>PO No. : 62814310</b>		<b>Package : N/A</b>		<b>Ext. Order : 62814310</b>			
<b>Reference No. : end 9.28</b>		<b>Estimate No. : N/A</b>		<b>AE Name : LA Adlink - NCC</b>		<b>Product : N/A</b>		<b>Ext. Client : N/A</b>			
09-28-2020	09-28-2020	2	UD: 05:00-09:00	CNN	LAI	1309	1	1		\$ 2565.00	\$ 2565.00
09-28-2020	09-28-2020	4	UD: 09:00-16:00	CNN	LAI	1309	1	1		\$ 2080.00	\$ 2080.00
09-28-2020	09-28-2020	6	UD: 16:00-19:00	CNN	LAI	1309	1	1		\$ 4085.00	\$ 4085.00
09-28-2020	09-28-2020	8	UD: 19:00-24:00	CNN	LAI	1309	1	1		\$ 5190.00	\$ 5190.00
09-28-2020	09-28-2020	10	UD: 05:00-09:00	MNBC	LAI	1309	1	1		\$ 2700.00	\$ 2700.00
09-28-2020	09-28-2020	12	UD: 09:00-16:00	MNBC	LAI	1309	1	1		\$ 2080.00	\$ 2080.00
09-28-2020	09-28-2020	14	UD: 16:00-19:00	MNBC	LAI	1309	1	1		\$ 4635.00	\$ 4635.00
09-28-2020	09-28-2020	16	UD: 19:00-24:00	MNBC	LAI	1309	1	1		\$ 5540.00	\$ 5540.00
09-28-2020	09-28-2020	18	UD: 05:00-09:00	S1LA	LAI	1309	1	1		\$ 810.00	\$ 810.00
09-28-2020	09-28-2020	29	UD: 05:00-09:00	S1LA	LAI	1309	1	1		\$ 810.00	\$ 810.00
<b>Order # 11341871 Total :</b>							<b>10</b>	<b>10</b>			<b>\$ 30495.00</b>
<b>Current Billing Cycle Totals :</b>							<b>10</b>	<b>10</b>			<b>\$ 30495.00</b>

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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**COMMERCIAL SUMMARY TOTALS**

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Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBDZ432	SCF2003H	CNN, S1LA	3	\$ 7460.00
SRBE1067	SCF2004H	CNN, MNBC, S1LA	7	\$ 23035.00
<b>Commercial Summary Totals :</b>			<b>10</b>	<b>\$ 30495.00</b>

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**PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1**

# AFFIDAVIT OF PERFORMANCE

Page A-1

**Invoice No** : INV-90430415  
**Print Date** : 06 Nov 2020  
**Bill Cycle** : 2020-10-25

<b>Customer:</b> 900070573 - ISS/Yes on 15 Schools & Com/Adlink N		<b>Order No:</b> 11341871		<b>Salesperson:</b> ADNCC - LA Adlink - NCC	
<b>PO No:</b> 62814310		<b>Contract No:</b> 515936		<b>Package:</b>	
<b>External Order No:</b> 62814310		<b>Reference No:</b> end 9.28		<b>Type:</b> EDI	
<b>Billing Cycle:</b> OCTOBER		<b>External Client:</b>		<b>Estimate:</b>	
<b>Actual Dates:</b> 2020-09-22 - 2020-09-28		<b>External Product:</b>		<b>Payment Terms:</b> Net 30 Days	
<b>Billing Dates:</b> 2020-09-28 - 2020-10-25					

**Notes:**

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
2	LAI	1309	CNN	09-28-20	7:53 am	SCF2003H	CNN	30	\$2565.00
4	LAI	1309	CNN	09-28-20	2:51 pm	SCF2004H	The Situation	30	\$2080.00
6	LAI	1309	CNN	09-28-20	4:55 pm	SCF2003H	Erin Burnett	30	\$4085.00
8	LAI	1309	CNN	09-28-20	11:41 pm	SCF2004H	CNN Tonight	30	\$5190.00
<b>CNN Subtotal: Spots: 4</b>							<b>Amount: \$13,920.00</b>		
10	LAI	1309	MNBC	09-28-20	7:27 am	SCF2004H	MSNBC Live	30	\$2700.00
12	LAI	1309	MNBC	09-28-20	3:38 pm	SCF2004H	The Beat with	30	\$2080.00
14	LAI	1309	MNBC	09-28-20	5:33 pm	SCF2004H	All In With	30	\$4635.00
16	LAI	1309	MNBC	09-28-20	7:31 pm	SCF2004H	The Last Word	30	\$5540.00
<b>MNBC Subtotal: Spots: 4</b>							<b>Amount: \$14,955.00</b>		
29	LAI	1309	S1LA	09-28-20	6:12 am	SCF2003H	Generic	30	\$810.00
18	LAI	1309	S1LA	09-28-20	6:28 am	SCF2004H	Generic	30	\$810.00
<b>S1LA Subtotal: Spots: 2</b>							<b>Amount: \$1,620.00</b>		
<b>Region LAI Subtotal: Spots: 10</b>							<b>Amount: \$30,495.00</b>		
<b>Order 11341871 Subtotal: Spots: 10</b>							<b>Amount: \$30,495.00</b>		

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**PLEASE KEEP THIS PAGE FOR YOUR RECORDS**

Order Number	Invoice Notes	Payment Terms
11341871		NET30

<b>AIRTIME TOTAL :</b>	<b>\$ 30495.00</b>
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<b>NET TOTAL: :</b>	<b>\$ 22551.05</b>
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