

INVOICE

Invoice Number: INV-90426492
Invoice Date: 27-SEP-2020
Order Number: 11339600
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	08-31-20 - 09-27-20	SEPTEMBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 256455.00
Agency Commission :	\$ 38468.25
Rep Commission :	\$ 28338.30
NET TOTAL :	\$ 189648.45
BALANCE DUE :	\$ 189648.45

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

We accept VISA, MC, DISC & AMEX at:
<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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AGENCY Political NCC	AGENCY NO. 300062192	AE NAME LA Adlink - NCC	AE NO. ADNCC
CUSTOMER ISS/Yes on 15 Schools & Com/Adlink NCC	CUSTOMER NO. 900070573	BILLING CYCLE 08-31-20 - 09-27-20	MONTH SEPTEMBER

INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired		Spot Rate	Gross Total
								N	M		
Order No. : 11339600		Contract No. : 513423		PO No. : 62805973		Package : N/A		Ext. Order : 62805973			
Reference No. : N/A		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : N/A		Ext. Client : N/A			
09-08-2020	09-13-2020	1	UD: 05:00-09:00	CNN	LAI	1309	5	5		\$ 2290.00	\$ 11450.00
09-14-2020	09-14-2020	2	UD: 05:00-09:00	CNN	LAI	1309	1	1		\$ 2290.00	\$ 2290.00
09-08-2020	09-13-2020	3	UD: 09:00-16:00	CNN	LAI	1309	6	6		\$ 1855.00	\$ 11130.00
09-14-2020	09-14-2020	4	UD: 09:00-16:00	CNN	LAI	1309	1	1		\$ 1855.00	\$ 1855.00
09-08-2020	09-13-2020	5	UD: 16:00-19:00	CNN	LAI	1309	5	5		\$ 3650.00	\$ 18250.00
09-14-2020	09-14-2020	6	UD: 16:00-19:00	CNN	LAI	1309	1	1		\$ 3650.00	\$ 3650.00
09-08-2020	09-13-2020	7	UD: 19:00-24:00	CNN	LAI	1309	11	11		\$ 4635.00	\$ 50985.00
09-14-2020	09-14-2020	8	UD: 19:00-24:00	CNN	LAI	1309	2	2		\$ 4635.00	\$ 9270.00
09-08-2020	09-13-2020	9	UD: 05:00-09:00	MNBC	LAI	1309	6	6		\$ 2415.00	\$ 14490.00
09-14-2020	09-14-2020	10	UD: 05:00-09:00	MNBC	LAI	1309	1	1		\$ 2415.00	\$ 2415.00
09-08-2020	09-13-2020	11	UD: 09:00-16:00	MNBC	LAI	1309	5	5		\$ 1855.00	\$ 9275.00
09-08-2020	09-13-2020	13	UD: 16:00-19:00	MNBC	LAI	1309	6	6		\$ 4145.00	\$ 24870.00
09-14-2020	09-14-2020	14	UD: 16:00-19:00	MNBC	LAI	1309	1	1		\$ 4145.00	\$ 4145.00
09-08-2020	09-13-2020	15	UD: 19:00-24:00	MNBC	LAI	1309	12	12		\$ 4940.00	\$ 59280.00
09-14-2020	09-14-2020	16	UD: 19:00-24:00	MNBC	LAI	1309	2	2		\$ 4940.00	\$ 9880.00
09-08-2020	09-13-2020	17	UD: 05:00-09:00	S1LA	LAI	1309	6	6		\$ 725.00	\$ 4350.00
09-14-2020	09-14-2020	18	UD: 05:00-09:00	S1LA	LAI	1309	1	1		\$ 725.00	\$ 725.00
09-08-2020	09-13-2020	19	UD: 09:00-16:00	S1LA	LAI	1309	6	6		\$ 615.00	\$ 3690.00
09-14-2020	09-14-2020	20	UD: 09:00-16:00	S1LA	LAI	1309	1	1		\$ 615.00	\$ 615.00
09-08-2020	09-13-2020	21	UD: 16:00-19:00	S1LA	LAI	1309	5	5		\$ 615.00	\$ 3075.00
09-14-2020	09-14-2020	22	UD: 16:00-19:00	S1LA	LAI	1309	1	1		\$ 615.00	\$ 615.00
09-08-2020	09-13-2020	23	UD: 19:00-24:00	S1LA	LAI	1309	12	12		\$ 725.00	\$ 8700.00
09-14-2020	09-14-2020	24	UD: 19:00-24:00	S1LA	LAI	1309	2	2		\$ 725.00	\$ 1450.00
Order # 11339600 Total :							99	99			\$ 256455.00
Current Billing Cycle Totals :							99	99			\$ 256455.00

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBDG654	SCF2002H	CNN, MNBC, S1LA	99	\$ 256455.00
Commercial Summary Totals :			99	\$ 256455.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Invoice No : INV-90426492
Print Date : 01 Oct 2020
Bill Cycle : 2020-09-27

Customer: 900070573 - ISS/Yes on 15 Schools & Com/Adlink N		Order No: 11339600		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62805973		Contract No: 513423		Reference No:	
External Order No: 62805973		External Client:		External Product:	
Billing Cycle: SEPTEMBER		Billing Dates: 2020-08-31 - 2020-09-27		Actual Dates: 2020-09-08 - 2020-09-14	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
1	LAI	1309	CNN	09-08-20	7:47 am	SCF2002H	CNN	30	\$2290.00
3	LAI	1309	CNN	09-08-20	10:53 am	SCF2002H	CNN Newsroom30	30	\$1855.00
5	LAI	1309	CNN	09-08-20	4:39 pm	SCF2002H	Erin Burnett	30	\$3650.00
7	LAI	1309	CNN	09-08-20	7:39 pm	SCF2002H	CNN Tonight	30	\$4635.00
7	LAI	1309	CNN	09-08-20	10:47 pm	SCF2002H	Cuomo Prime	30	\$4635.00
1	LAI	1309	CNN	09-09-20	6:50 am	SCF2002H	CNN	30	\$2290.00
1	LAI	1309	CNN	09-10-20	7:51 am	SCF2002H	CNN	30	\$2290.00
3	LAI	1309	CNN	09-10-20	10:52 am	SCF2002H	CNN Newsroom30	30	\$1855.00
5	LAI	1309	CNN	09-10-20	6:49 pm	SCF2002H	Cuomo Prime	30	\$3650.00
7	LAI	1309	CNN	09-10-20	7:44 pm	SCF2002H	CNN Tonight	30	\$4635.00
7	LAI	1309	CNN	09-10-20	8:37 pm	SCF2002H	CNN Tonight	30	\$4635.00
3	LAI	1309	CNN	09-11-20	1:42 pm	SCF2002H	The Lead With	30	\$1855.00
5	LAI	1309	CNN	09-11-20	5:46 pm	SCF2002H	Anderson	30	\$3650.00
7	LAI	1309	CNN	09-11-20	9:46 pm	SCF2002H	Anderson	30	\$4635.00
7	LAI	1309	CNN	09-11-20	11:40 pm	SCF2002H	CNN Tonight	30	\$4635.00
1	LAI	1309	CNN	09-12-20	6:52 am	SCF2002H	Smerconish	30	\$2290.00
3	LAI	1309	CNN	09-12-20	11:47 am	SCF2002H	CNN	30	\$1855.00
5	LAI	1309	CNN	09-12-20	4:47 pm	SCF2002H	The Situation	30	\$3650.00
7	LAI	1309	CNN	09-12-20	9:40 pm	SCF2002H	CNN Special	30	\$4635.00
7	LAI	1309	CNN	09-12-20	11:42 pm	SCF2002H	CNN	30	\$4635.00
1	LAI	1309	CNN	09-13-20	7:51 am	SCF2002H	Fareed Zakaria	30	\$2290.00
