

INVOICE

Invoice Number: INV-90435792
Invoice Date: 25-OCT-2020
Order Number: 11345217
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	09-28-20 - 10-25-20	OCTOBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 86695.00
Agency Commission :	\$ 13004.25
Rep Commission :	\$ 9579.83
NET TOTAL :	\$ 64110.92
BALANCE DUE :	\$ 64110.92

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

We accept VISA, MC, DISC & AMEX at:
<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

INVOICE

Invoice Number: INV-90435792
 Invoice Date: 25-OCT-2020
 Order Number: 11345217
 Page: 1 of 3

BILL TO :
POLITICAL NCC
 Attn: Pam Boyden
 400 Broadacres Dr
 3rd Fl
 Bloomfield, NJ 07003

REMIT TO :
 SPECTRUM REACH
 PO Box 846888
 Los Angeles, CA 90084-6888
 Questions
 877-286-7117

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	09-28-20 - 10-25-20	OCTOBER

INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11345217		Contract No. : 519173		PO No. : 62827792		Package : N/A		Ext. Order : 62827792			
Reference No. : N/A		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : N/A		Ext. Client : N/A			
10-09-2020	10-11-2020	1	UD: 05:00-09:00	CNBC	LAI	1309	2	2	\$ 930.00	\$ 1860.00	
10-12-2020	10-12-2020	2	UD: 05:00-09:00	CNBC	LAI	1309	1	1	\$ 930.00	\$ 930.00	
10-09-2020	10-11-2020	3	UD: 16:00-19:00	CNBC	LAI	1309	2	2	\$ 1615.00	\$ 3230.00	
10-09-2020	10-11-2020	4	UD: 19:00-24:00	CNBC	LAI	1309	3	3	\$ 1740.00	\$ 5220.00	
10-12-2020	10-12-2020	5	UD: 19:00-24:00	CNBC	LAI	1309	1	1	\$ 1740.00	\$ 1740.00	
10-09-2020	10-11-2020	6	UD: 05:00-09:00	FBN	LAI	1309	2	2	\$ 550.00	\$ 1100.00	
10-12-2020	10-12-2020	7	UD: 05:00-09:00	FBN	LAI	1309	1	1	\$ 550.00	\$ 550.00	
10-09-2020	10-11-2020	8	UD: 16:00-19:00	FBN	LAI	1309	2	2	\$ 820.00	\$ 1640.00	
10-09-2020	10-11-2020	9	UD: 19:00-24:00	FBN	LAI	1309	2	2	\$ 990.00	\$ 1980.00	
10-12-2020	10-12-2020	10	UD: 19:00-24:00	FBN	LAI	1309	1	1	\$ 990.00	\$ 990.00	
10-09-2020	10-11-2020	11	UD: 16:00-19:00	FXNC	LAI	1309	2	2	\$ 4085.00	\$ 8170.00	
10-09-2020	10-11-2020	12	UD: 19:00-24:00	FXNC	LAI	1309	1	1	\$ 5190.00	\$ 5190.00	
10-12-2020	10-12-2020	13	UD: 19:00-24:00	FXNC	LAI	1309	1	1	\$ 5190.00	\$ 5190.00	
10-09-2020	10-11-2020	14	UD: 16:00-19:00	HIST	LAI	1309	2	2	\$ 3460.00	\$ 6920.00	
10-09-2020	10-11-2020	15	UD: 19:00-24:00	HIST	LAI	1309	3	3	\$ 4635.00	\$ 13905.00	
10-12-2020	10-12-2020	16	UD: 19:00-24:00	HIST	LAI	1309	1	1	\$ 4635.00	\$ 4635.00	
10-09-2020	10-11-2020	17	UD: 16:00-19:00	TLC	LAI	1309	2	2	\$ 2090.00	\$ 4180.00	
10-09-2020	10-11-2020	18	UD: 19:00-24:00	TLC	LAI	1309	4	4	\$ 2665.00	\$ 10660.00	
10-12-2020	10-12-2020	19	UD: 19:00-24:00	TLC	LAI	1309	1	1	\$ 2665.00	\$ 2665.00	
10-09-2020	10-11-2020	20	UD: 05:00-09:00	TWC	LAI	1309	2	2	\$ 550.00	\$ 1100.00	
10-12-2020	10-12-2020	21	UD: 05:00-09:00	TWC	LAI	1309	1	1	\$ 550.00	\$ 550.00	
10-09-2020	10-11-2020	22	UD: 16:00-19:00	TWC	LAI	1309	2	2	\$ 605.00	\$ 1210.00	
10-09-2020	10-11-2020	23	UD: 19:00-24:00	TWC	LAI	1309	3	3	\$ 770.00	\$ 2310.00	
10-12-2020	10-12-2020	24	UD: 19:00-24:00	TWC	LAI	1309	1	1	\$ 770.00	\$ 770.00	
Order # 11345217 Total :							43	43	\$ 86695.00		
Current Billing Cycle Totals :							43	43	\$ 86695.00		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

INVOICE

Invoice Number: INV-90435792
Invoice Date: 25-OCT-2020
Order Number: 11345217
Page: 2 of 3

COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBEK441	SCF2011H	CNBC, FBN, FXNC, HIST, TLC, TWC	43	\$ 86695.00
Commercial Summary Totals :			43	\$ 86695.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90435792
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

Customer: 900070573 - ISS/Yes on 15 Schools & Com/Adlink N		Order No: 11345217	Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62827792	Contract No: 519173	Reference No:	Type: EDI	Package:
External Order No: 62827792	External Client:	Estimate:	External Product:	Payment Terms: Net 30 Days
Billing Cycle: OCTOBER		Billing Dates: 2020-09-28 - 2020-10-25		Actual Dates: 2020-10-09 - 2020-10-12

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
4	LAI	1309	CNBC	10-09-20	10:36 pm	SCF2011H	Jay Leno's	30	\$1740.00
1	LAI	1309	CNBC	10-10-20	7:59 am	SCF2011H	Paid	30	\$930.00
3	LAI	1309	CNBC	10-10-20	5:46 pm	SCF2011H	Undercover	30	\$1615.00
4	LAI	1309	CNBC	10-10-20	7:48 pm	SCF2011H	Undercover	30	\$1740.00
1	LAI	1309	CNBC	10-11-20	6:59 am	SCF2011H	Paid	30	\$930.00
3	LAI	1309	CNBC	10-11-20	5:42 pm	SCF2011H	Shark Tank	30	\$1615.00
4	LAI	1309	CNBC	10-11-20	10:28 pm	SCF2011H	Shark Tank	30	\$1740.00
2	LAI	1309	CNBC	10-12-20	7:49 am	SCF2011H	Squawk on the	30	\$930.00
5	LAI	1309	CNBC	10-12-20	10:39 pm	SCF2011H	Back in the	30	\$1740.00
CNBC Subtotal: Spots: 9							Amount: \$12,980.00		
8	LAI	1309	FBN	10-09-20	6:48 pm	SCF2011H	The Evening	30	\$820.00
9	LAI	1309	FBN	10-09-20	9:48 pm	SCF2011H	WSJ At Large	30	\$990.00
6	LAI	1309	FBN	10-10-20	6:47 am	SCF2011H	Lou Dobbs	30	\$550.00
8	LAI	1309	FBN	10-10-20	4:47 pm	SCF2011H	Paid	30	\$820.00
6	LAI	1309	FBN	10-11-20	6:47 am	SCF2011H	WSJ At Large	30	\$550.00
9	LAI	1309	FBN	10-11-20	8:43 pm	SCF2011H	OBJECTified	30	\$990.00
7	LAI	1309	FBN	10-12-20	6:51 am	SCF2011H	Mornings With	30	\$550.00
10	LAI	1309	FBN	10-12-20	8:53 pm	SCF2011H	The Evening	30	\$990.00
FBN Subtotal: Spots: 8							Amount: \$6,260.00		
11	LAI	1309	FXNC	10-09-20	6:50 pm	SCF2011H	Hannity	30	\$4085.00
11	LAI	1309	FXNC	10-10-20	6:47 pm	SCF2011H	Justice with	30	\$4085.00
12	LAI	1309	FXNC	10-10-20	9:47 pm	SCF2011H	Justice with	30	\$5190.00
13	LAI	1309	FXNC	10-12-20	10:49 pm	SCF2011H	Hannity	30	\$5190.00
FXNC Subtotal: Spots: 4							Amount: \$18,550.00		
14	LAI	1309	HIST	10-09-20	5:13 pm	SCF2011H	Ancient Aliens	30	\$3460.00
