

Ampersand Cable System Order

Order #	62878502
Syscode	1436
System Name	Spectrum/Frontier-San Gabriel, CA
Market	Los Angeles

Flight Dates	03/22/21 - 03/28/21
Agency	Targeted Platform Media
Advertiser	FWDUS

Update Date	03/18/21
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov20
-	

Client Code	
Product Code	
Est Code	3.22-3.24
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$294.00		
Commission	\$44.10		
Net Total	\$249.90		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	DEADLINE: WHITE HOUSE	3/22/21	3/28/21	13:00	15:00	X							-	-	1	\$98.00	\$98.00	30	DEADLINE: WHITE HOUSE
2	MNBC	DEADLINE: WHITE HOUSE	3/22/21	3/28/21	13:00	15:00		X						-	-	1	\$98.00	\$98.00	30	DEADLINE: WHITE HOUSE
3	MNBC	DEADLINE: WHITE HOUSE	3/22/21	3/28/21	13:00	15:00			X					-	-	1	\$98.00	\$98.00	30	DEADLINE: WHITE HOUSE

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$294.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$294.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/19/21

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