3	LAI	1309	CNN	09-13-20	10:51 am	SCF2002H	Fareed Zakaria	30	\$1855.00
3	LAI	1309	CNN	09-13-20	2:49 pm	SCF2002H	CNN	30	\$1855.00
5	LAI	1309	CNN	09-13-20	5:47 pm	SCF2002H	The Situation	30	\$3650.00
7	LAI	1309	CNN	09-13-20	7:32 pm	SCF2002H	Race For the	30	\$4635.00
7	LAI	1309	CNN	09-13-20	10:32 pm	SCF2002H	Race For the	30	\$4635.00
7	LAI	1309	CNN	09-13-20	11:35 pm	SCF2002H	CNN	30	\$4635.00
2	LAI	1309	CNN	09-14-20	7:47 am	SCF2002H	CNN	30	\$2290.00
4	LAI	1309	CNN	09-14-20	1:37 pm	SCF2002H	The Lead With	30	\$1855.00
6	LAI	1309	CNN	09-14-20	6:43 pm	SCF2002H	Cuomo Prime	30	\$3650.00
8	LAI	1309	CNN	09-14-20	9:45 pm	SCF2002H	Anderson	30	\$4635.00
8	LAI	1309	CNN	09-14-20	11:36 pm	SCF2002H	CNN Tonight	30	\$4635.00
CNN Subtotal: Spots: 32								Amount: \$108,880.00	
9	LAI	1309	MNBC	09-08-20	6:23 am	SCF2002H	MSNBC Live	30	\$2415.00
11	LAI	1309	MNBC	09-08-20	12:28 pm	SCF2002H	MSNBC Live	30	\$1855.00
13	LAI	1309	MNBC	09-08-20	5:33 pm	SCF2002H	All In With	30	\$4145.00
15	LAI	1309	MNBC	09-08-20	8:29 pm	SCF2002H	The 11th Hour	30	\$4940.00
15	LAI	1309	MNBC	09-08-20	11:29 pm	SCF2002H	The 11th Hour	30	\$4940.00
9	LAI	1309	MNBC	09-09-20	6:26 am	SCF2002H	MSNBC Live	30	\$2415.00
9	LAI	1309	MNBC	09-10-20	7:27 am	SCF2002H	MSNBC Live	30	\$2415.00
11	LAI	1309	MNBC	09-10-20	1:36 pm	SCF2002H	Deadline:	30	\$1855.00
13	LAI	1309	MNBC	09-10-20	5:34 pm	SCF2002H	All In With	30	\$4145.00
15	LAI	1309	MNBC	09-10-20	7:30 pm	SCF2002H	The Last Word	30	\$4940.00
15	LAI	1309	MNBC	09-10-20	9:42 pm	SCF2002H	The Rachel	30	\$4940.00
9	LAI	1309	MNBC	09-11-20	6:26 am	SCF2002H	MSNBC Live	30	\$2415.00
11	LAI	1309	MNBC	09-11-20	12:23 pm	SCF2002H	MSNBC Live	30	\$1855.00
13	LAI	1309	MNBC	09-11-20	6:33 pm	SCF2002H	The Rachel	30	\$4145.00
15	LAI	1309	MNBC	09-11-20	7:32 pm	SCF2002H	The Last Word	30	\$4940.00
15	LAI	1309	MNBC	09-11-20	9:32 pm	SCF2002H	The Rachel	30	\$4940.00
9	LAI	1309	MNBC	09-12-20	7:29 am	SCF2002H	AM Joy	30	\$2415.00
11	LAI	1309	MNBC	09-12-20	10:33 am	SCF2002H	Weekends with	30	\$1855.00
13	LAI	1309	MNBC	09-12-20	4:14 pm	SCF2002H	MSNBC Live	30	\$4145.00

