

### Ampersand Cable System Order

Order #	62835265
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	10/19/20 - 11/08/20
Agency	Colsky Media
Advertiser	Yes on 20 Keep CA Safe

Update Date	10/20/20
Version	1 Vs. 1

AE	David Toledo
Sales Coordinator	Alec White
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	LA
Product Code	30s
Est Code	10.21-11.2
Product Name	Yes on 20 (LA 30s) 10.21-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$162,550.00		
Commission	\$24,382.50		
Net Total	\$138,167.50		
Total Spots	20		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/19 RE-BOOKING AS 30 ORDER PER AFFILIATE REQUEST. PLEASE CONFIRM.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC	10/19/20	10/25/20	20:00	22:00				X				-	-	1	\$75,000.00	\$75,000.00	30	POST DEBATE
2	FXNC	FXNC	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	1	\$3,510.00	\$3,510.00	30	NCR 10/19/20-11/03/20
3	FXNC	FXNC	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	1	\$7,115.00	\$7,115.00	30	NCR 10/19/20-11/03/20
4	FXNC	FXNC	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	3	\$2,850.00	\$8,550.00	30	NCR 10/19/20-11/03/20
5	FXNC	FXNC	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	2	\$5,590.00	\$11,180.00	30	NCR 10/19/20-11/03/20
6	FXNC	FXNC	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$3,510.00	\$7,020.00	30	NCR 10/19/20-11/03/20
7	FXNC	FXNC	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$7,115.00	\$14,230.00	30	NCR 10/19/20-11/03/20
8	FXNC	FXNC	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$2,850.00	\$5,700.00	30	NCR 10/19/20-11/03/20
9	FXNC	FXNC	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$5,590.00	\$11,180.00	30	NCR 10/19/20-11/03/20
10	FXNC	FXNC	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$3,510.00	\$3,510.00	30	NCR 10/19/20-11/03/20
11	FXNC	FXNC	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$7,115.00	\$7,115.00	30	NCR 10/19/20-11/03/20
12	FXNC	FXNC	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$2,850.00	\$2,850.00	30	NCR 10/19/20-11/03/20
13	FXNC	FXNC	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$5,590.00	\$5,590.00	30	NCR 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
<b>SPOTS</b>	8	12	0	0	0	0	0	0	0	0	0	0	20
<b>AMT</b>	\$105,355.00	\$57,195.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$162,550.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/21/20

62835265 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |