

Ampersand Cable System Order

Order #	62739452
Syscode	1637
System Name	Spectrum/Frontier-South Bay, CA
Market	Los Angeles

Flight Dates	02/24/20 - 03/08/20
Agency	Hulsen Media Services
Advertiser	Yes on Measure PV

Update Date	03/02/20
Version	1 Vs. 1

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Jan20
-	

Client Code	
Product Code	
Est Code	2298
Product Name	ADD Est. 2298 2.29-3.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,160.00		
Commission	\$774.00		
Net Total	\$4,386.00		
Total Spots	68		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New order. Please review and confirm. Thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EF	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$105.00	\$105.00	30	NPE 02/10/20-03/03/20
2	ESPN	ESPN DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$65.00	\$260.00	30	NPE 02/10/20-03/03/20
3	ESPN	ESPN PT	2/24/20	3/1/20	19:00	24:00						X	X	-	-	4	\$130.00	\$520.00	30	NPE 02/10/20-03/03/20
4	ESPN	ESPN PT	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$130.00	\$260.00	30	NPE 02/10/20-03/03/20
5	FOOD	FOOD EF	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$105.00	\$210.00	30	NPE 02/10/20-03/03/20
6	FOOD	FOOD DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$75.00	\$300.00	30	NPE 02/10/20-03/03/20
7	FOOD	FOOD PT	2/24/20	3/1/20	19:00	24:00						X	X	-	-	4	\$130.00	\$520.00	30	NPE 02/10/20-03/03/20
8	FOOD	FOOD PT	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$130.00	\$260.00	30	NPE 02/10/20-03/03/20
9	CMDY	CMDY EF	2/24/20	3/1/20	16:00	19:00						X	X	-	-	2	\$25.00	\$50.00	30	NPE 02/10/20-03/03/20
10	CMDY	CMDY EF	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	NPE 02/10/20-03/03/20
11	CMDY	CMDY DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$15.00	\$60.00	30	NPE 02/10/20-03/03/20
12	CMDY	CMDY PT	2/24/20	3/1/20	19:00	24:00						X	X	-	-	4	\$30.00	\$120.00	30	NPE 02/10/20-03/03/20
13	CMDY	CMDY PT	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NPE 02/10/20-03/03/20
14	AEN	AEN DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$40.00	\$160.00	30	NPE 02/10/20-03/03/20
15	AEN	AEN PT	2/24/20	3/1/20	19:00	24:00						X	X	-	-	4	\$105.00	\$420.00	30	NPE 02/10/20-03/03/20
16	AEN	AEN PT	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$105.00	\$210.00	30	NPE 02/10/20-03/03/20
17	HGTV	HGTV DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$75.00	\$300.00	30	NPE 02/10/20-03/03/20
18	HGTV	HGTV PT	2/24/20	3/1/20	19:00	24:00						X	X	-	-	4	\$130.00	\$520.00	30	NPE 02/10/20-03/03/20
19	HGTV	HGTV PT	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$130.00	\$260.00	30	NPE 02/10/20-03/03/20
20	CNN	CNN DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$45.00	\$180.00	30	NPE 02/10/20-03/03/20
21	CNN	CNN DT	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$45.00	\$90.00	30	NPE 02/10/20-03/03/20

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22	MNBC	MNBC DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$45.00	\$180.00	30	NPE 02/10/20-03/03/20
23	MNBC	MNBC DT	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$45.00	\$90.00	30	NPE 02/10/20-03/03/20

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	68	0	0	0	0	0	0	0	0	0	0	0	68
AMT	\$5,160.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,160.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/02/20

62739452 | Los Angeles | Spectrum/Frontier-South Bay, CA | 1637 |