

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 3395398**

<b>Traffic Order #</b> 737824		<b>Created On</b> 7/30/2021 9:10:53 AM	<b>Order Status</b> Revision Confirmed
<b>Order #</b> 3395398		<b>Created By</b> Delosreyes, MarieKristine	<b>Gross \$</b> 110.00
<b>Order Descrp</b> POL_ISSUE Citizens Responsible Energy Solutions FW		<b>Updated On</b> 8/9/2021 5:06:53 PM	<b>Net \$</b> 93.50
<b>Client</b> CITIZENS RESPONSIBLE ENERGY		<b>Updated By</b> Bacalia, Christopher	<b>Units</b> 22
<b>Start Date</b> 7/31/2021		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 8/20/2021		<b>REFERENCES</b>	
<b># of Weeks</b> 4		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 4		<b>Tertiary</b>	
<b>AE 1</b> Dunham, Mark		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> CTV MEDIA 15.00%		<b>Address 1</b> 1490 MANNING PKWY	
<b>RepFirm</b> 0%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> POWELL, OH	
<b>Total Zones</b> 1		<b>Zip</b> 43065	
<b>Zones</b> Ft Wayne IN Interconnect		<b>Contact</b>	
<b>Total Networks</b> 1		<b>Phone</b> 614-848-5800	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
Separation: 30Starts Sat 7/31 and ends Fri 8/20. Only air s on FXNC., VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUD ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behal		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b>	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b> 9578	
		<b>Estimate</b> 54124	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		Separation: 30Starts Sat 7/31 and ends Fri 8/20. Only airs on FXNC., VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUDE ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behalf & accept sequential liability. M/G spots within flight, unless noted otherwise. SEND ALL INVOICES ELECTRONICALLY TO CTV Media. TRAFFIC Q'S TO TRACY WELCH/TAMMI HOLLOWAY.	
		Ft. Wayne, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information	
		<b>SYSCODE LIST</b>	
		7868	

**SUMMARY FOR SYSCODE 7868**

<b>Traffic Order #</b>	737824	<b>Created On</b>	7/30/2021 9:10:53 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3395398	<b>Created By</b>	Delosreyes, MarieKristine	<b>Syscode Gross \$</b>	110.00
<b>Order Descrp</b>	POL_ISSUE Citizens Responsible Energy Solutions FW	<b>Updated On</b>	8/9/2021 4:35:45 PM	<b>Syscode Net \$</b>	93.50
<b>Client</b>	CITIZENS RESPONSIBLE ENERGY SOLUTIONS	<b>Updated By</b>	Delosreyes, MarieKristine	<b>Syscode Units</b>	22
<b>Start Date</b>	7/31/2021	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	8/20/2021	<b>Zones</b>	Ft Wayne IN Interconnect	<b>Avg Unit Rate</b>	5.00
<b># of Weeks</b>	4				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	4		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	07/31/2021	07/31/2021	Sa 6a-7p						X		3	\$5.00	\$15.00	30
2	7		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/01/2021	08/01/2021	Su 6a-7p							X	2	\$5.00	\$10.00	30
3	10		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/02/2021	08/02/2021	M 6a-7p	X							2	\$5.00	\$10.00	30
4	13		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/03/2021	08/03/2021	Tu 6a-7p		X						3	\$5.00	\$15.00	30
5	16		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/04/2021	08/04/2021	W 6a-7p			X					2	\$5.00	\$10.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	19		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/05/2021	08/05/2021	Th 6a-7p				X				3	\$5.00	\$15.00	30
7	1		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/06/2021	08/06/2021	F 6a-7p					X			3	\$5.00	\$15.00	30
8	5		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/07/2021	08/07/2021	Sa 6a-7p						X		1	\$5.00	\$5.00	30
9	8		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/08/2021	08/08/2021	Su 6a-7p							X	3	\$5.00	\$15.00	30
10	11		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/09/2021	08/09/2021	M 6a-7p	X							0	\$5.00	\$0.00	30
11	14		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/10/2021	08/10/2021	Tu 6a-7p		X						0	\$5.00	\$0.00	30
12	17		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/11/2021	08/11/2021	W 6a-7p			X					0	\$5.00	\$0.00	30
13	20		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/12/2021	08/12/2021	Th 6a-7p				X				0	\$5.00	\$0.00	30

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14	2		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/13/2021	08/13/2021	F 6a-7p					X			0	\$5.00	\$0.00	30
15	6		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/14/2021	08/14/2021	Sa 6a-7p						X		0	\$5.00	\$0.00	30
16	9		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/15/2021	08/15/2021	Su 6a-7p							X	0	\$5.00	\$0.00	30
17	12		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/16/2021	08/16/2021	M 6a-7p	X							0	\$5.00	\$0.00	30
18	15		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/17/2021	08/17/2021	Tu 6a-7p		X						0	\$5.00	\$0.00	30
19	18		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/18/2021	08/18/2021	W 6a-7p			X					0	\$5.00	\$0.00	30
20	21		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/19/2021	08/19/2021	Th 6a-7p				X				0	\$5.00	\$0.00	30
21	3		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/20/2021	08/20/2021	F 6a-7p					X			0	\$5.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		Retail Political Bundle	74   74	Fox News Channel	7868	VARIOUS	08/14/2021	08/14/2021	Sa 6a-7p						X		0	\$5.00	\$0.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3395398**

<b>Traffic Order #</b>	737824	<b># of Weeks</b>	4	<b>Active</b>	Yes
<b>Order #</b>	3395398	<b>Created On</b>	7/30/2021 9:10:53 AM	<b>Order Status</b>	Revision Confirmed
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<b>End Date</b>	8/20/2021	<b>Source</b>	OneCONNECT	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	