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
13	LAI	1309	MNBC	09-12-20	5:30 pm	SCF2002H	MSNBC Live	30	\$4145.00
15	LAI	1309	MNBC	09-12-20	8:21 pm	SCF2002H	The Sit-In:	30	\$4940.00
15	LAI	1309	MNBC	09-12-20	10:26 pm	SCF2002H	Dateline	30	\$4940.00
9	LAI	1309	MNBC	09-13-20	7:29 am	SCF2002H	AM Joy	30	\$2415.00
11	LAI	1309	MNBC	09-13-20	1:30 pm	SCF2002H	MSNBC Live	30	\$1855.00
13	LAI	1309	MNBC	09-13-20	5:34 pm	SCF2002H	Kasie DC	30	\$4145.00
15	LAI	1309	MNBC	09-13-20	7:35 pm	SCF2002H	Meet the Press	30	\$4940.00
15	LAI	1309	MNBC	09-13-20	9:34 pm	SCF2002H	Dateline	30	\$4940.00
15	LAI	1309	MNBC	09-13-20	10:29 pm	SCF2002H	Dateline	30	\$4940.00
15	LAI	1309	MNBC	09-13-20	11:22 pm	SCF2002H	Dateline	30	\$4940.00
10	LAI	1309	MNBC	09-14-20	6:23 am	SCF2002H	MSNBC Live	30	\$2415.00
14	LAI	1309	MNBC	09-14-20	4:43 pm	SCF2002H	The ReidOut	30	\$4145.00
16	LAI	1309	MNBC	09-14-20	7:35 pm	SCF2002H	The Last Word	30	\$4940.00
16	LAI	1309	MNBC	09-14-20	10:35 pm	SCF2002H	The Last Word	30	\$4940.00
MNBC Subtotal: Spots: 33							Amount: \$124,355.00		
17	LAI	1309	S1LA	09-08-20	8:31 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-08-20	3:28 pm	SCF2002H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-08-20	7:28 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-08-20	10:27 pm	SCF2002H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-09-20	8:17 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-09-20	11:30 am	SCF2002H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-09-20	7:28 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-09-20	9:58 pm	SCF2002H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-10-20	7:30 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-10-20	10:32 am	SCF2002H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-10-20	4:15 pm	SCF2002H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-10-20	5:28 pm	SCF2002H	Generic	30	\$615.00
** Exception: MGS									
23	LAI	1309	S1LA	09-10-20	9:58 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-10-20	11:57 pm	SCF2002H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-11-20	6:31 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-11-20	3:27 pm	SCF2002H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-11-20	4:15 pm	SCF2002H	Generic	30	\$615.00
** Exception: MGS									
21	LAI	1309	S1LA	09-11-20	6:27 pm	SCF2002H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-11-20	10:15 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-11-20	11:57 pm	SCF2002H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-12-20	8:16 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-12-20	3:29 pm	SCF2002H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-12-20	4:57 pm	SCF2002H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-12-20	7:58 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-12-20	11:16 pm	SCF2002H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-13-20	5:57 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-13-20	3:30 pm	SCF2002H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-13-20	8:27 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-13-20	10:58 pm	SCF2002H	Generic	30	\$725.00
18	LAI	1309	S1LA	09-14-20	6:29 am	SCF2002H	Generic	30	\$725.00
20	LAI	1309	S1LA	09-14-20	12:15 pm	SCF2002H	Generic	30	\$615.00
22	LAI	1309	S1LA	09-14-20	5:27 pm	SCF2002H	Generic	30	\$615.00
24	LAI	1309	S1LA	09-14-20	8:28 pm	SCF2002H	Generic	30	\$725.00
24	LAI	1309	S1LA	09-14-20	10:58 pm	SCF2002H	Generic	30	\$725.00
S1LA Subtotal: Spots: 34							Amount: \$23,220.00		

Region LAI Subtotal: Spots: 99 **Amount: \$256,455.00**

Order 11339600 Subtotal: Spots: 99 **Amount: \$256,455.00**

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CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	08-31-20 - 09-27-20	SEPTEMBER

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11339600		NET30

AIRTIME TOTAL :	\$ 256455.00
Agency Commission :	\$ 38468.25
Rep Commission :	\$ 28338.30
NET TOTAL: :	\$ 189648.45
BALANCE DUE :	\$ 189648.45

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