

INVOICE

Invoice Number: INV-90435790
Invoice Date: 25-OCT-2020
Order Number: 11344608
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	09-28-20 - 10-25-20	OCTOBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 218095.00
Agency Commission :	\$ 32714.25
Rep Commission :	\$ 24099.50
NET TOTAL :	\$ 161281.25
BALANCE DUE :	\$ 161281.25

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

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<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11344608		Contract No. : 518918		PO No. : 62826239		Package : N/A		Ext. Order : 62826239			
Reference No. : N/A		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : N/A		Ext. Client : N/A			
10-13-2020	10-18-2020	1	UD: 09:00-16:00	MNBC	LAI	1309	7	7	\$ 2080.00	\$ 14560.00	
10-13-2020	10-18-2020	2	UD: 05:00-09:00	S1LA	LAI	1309	4	4	\$ 810.00	\$ 3240.00	
10-13-2020	10-18-2020	3	UD: 09:00-16:00	S1LA	LAI	1309	3	3	\$ 685.00	\$ 2055.00	
10-13-2020	10-18-2020	4	UD: 16:00-19:00	S1LA	LAI	1309	2	2	\$ 685.00	\$ 1370.00	
10-13-2020	10-18-2020	5	UD: 19:00-24:00	S1LA	LAI	1309	5	5	\$ 810.00	\$ 4050.00	
10-13-2020	10-18-2020	6	UD: 16:00-19:00	ESPN	LAI	1309	4	4	\$ 5260.00	\$ 21040.00	
10-13-2020	10-18-2020	7	UD: 19:00-24:00	ESPN	LAI	1309	5	5	\$ 6510.00	\$ 32550.00	
10-13-2020	10-18-2020	8	UD: 05:00-09:00	FXNC	LAI	1309	3	3	\$ 2565.00	\$ 7695.00	
10-13-2020	10-18-2020	9	UD: 09:00-16:00	FXNC	LAI	1309	2	2	\$ 2080.00	\$ 4160.00	
10-13-2020	10-18-2020	10	UD: 19:00-24:00	FXNC	LAI	1309	6	6	\$ 5190.00	\$ 31140.00	
10-13-2020	10-18-2020	11	UD: 09:00-16:00	HGTV	LAI	1309	3	3	\$ 1805.00	\$ 5415.00	
10-13-2020	10-18-2020	12	UD: 16:00-19:00	HGTV	LAI	1309	3	3	\$ 4990.00	\$ 14970.00	
10-13-2020	10-18-2020	13	UD: 19:00-24:00	HGTV	LAI	1309	5	5	\$ 6230.00	\$ 31150.00	
10-14-2020	10-18-2020	14	UD: 19:00-24:00	ESPN	LAI	1309	3	3	\$ 6510.00	\$ 19530.00	
10-14-2020	10-18-2020	15	UD: 19:00-24:00	HGTV	LAI	1309	3	3	\$ 6230.00	\$ 18690.00	
10-14-2020	10-18-2020	16	UD: 19:00-24:00	FXNC	LAI	1309	1	1	\$ 5190.00	\$ 5190.00	
10-14-2020	10-18-2020	18	UD: 09:00-16:00	S1LA	LAI	1309	1	1	\$ 685.00	\$ 685.00	
10-14-2020	10-18-2020	19	UD: 16:00-19:00	TWC	LAI	1309	1	1	\$ 605.00	\$ 605.00	
Order # 11344608 Total :							61	61	\$ 218095.00		
Current Billing Cycle Totals :							61	61	\$ 218095.00		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBEK441	SCF2011H	ESPN, FXNC, HGTV, MNBC, S1LA	23	\$ 87680.00
SRBEP411	SCF2012H	ESPN, FXNC, HGTV, MNBC, S1LA	14	\$ 44805.00
SRBEU051	18224201_ISS_Yeson15_SCF2014H_SCF2015H	ESPN, FXNC, HGTV, S1LA	8	\$ 25945.00
SRBEU103	18228601_ISS_Yeson15_SCF2015H_SCF2016H	ESPN, FXNC, HGTV, S1LA, TWC	8	\$ 28340.00
SRBEU285	18224402_ISS_Yeson15_SCF2014H_SCF2016H	ESPN, FXNC, HGTV, S1LA	8	\$ 31325.00
Commercial Summary Totals :			61	\$ 218095.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90435790
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

