

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

Ad (whether national or state/local) "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: _____ GRP Buying _____

Contact Name: _____ Aaron Kozikowski _____

Phone Number: _____

Address: _____ 3136 Kingsdale Center \$136, Upper Arlington, OH 43221 _____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: _____ Fund for a Better California _____

Contact Name: _____ Bryan Burch _____

Phone Number: _____ 916-838-5799 _____

Address: _____ 1355 Halyard Dr. Ste. 120, West Sacramento, CA 95799 _____

3. Date of request: _____ 06/10/2021 _____

4. Request received by: _____ Aaron Kozikowski _____

5. Content of the ad: _____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

High Taxes, Gavin Newsom, leaving California, Kevin Faulconer, Homelessness, San Diego,

8. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: _____ Bryan Burch – Treasurer _____

9. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry:
_____ YES

10. DMA: _____, Interconnect (Y or N)

Zones: _____

11. Distribution Platform(s): _____ Linear TV; _____ VOD; _____ Digital/websites/apps

12. Date and nature of any follow-ups: _____

13. Disposition:

Accepted – see attached contract details

Rejected – provide reason: _____

14. Additional Information: