

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3395387

Traffic Order #	737820		Created On	7/30/2021 9:07:48 AM		Order Status	Revision Confirmed	
Order #	3395387		Created By	Delosreyes, MarieKristine		Gross \$	110.00	
Order Descrp	POL_ISSUE Citizens Responsible Energy Solutions FW		Updated On	8/9/2021 5:05:27 PM		Net \$	93.50	
Client	CITIZENS RESPONSIBLE ENERGY		Updated By	Bacalia, Christopher		Units	22	
Start Date	7/31/2021		Industry	Political-Association		Credit Hold	NO	
End Date	8/20/2021		REFERENCES					
# of Weeks	4		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	4		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Dunham, Mark		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	CTV MEDIA	15.00%	Address 1	1490 MANNING PKWY		Product	9578	
RepFirm		0%	Address 2			Estimate	54126	
Copy Instr ID			City, State, Zip	POWELL, OH		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	43065		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Ft Wayne IN Interconnect		Contact			Separation: 30Starts Sat 7/31 and ends Fri 8/20. Only airs on FXNC., VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUDE ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behalf & accept sequential liability. M/G spots within flight, unless noted otherwise. SEND ALL INVOICES ELECTRONICALLY TO CTV Media. TRAFFIC Q'S TO TRACY WELCH/TAMMI HOLLOWAY.		
Total Networks	1		Phone	614-848-5800				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
Separation: 30Starts Sat 7/31 and ends Fri 8/20. Only air s on FXNC., VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUD ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behal			Contract Type	Standard		7868		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 7868

Traffic Order #	737820	Created On	7/30/2021 9:07:48 AM	Order Status	Revision Confirmed
Order #	3395387	Created By	Delosreyes, MarieKristine	Syscode Gross \$	110.00
Order Descrp	POL_ISSUE Citizens Responsible Energy Solutions FW	Updated On	8/9/2021 4:34:29 PM	Syscode Net \$	93.50
Client	CITIZENS RESPONSIBLE ENERGY SOLUTIONS	Updated By	Delosreyes, MarieKristine	Syscode Units	22
Start Date	7/31/2021	Source	OneCONNECT	Zone Status	Revision Confirmed
End Date	8/20/2021	Zones	Ft Wayne IN Interconnect	Avg Unit Rate	5.00
# of Weeks	4				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	4		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	07/31/2021	07/31/2021	Sa 6a-7p						X		2	\$5.00	\$10.00	30
2	7		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/01/2021	08/01/2021	Su 6a-7p							X	3	\$5.00	\$15.00	30
3	10		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/02/2021	08/02/2021	M 6a-7p	X							3	\$5.00	\$15.00	30
4	13		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/03/2021	08/03/2021	Tu 6a-7p		X						2	\$5.00	\$10.00	30
5	16		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/04/2021	08/04/2021	W 6a-7p			X					3	\$5.00	\$15.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	19		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/05/2021	08/05/2021	Th 6a-7p				X				2	\$5.00	\$10.00	30
7	1		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/06/2021	08/06/2021	F 6a-7p					X			2	\$5.00	\$10.00	30
8	5		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/07/2021	08/07/2021	Sa 6a-7p						X		3	\$5.00	\$15.00	30
9	8		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/08/2021	08/08/2021	Su 6a-7p							X	2	\$5.00	\$10.00	30
10	11		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/09/2021	08/09/2021	M 6a-7p	X							0	\$5.00	\$0.00	30
11	14		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/10/2021	08/10/2021	Tu 6a-7p		X						0	\$5.00	\$0.00	30
12	17		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/11/2021	08/11/2021	W 6a-7p			X					0	\$5.00	\$0.00	30
13	20		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/12/2021	08/12/2021	Th 6a-7p				X				0	\$5.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	2		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/13/2021	08/13/2021	F 6a-7p					X			0	\$5.00	\$0.00	30
15	6		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/14/2021	08/14/2021	Sa 6a-7p						X		0	\$5.00	\$0.00	30
16	9		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/15/2021	08/15/2021	Su 6a-7p							X	0	\$5.00	\$0.00	30
17	12		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/16/2021	08/16/2021	M 6a-7p	X							0	\$5.00	\$0.00	30
18	15		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/17/2021	08/17/2021	Tu 6a-7p		X						0	\$5.00	\$0.00	30
19	18		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/18/2021	08/18/2021	W 6a-7p			X					0	\$5.00	\$0.00	30
20	21		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/19/2021	08/19/2021	Th 6a-7p				X				0	\$5.00	\$0.00	30
21	3		Retail Political Bundle	74 74	Fox News Channel	7868	VARIOUS	08/20/2021	08/20/2021	F 6a-7p					X			0	\$5.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3395387					
Traffic Order #	737820	# of Weeks	4	Active	Yes
Order #	3395387	Created On	7/30/2021 9:07:48 AM	Order Status	Revision Confirmed
Order Descrp	POL_ISSUE Citizens Responsible Energy Solutions FW	Created By	Delosreyes, MarieKristine	Gross \$	110.00
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Start Date	7/31/2021	Updated By	Bacalia, Christopher	Units	22
End Date	8/20/2021	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	