

Ampersand Cable System Order

Order #	62830965
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	10/12/20 - 10/25/20
Agency	AKPD Message & Media
Advertiser	Yes on 15Schools & Communities First

Update Date	10/13/20
Version	2 Vs. 1

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Jun20
-	

Client Code	
Product Code	
Est Code	
Product Name	10.14-10.19
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$243,720.00		
Commission	\$36,558.00		
Net Total	\$207,162.00		
Total Spots	110		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/12 Removed Mon ESPN Prime. Pls conf, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CABLE	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	5	\$930.00	\$4,650.00	30	NCR 09/28/20-10/18/20
2	CNBC	CABLE	10/19/20	10/25/20	05:00	09:00	X							-	-	1	\$1,040.00	\$1,040.00	30	NCR 10/19/20-11/03/20
3	CNBC	CABLE	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	4	\$1,615.00	\$6,460.00	30	NCR 09/28/20-10/18/20
4	CNBC	CABLE	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$1,810.00	\$1,810.00	30	NCR 10/19/20-11/03/20
5	CNBC	CABLE	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$1,740.00	\$6,960.00	30	NCR 09/28/20-10/18/20
6	CNBC	CABLE	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$1,945.00	\$1,945.00	30	NCR 10/19/20-11/03/20
7	ESPN	CABLE	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	4	\$1,940.00	\$7,760.00	30	NCR 09/28/20-10/18/20
8	ESPN	CABLE	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$2,660.00	\$2,660.00	30	NCR 10/19/20-11/03/20
9	ESPN	CABLE	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$6,510.00	\$26,040.00	30	NCR 09/28/20-10/18/20
10	ESPN	CABLE	10/19/20	10/25/20	19:00	24:00	X							-	-	0	\$8,135.00	\$0.00	30	NCR 10/19/20-11/03/20
11	FBN	CABLE	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	4	\$550.00	\$2,200.00	30	NCR 09/28/20-10/18/20
12	FBN	CABLE	10/19/20	10/25/20	05:00	09:00	X							-	-	1	\$620.00	\$620.00	30	NCR 10/19/20-11/03/20
13	FBN	CABLE	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	4	\$550.00	\$2,200.00	30	NCR 09/28/20-10/18/20
14	FBN	CABLE	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$620.00	\$620.00	30	NCR 10/19/20-11/03/20
15	FBN	CABLE	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	3	\$820.00	\$2,460.00	30	NCR 09/28/20-10/18/20
16	FBN	CABLE	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$920.00	\$920.00	30	NCR 10/19/20-11/03/20
17	FBN	CABLE	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$990.00	\$3,960.00	30	NCR 09/28/20-10/18/20
18	FBN	CABLE	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$1,105.00	\$1,105.00	30	NCR 10/19/20-11/03/20
19	FXNC	CABLE	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	2	\$2,080.00	\$4,160.00	30	NCR 09/28/20-10/18/20
20	FXNC	CABLE	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$2,850.00	\$2,850.00	30	NCR 10/19/20-11/03/20
21	FXNC	CABLE	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	2	\$4,085.00	\$8,170.00	30	NCR 09/28/20-10/18/20

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22	FXNC	CABLE	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	2	\$5,190.00	\$10,380.00	30	NCR 09/28/20-10/18/20
23	HALL	CABLE	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	2	\$2,505.00	\$5,010.00	30	NCR 09/28/20-10/18/20
24	HALL	CABLE	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$3,155.00	\$12,620.00	30	NCR 09/28/20-10/18/20
25	HALL	CABLE	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$4,320.00	\$4,320.00	30	NCR 10/19/20-11/03/20
26	HGTV	CABLE	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	4	\$1,805.00	\$7,220.00	30	NCR 09/28/20-10/18/20
27	HGTV	CABLE	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$2,465.00	\$2,465.00	30	NCR 10/19/20-11/03/20
28	HGTV	CABLE	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	1	\$4,990.00	\$4,990.00	30	NCR 09/28/20-10/18/20
29	HGTV	CABLE	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	3	\$6,230.00	\$18,690.00	30	NCR 09/28/20-10/18/20
30	HGTV	CABLE	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$7,905.00	\$7,905.00	30	NCR 10/19/20-11/03/20
31	HIST	CABLE	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	4	\$1,180.00	\$4,720.00	30	NCR 09/28/20-10/18/20
32	HIST	CABLE	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$1,320.00	\$1,320.00	30	NCR 10/19/20-11/03/20
33	HIST	CABLE	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	3	\$3,460.00	\$10,380.00	30	NCR 09/28/20-10/18/20
34	HIST	CABLE	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$3,875.00	\$3,875.00	30	NCR 10/19/20-11/03/20
35	HIST	CABLE	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$4,635.00	\$18,540.00	30	NCR 09/28/20-10/18/20
36	HIST	CABLE	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$5,195.00	\$5,195.00	30	NCR 10/19/20-11/03/20
37	TLC	CABLE	10/12/20	10/18/20	09:00	16:00			X	X	X	X	X	-	-	4	\$865.00	\$3,460.00	30	NCR 09/28/20-10/18/20
38	TLC	CABLE	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$1,210.00	\$1,210.00	30	NCR 10/19/20-11/03/20
39	TLC	CABLE	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	3	\$2,090.00	\$6,270.00	30	NCR 09/28/20-10/18/20
40	TLC	CABLE	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$2,920.00	\$2,920.00	30	NCR 10/19/20-11/03/20
41	TLC	CABLE	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$2,665.00	\$10,660.00	30	NCR 09/28/20-10/18/20
42	TLC	CABLE	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$3,725.00	\$3,725.00	30	NCR 10/19/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TWC	CABLE	10/12/20	10/18/20	05:00	09:00			X	X	X	X	X	-	-	4	\$550.00	\$2,200.00	30	NCR 09/28/20-10/18/20
44	TWC	CABLE	10/19/20	10/25/20	05:00	09:00	X							-	-	1	\$620.00	\$620.00	30	NCR 10/19/20-11/03/20
45	TWC	CABLE	10/12/20	10/18/20	16:00	19:00			X	X	X	X	X	-	-	3	\$605.00	\$1,815.00	30	NCR 09/28/20-10/18/20
46	TWC	CABLE	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$680.00	\$680.00	30	NCR 10/19/20-11/03/20
47	TWC	CABLE	10/12/20	10/18/20	19:00	24:00			X	X	X	X	X	-	-	4	\$770.00	\$3,080.00	30	NCR 09/28/20-10/18/20
48	TWC	CABLE	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$860.00	\$860.00	30	NCR 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	110	0	0	0	0	0	0	0	0	0	0	0	110
AMT	\$243,720.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$243,720.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/14/20

62830965 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |