

INVOICE

Invoice Number: INV-90429592
Invoice Date: 27-SEP-2020
Order Number: 11341871
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	08-31-20 - 09-27-20	SEPTEMBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 223975.00
Agency Commission :	\$ 33596.25
Rep Commission :	\$ 24749.26
NET TOTAL :	\$ 165629.49
BALANCE DUE :	\$ 165629.49

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

We accept VISA, MC, DISC & AMEX at:
<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	08-31-20 - 09-27-20	SEPTEMBER

INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired		Spot Rate	Gross Total
								N	M		
Order No. : 11341871		Contract No. : 515936		PO No. : 62814310		Package : N/A		Ext. Order : 62814310			
Reference No. : end 9.28		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : N/A		Ext. Client : N/A			
09-22-2020	09-27-2020	1	UD: 05:00-09:00	CNN	LAI	1309	4	4		\$ 2290.00	\$ 9160.00
09-22-2020	09-27-2020	3	UD: 09:00-16:00	CNN	LAI	1309	6	6		\$ 1855.00	\$ 11130.00
09-22-2020	09-27-2020	5	UD: 16:00-19:00	CNN	LAI	1309	4	4		\$ 3650.00	\$ 14600.00
09-22-2020	09-27-2020	7	UD: 19:00-24:00	CNN	LAI	1309	12	12		\$ 4635.00	\$ 55620.00
09-22-2020	09-27-2020	9	UD: 05:00-09:00	MNBC	LAI	1309	5	5		\$ 2415.00	\$ 12075.00
09-22-2020	09-27-2020	11	UD: 09:00-16:00	MNBC	LAI	1309	6	6		\$ 1855.00	\$ 11130.00
09-22-2020	09-27-2020	13	UD: 16:00-19:00	MNBC	LAI	1309	4	4		\$ 4145.00	\$ 16580.00
09-22-2020	09-27-2020	15	UD: 19:00-24:00	MNBC	LAI	1309	11	11		\$ 4940.00	\$ 54340.00
09-22-2020	09-27-2020	17	UD: 05:00-09:00	S1LA	LAI	1309	6	6		\$ 725.00	\$ 4350.00
09-22-2020	09-27-2020	19	UD: 09:00-16:00	S1LA	LAI	1309	6	6		\$ 615.00	\$ 3690.00
09-22-2020	09-27-2020	21	UD: 16:00-19:00	S1LA	LAI	1309	5	5		\$ 615.00	\$ 3075.00
09-22-2020	09-27-2020	23	UD: 19:00-24:00	S1LA	LAI	1309	12	12		\$ 725.00	\$ 8700.00
09-23-2020	09-27-2020	25	UD: 05:00-09:00	MNBC	LAI	1309	1	1		\$ 2415.00	\$ 2415.00
09-23-2020	09-27-2020	26	UD: 09:00-16:00	MNBC	LAI	1309	4	4		\$ 1855.00	\$ 7420.00
09-23-2020	09-27-2020	27	UD: 16:00-19:00	MNBC	LAI	1309	1	1		\$ 4145.00	\$ 4145.00
09-23-2020	09-27-2020	30	UD: 09:00-16:00	S1LA	LAI	1309	5	5		\$ 615.00	\$ 3075.00
09-26-2020	09-27-2020	31	UD: 09:00-16:00	CNN	LAI	1309	1	1		\$ 1855.00	\$ 1855.00
09-26-2020	09-27-2020	32	UD: 09:00-16:00	S1LA	LAI	1309	1	1		\$ 615.00	\$ 615.00
Order # 11341871 Total :							94	94			\$ 223975.00
Current Billing Cycle Totals :							94	94			\$ 223975.00

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBDZ432	SCF2003H	CNN, MNBC, S1LA	57	\$ 136525.00
SRBE1067	SCF2004H	CNN, MNBC, S1LA	37	\$ 87450.00
Commercial Summary Totals :			94	\$ 223975.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90429592
Print Date : 01 Oct 2020
Bill Cycle : 2020-09-27

Customer: 900070573 - ISS/Yes on 15 Schools & Com/Adlink N		Order No: 11341871	Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62814310	Contract No: 515936	Reference No: end 9.28	Type: EDI	Package:
External Order No: 62814310	External Client:	Estimate:	External Product:	Payment Terms: Net 30 Days
Billing Cycle: SEPTEMBER		Billing Dates: 2020-08-31 - 2020-09-27	Actual Dates: 2020-09-22 - 2020-09-28	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
1	LAI	1309	CNN	09-22-20	7:49 am	SCF2003H	CNN	30	\$2290.00
3	LAI	1309	CNN	09-22-20	11:50 am	SCF2003H	CNN Newsroom30	30	\$1855.00
7	LAI	1309	CNN	09-22-20	8:40 pm	SCF2003H	CNN Tonight	30	\$4635.00
7	LAI	1309	CNN	09-22-20	11:45 pm	SCF2003H	CNN Tonight	30	\$4635.00
5	LAI	1309	CNN	09-23-20	4:47 pm	SCF2003H	Erin Burnett	30	\$3650.00
7	LAI	1309	CNN	09-23-20	7:54 pm	SCF2004H	CNN Tonight	30	\$4635.00
7	LAI	1309	CNN	09-23-20	9:58 pm	SCF2003H	Anderson	30	\$4635.00
1	LAI	1309	CNN	09-24-20	7:50 am	SCF2003H	CNN	30	\$2290.00
3	LAI	1309	CNN	09-24-20	10:52 am	SCF2003H	CNN Newsroom30	30	\$1855.00
7	LAI	1309	CNN	09-24-20	7:45 pm	SCF2004H	CNN Tonight	30	\$4635.00
7	LAI	1309	CNN	09-24-20	10:50 pm	SCF2003H	Cuomo Prime	30	\$4635.00
3	LAI	1309	CNN	09-25-20	11:50 am	SCF2003H	CNN Newsroom30	30	\$1855.00
** Exception: MGS									
3	LAI	1309	CNN	09-25-20	2:50 pm	SCF2004H	The Situation	30	\$1855.00
5	LAI	1309	CNN	09-25-20	5:45 pm	SCF2004H	Anderson	30	\$3650.00
7	LAI	1309	CNN	09-25-20	7:40 pm	SCF2004H	CNN Tonight	30	\$4635.00
7	LAI	1309	CNN	09-25-20	10:48 pm	SCF2003H	Cuomo Prime	30	\$4635.00
1	LAI	1309	CNN	09-26-20	7:48 am	SCF2003H	CNN	30	\$2290.00
3	LAI	1309	CNN	09-26-20	10:49 am	SCF2003H	CNN	30	\$1855.00
31	LAI	1309	CNN	09-26-20	11:47 am	SCF2004H	CNN	30	\$1855.00
3	LAI	1309	CNN	09-26-20	1:47 pm	SCF2004H	CNN	30	\$1855.00
5	LAI	1309	CNN	09-26-20	6:42 pm	SCF2003H	The Situation	30	\$3650.00
7	LAI	1309	CNN	09-26-20	8:39 pm	SCF2004H	CNN Special	30	\$4635.00
7	LAI	1309	CNN	09-26-20	10:33 pm	SCF2003H	Champions for	30	\$4635.00
1	LAI	1309	CNN	09-27-20	6:50 am	SCF2004H	State of the	30	\$2290.00
5	LAI	1309	CNN	09-27-20	6:44 pm	SCF2004H	John Lewis:	30	\$3650.00
7	LAI	1309	CNN	09-27-20	7:34 pm	SCF2004H	John Lewis:	30	\$4635.00
7	LAI	1309	CNN	09-27-20	10:35 pm	SCF2003H	John Lewis:	30	\$4635.00
CNN Subtotal: Spots: 27							Amount: \$92,365.00		
9	LAI	1309	MNBC	09-22-20	6:27 am	SCF2003H	MSNBC Live	30	\$2415.00
11	LAI	1309	MNBC	09-22-20	1:38 pm	SCF2003H	Deadline:	30	\$1855.00
15	LAI	1309	MNBC	09-22-20	8:31 pm	SCF2003H	The 11th Hour	30	\$4940.00
15	LAI	1309	MNBC	09-22-20	11:31 pm	SCF2003H	The 11th Hour	30	\$4940.00
9	LAI	1309	MNBC	09-23-20	6:24 am	SCF2003H	MSNBC Live	30	\$2415.00
11	LAI	1309	MNBC	09-23-20	1:40 pm	SCF2004H	Deadline:	30	\$1855.00
13	LAI	1309	MNBC	09-23-20	6:41 pm	SCF2003H	The Rachel	30	\$4145.00
15	LAI	1309	MNBC	09-23-20	7:34 pm	SCF2003H	The Last Word	30	\$4940.00
15	LAI	1309	MNBC	09-23-20	9:41 pm	SCF2004H	The Rachel	30	\$4940.00
25	LAI	1309	MNBC	09-24-20	6:31 am	SCF2003H	MSNBC Live	30	\$2415.00
9	LAI	1309	MNBC	09-24-20	7:29 am	SCF2004H	MSNBC Live	30	\$2415.00
26	LAI	1309	MNBC	09-24-20	10:43 am	SCF2003H	MTP Daily	30	\$1855.00
11	LAI	1309	MNBC	09-24-20	1:42 pm	SCF2004H	Deadline:	30	\$1855.00
13	LAI	1309	MNBC	09-24-20	5:34 pm	SCF2004H	All In With	30	\$4145.00
15	LAI	1309	MNBC	09-24-20	9:42 pm	SCF2003H	The Rachel	30	\$4940.00
15	LAI	1309	MNBC	09-24-20	11:31 pm	SCF2004H	The 11th Hour	30	\$4940.00
9	LAI	1309	MNBC	09-25-20	6:28 am	SCF2003H	MSNBC Live	30	\$2415.00
26	LAI	1309	MNBC	09-25-20	10:44 am	SCF2004H	MTP Daily	30	\$1855.00
** Exception: MGS									
26	LAI	1309	MNBC	09-25-20	11:29 am	SCF2004H	MSNBC Live	30	\$1855.00
11	LAI	1309	MNBC	09-25-20	1:37 pm	SCF2003H	Deadline:	30	\$1855.00
13	LAI	1309	MNBC	09-25-20	4:46 pm	SCF2003H	The ReidOut	30	\$4145.00
27	LAI	1309	MNBC	09-25-20	6:46 pm	SCF2003H	The Rachel	30	\$4145.00

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
15	LAI	1309	MNBC	09-25-20	7:35 pm	SCF2003H	The Last Word	30	\$4940.00
15	LAI	1309	MNBC	09-25-20	9:45 pm	SCF2004H	The Rachel	30	\$4940.00
26	LAI	1309	MNBC	09-26-20	12:35 pm	SCF2003H	MSNBC Live	30	\$1855.00
11	LAI	1309	MNBC	09-26-20	3:25 pm	SCF2004H	American	30	\$1855.00
13	LAI	1309	MNBC	09-26-20	5:29 pm	SCF2004H	The Week with	30	\$4145.00
15	LAI	1309	MNBC	09-26-20	8:45 pm	SCF2003H	The Last Word	30	\$4940.00
9	LAI	1309	MNBC	09-27-20	6:28 am	SCF2003H	Velshi	30	\$2415.00
11	LAI	1309	MNBC	09-27-20	2:43 pm	SCF2003H	PoliticsNation	30	\$1855.00
15	LAI	1309	MNBC	09-27-20	10:27 pm	SCF2003H	Dateline	30	\$4940.00
15	LAI	1309	MNBC	09-27-20	11:17 pm	SCF2004H	Dateline	30	\$4940.00

MNBC Subtotal: Spots: 32

Amount: \$108,105.00

17	LAI	1309	S1LA	09-22-20	8:28 am	SCF2003H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-22-20	3:27 pm	SCF2003H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-22-20	4:15 pm	SCF2003H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-22-20	7:58 pm	SCF2003H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-22-20	9:57 pm	SCF2003H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-23-20	7:15 am	SCF2003H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-23-20	9:15 am	SCF2003H	Generic	30	\$615.00
30	LAI	1309	S1LA	09-23-20	3:27 pm	SCF2004H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-23-20	10:28 pm	SCF2004H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-23-20	11:58 pm	SCF2003H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-24-20	7:16 am	SCF2004H	Generic	30	\$725.00
30	LAI	1309	S1LA	09-24-20	10:16 am	SCF2003H	Generic	30	\$615.00
19	LAI	1309	S1LA	09-24-20	11:17 am	SCF2004H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-24-20	6:27 pm	SCF2004H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-24-20	8:28 pm	SCF2004H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-24-20	10:27 pm	SCF2003H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-25-20	6:30 am	SCF2003H	Generic	30	\$725.00
30	LAI	1309	S1LA	09-25-20	11:28 am	SCF2004H	Generic	30	\$615.00
19	LAI	1309	S1LA	09-25-20	1:27 pm	SCF2003H	Generic	30	\$615.00
30	LAI	1309	S1LA	09-25-20	2:27 pm	SCF2003H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-25-20	4:14 pm	SCF2003H	Generic	30	\$615.00

** Exception: MGS

23	LAI	1309	S1LA	09-25-20	9:58 pm	SCF2003H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-25-20	11:28 pm	SCF2004H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-26-20	7:27 am	SCF2004H	Generic	30	\$725.00
32	LAI	1309	S1LA	09-26-20	10:58 am	SCF2003H	Generic	30	\$615.00
19	LAI	1309	S1LA	09-26-20	1:27 pm	SCF2004H	Generic	30	\$615.00
30	LAI	1309	S1LA	09-26-20	3:27 pm	SCF2004H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-26-20	6:28 pm	SCF2003H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-26-20	7:16 pm	SCF2004H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-26-20	9:27 pm	SCF2003H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-27-20	5:28 am	SCF2003H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-27-20	9:27 am	SCF2003H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-27-20	6:28 pm	SCF2004H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-27-20	8:28 pm	SCF2004H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-27-20	11:16 pm	SCF2003H	Generic	30	\$725.00

S1LA Subtotal: Spots: 35

Amount: \$23,505.00

Region LAI Subtotal: Spots: 94

Amount: \$223,975.00

Order 11341871 Subtotal: Spots: 94

Amount: \$223,975.00

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CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	08-31-20 - 09-27-20	SEPTEMBER

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11341871		NET30

AIRTIME TOTAL :	\$ 223975.00
Agency Commission :	\$ 33596.25
Rep Commission :	\$ 24749.26
NET TOTAL: :	\$ 165629.49
BALANCE DUE :	\$ 165629.49

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