Customer: 900070573 - ISS/Yes on 15 Schools & Com/Adlink N		Order No: 11344608		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62826239	Contract No: 518918	Reference No:	Type: EDI	Package:	
External Order No: 62826239	External Client:	Estimate:	External Product:	Payment Terms: Net 30 Days	
Billing Cycle: OCTOBER		Billing Dates: 2020-09-28 - 2020-10-25		Actual Dates: 2020-10-13 - 2020-10-18	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged	
6	LAI	1309	ESPN	10-13-20	4:27 pm	SCF2011H	SportsCenter	30	\$5260.00	
7	LAI	1309	ESPN	10-13-20	10:27 pm	SCF2011H	SportsCenter	30	\$6510.00	
7	LAI	1309	ESPN	10-14-20	7:11 pm	SCF2011H	College Football30		\$6510.00	
7	LAI	1309	ESPN	10-15-20	11:23 pm	SCF2012H	SportsCenter	30	\$6510.00	
6	LAI	1309	ESPN	10-16-20	4:49 pm	SCF2012H	College Football30		\$5260.00	
7	LAI	1309	ESPN	10-16-20	8:21 pm	SCF2012H	College Football30		\$6510.00	
14	LAI	1309	ESPN	10-16-20	9:08 pm	SCF2011H	College Football30		\$6510.00	
6	LAI	1309	ESPN	10-17-20	4:59 pm	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Boxing	30	\$5260.00	
14	LAI	1309	ESPN	10-17-20	7:08 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Boxing	30	\$6510.00	
7	LAI	1309	ESPN	10-17-20	7:32 pm	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Boxing	30	\$6510.00	
6	LAI	1309	ESPN	10-18-20	4:21 pm	18224402_ISS_Yeson15_SCF2014H_SCF2016H	SportsCenter	30	\$5260.00	
14	LAI	1309	ESPN	10-18-20	11:28 pm	18224402_ISS_Yeson15_SCF2014H_SCF2016H	SportsCenter	30	\$6510.00	
ESPN Subtotal: Spots: 12							Amount: \$73,120.00			
10	LAI	1309	FXNC	10-13-20	8:51 pm	SCF2011H	Fox News at	30	\$5190.00	
10	LAI	1309	FXNC	10-14-20	8:51 pm	SCF2012H	Fox News at	30	\$5190.00	
10	LAI	1309	FXNC	10-15-20	10:48 pm	SCF2011H	Hannity	30	\$5190.00	
8	LAI	1309	FXNC	10-16-20	6:50 am	SCF2011H	America's	30	\$2565.00	
10	LAI	1309	FXNC	10-16-20	9:46 pm	SCF2012H	Tucker Carlson	30	\$5190.00	
8	LAI	1309	FXNC	10-17-20	6:52 am	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Fox and	30	\$2565.00	
9	LAI	1309	FXNC	10-17-20	11:54 am	18228601_ISS_Yeson15_SCF2015H_SCF2016H	America's	30	\$2080.00	
16	LAI	1309	FXNC	10-17-20	9:49 pm	18224402_ISS_Yeson15_SCF2014H_SCF2016H	Justice with	30	\$5190.00	
10	LAI	1309	FXNC	10-17-20	10:48 pm	18224402_ISS_Yeson15_SCF2014H_SCF2016H	The Greg	30	\$5190.00	
8	LAI	1309	FXNC	10-18-20	6:51 am	18224402_ISS_Yeson15_SCF2014H_SCF2016H	Fox and	30	\$2565.00	
9	LAI	1309	FXNC	10-18-20	1:52 pm	18224201_ISS_Yeson15_SCF2014H_SCF2015H	America's	30	\$2080.00	
10	LAI	1309	FXNC	10-18-20	8:49 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Life, Liberty &	30	\$5190.00	
FXNC Subtotal: Spots: 12							Amount: \$48,185.00			
11	LAI	1309	HGTV	10-13-20	1:24 pm	SCF2011H	Flipping Across	30	\$1805.00	
12	LAI	1309	HGTV	10-13-20	5:19 pm	SCF2011H	House Hunters	30	\$4990.00	
13	LAI	1309	HGTV	10-13-20	11:19 pm	SCF2011H	House Hunters	30	\$6230.00	
13	LAI	1309	HGTV	10-14-20	9:23 pm	SCF2011H	Brother vs.	30	\$6230.00	
11	LAI	1309	HGTV	10-15-20	12:18 pm	SCF2011H	Beachfront	30	\$1805.00	
12	LAI	1309	HGTV	10-15-20	6:17 pm	SCF2011H	Flip or Flop	30	\$4990.00	
13	LAI	1309	HGTV	10-15-20	11:18 pm	SCF2012H	House Hunters	30	\$6230.00	
15	LAI	1309	HGTV	10-16-20	10:16 pm	SCF2011H	House Hunters	30	\$6230.00	
13	LAI	1309	HGTV	10-16-20	11:19 pm	SCF2011H	Rentervention	30	\$6230.00	
11	LAI	1309	HGTV	10-17-20	11:15 am	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Windy City	30	\$1805.00	
12	LAI	1309	HGTV	10-17-20	5:18 pm	18224402_ISS_Yeson15_SCF2014H_SCF2016H	Property	30	\$4990.00	
15	LAI	1309	HGTV	10-17-20	11:24 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Help! I	30	\$6230.00	
13	LAI	1309	HGTV	10-18-20	7:22 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Home Town	30	\$6230.00	
15	LAI	1309	HGTV	10-18-20	9:18 pm	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Good Bones	30	\$6230.00	
HGTV Subtotal: Spots: 14							Amount: \$70,225.00			
1	LAI	1309	MNBC	10-13-20	3:47 pm	SCF2011H	The Beat with	30	\$2080.00	
1	LAI	1309	MNBC	10-14-20	11:30 am	SCF2011H	MSNBC Live	30	\$2080.00	
1	LAI	1309	MNBC	10-14-20	3:37 pm	SCF2012H	The Beat with	30	\$2080.00	
1	LAI	1309	MNBC	10-15-20	11:28 am	SCF2011H	MSNBC Live	30	\$2080.00	
1	LAI	1309	MNBC	10-15-20	12:27 pm	SCF2012H	MSNBC Live	30	\$2080.00	
1	LAI	1309	MNBC	10-16-20	12:29 pm	SCF2012H	MSNBC Live	30	\$2080.00	
1	LAI	1309	MNBC	10-16-20	3:41 pm	SCF2011H	The Beat with	30	\$2080.00	
MNBC Subtotal: Spots: 7							Amount: \$14,560.00			
2	LAI	1309	S1LA	10-14-20	8:30 am	SCF2012H	Generic	30	\$810.00	

