

POLITICAL RECORD OF REQUEST

(COMPLETED FORM MUST BE SENT AT TIME OF REQUEST AND WILL BE PLACED IN POLITICAL/ PUBLIC INSPECTION FILE.)

1. Requestor Information:

Requestor Name: Grassroots Media

Phone Number: 6106607752

Contact Name: Mike D’Ettorre

Address: 2 Bala Plaza Suite 300, Bala Cynwyd, PA 19004.

2. Date of request: 9/14/20

3. Request received by: Ampersand

ISSUE

Please check one:

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.).

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.).

4. Paid for by (Advertiser/sponsor name, address, phone number & contact):

- a. **Name:** yes on 16, Opportunity for all coalition
- b. **Contact Name:** Eva Patterson
- c. **Phone Number:** 914 442-2952
- d. **Address:** 555 Capitol Mall. Suite 400 Sacramento CA 95814

5. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:

6. If ad refers to any state election or state candidate: ALL name(s) of candidate(s) referred to, office being sought and date of election: [Click or tap here to enter text.](#)

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

8. List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors:

9. If only one name is listed in question 8 or on documentation provided by requestor/agency/advertiser, please certify that you have made a follow-up inquiry by initialing here: _____ (initial here)

10. Describe of the Content of the Ad (including any state or local issue mentioned in the content of the ad):

11. DMA: _____, Interconnect (Check if Yes)

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Zones:

12. Distribution Platform(s): Check if applies:

Linear TV; VOD; Digital/websites/apps

13. Date and information provided, if any:

13. Disposition:

Accepted – see attached contract details

Rejected – provide reason: Click or tap here to enter text.

14. Additional Information: Click or tap here to enter text.

Date ROR completed on: _____