15	LAI	1309	HIST	10-09-20	11:17 pm	SCF2011H	Monster Quest:	30	\$4635.00
14	LAI	1309	HIST	10-10-20	5:16 pm	SCF2011H	101 Fast	30	\$3460.00
15	LAI	1309	HIST	10-10-20	8:14 pm	SCF2011H	The Food That	30	\$4635.00
15	LAI	1309	HIST	10-11-20	7:12 pm	SCF2011H	American	30	\$4635.00
16	LAI	1309	HIST	10-12-20	9:13 pm	SCF2011H	Pawn Stars	30	\$4635.00
HIST Subtotal: Spots: 6							Amount: \$25,460.00		
17	LAI	1309	TLC	10-09-20	4:14 pm	SCF2011H	Extreme	30	\$2090.00
18	LAI	1309	TLC	10-09-20	8:15 pm	SCF2011H	90 Day Fiance:	30	\$2665.00
18	LAI	1309	TLC	10-09-20	11:20 pm	SCF2011H	90 Day Fiance:	30	\$2665.00
17	LAI	1309	TLC	10-10-20	6:11 pm	SCF2011H	Hoarding:	30	\$2090.00
18	LAI	1309	TLC	10-10-20	9:13 pm	SCF2011H	Hoarding:	30	\$2665.00
18	LAI	1309	TLC	10-11-20	7:17 pm	SCF2011H	90 Day Fiance:	30	\$2665.00
19	LAI	1309	TLC	10-12-20	7:17 pm	SCF2011H	The Family	30	\$2665.00
TLC Subtotal: Spots: 7							Amount: \$17,505.00		
20	LAI	1309	TWC	10-09-20	7:17 am	SCF2011H	The Weather	30	\$550.00
23	LAI	1309	TWC	10-09-20	9:16 pm	SCF2011H	Heavy Rescue:	30	\$770.00
20	LAI	1309	TWC	10-10-20	7:17 am	SCF2011H	Weekend	30	\$550.00
22	LAI	1309	TWC	10-10-20	5:17 pm	SCF2011H	Top 100	30	\$605.00
23	LAI	1309	TWC	10-10-20	9:21 pm	SCF2011H	So You Think	30	\$770.00
22	LAI	1309	TWC	10-11-20	5:21 pm	SCF2011H	Storm Stories:	30	\$605.00
23	LAI	1309	TWC	10-11-20	10:21 pm	SCF2011H	Weather Gone	30	\$770.00
21	LAI	1309	TWC	10-12-20	6:17 am	SCF2011H	AMHQ	30	\$550.00
24	LAI	1309	TWC	10-12-20	11:21 pm	SCF2011H	Heroes &	30	\$770.00
TWC Subtotal: Spots: 9							Amount: \$5,940.00		

Invoice No : INV-90435792
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

Region LAI Subtotal: Spots: 43

Amount: \$86,695.00

Order 11345217 Subtotal: Spots: 43

Amount: \$86,695.00

INVOICE

Invoice Number: INV-90435792
Invoice Date: 25-OCT-2020
Order Number: 11345217
Page: 3 of 3

BILL TO :
POLITICAL NCC
Attn: Pam Boyden
 400 Broadacres Dr
 3rd Fl
 Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	09-28-20 - 10-25-20	OCTOBER

PLEASE KEEP THIS PAGE FOR YOUR RECORDS

Order Number	Invoice Notes	Payment Terms
11345217		NET30

AIRTIME TOTAL :	\$ 86695.00
Agency Commission :	\$ 13004.25
Rep Commission :	\$ 9579.83
NET TOTAL: :	\$ 64110.92
BALANCE DUE :	\$ 64110.92

PLEASE REMIT TO :

SPECTRUM REACH
 PO Box 846888
 Los Angeles, CA 90084-6888

Questions
 877-286-7117

We accept VISA, MC, DISC & AMEX at:
<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days