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Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
3	LAI	1309	S1LA	10-14-20	11:31 am	SCF2011H	Generic	30	\$685.00
5	LAI	1309	S1LA	10-14-20	9:29 pm	SCF2011H	Generic	30	\$810.00
2	LAI	1309	S1LA	10-15-20	6:32 am	SCF2011H	Generic	30	\$810.00
18	LAI	1309	S1LA	10-15-20	12:59 pm	SCF2012H	Generic	30	\$685.00
5	LAI	1309	S1LA	10-15-20	11:29 pm	SCF2012H	Generic	30	\$810.00
3	LAI	1309	S1LA	10-16-20	10:59 am	SCF2012H	Generic	30	\$685.00
4	LAI	1309	S1LA	10-16-20	6:29 pm	SCF2012H	Generic	30	\$685.00
5	LAI	1309	S1LA	10-16-20	7:59 pm	SCF2011H	Generic	30	\$810.00
2	LAI	1309	S1LA	10-17-20	7:29 am	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Generic	30	\$810.00
5	LAI	1309	S1LA	10-17-20	11:59 pm	18224402_ISS_Yeson15_SCF2014H_SCF2016H	Generic	30	\$810.00
2	LAI	1309	S1LA	10-18-20	7:59 am	18224402_ISS_Yeson15_SCF2014H_SCF2016H	Generic	30	\$810.00
3	LAI	1309	S1LA	10-18-20	3:29 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Generic	30	\$685.00
4	LAI	1309	S1LA	10-18-20	5:59 pm	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Generic	30	\$685.00
5	LAI	1309	S1LA	10-18-20	9:29 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Generic	30	\$810.00
S1LA Subtotal: Spots: 15							Amount: \$11,400.00		
19	LAI	1309	TWC	10-17-20	5:21 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Hurricanes	30	\$605.00
TWC Subtotal: Spots: 1							Amount: \$605.00		
Region LAI Subtotal: Spots: 61							Amount: \$218,095.00		
Order 11344608 Subtotal: Spots: 61							Amount: \$218,095.00		

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