

Ampersand Cable System Order

Order #	62870228
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	02/22/21 - 03/07/21
Agency	LC Media
Advertiser	Association of Orange County Sheriffs

Update Date	02/19/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb20
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$15,162.00		
Commission	\$2,274.30		
Net Total	\$12,887.70		
Total Spots	180		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/19 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	AVG. ALL WKS<	2/22/21	2/28/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$62.00	\$310.00	30	NCR 12/28/20-03/28/21
2	CNN	AVG. ALL WKS<	3/1/21	3/7/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$62.00	\$310.00	30	NCR 12/28/20-03/28/21
3	CNN	AVG. ALL WKS<	2/22/21	2/28/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$49.00	\$490.00	30	NCR 12/28/20-03/28/21
4	CNN	AVG. ALL WKS<	3/1/21	3/7/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$49.00	\$490.00	30	NCR 12/28/20-03/28/21
5	CNN	AVG. ALL WKS<	2/22/21	2/28/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$99.00	\$594.00	30	NCR 12/28/20-03/28/21
6	CNN	AVG. ALL WKS<	3/1/21	3/7/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$99.00	\$594.00	30	NCR 12/28/20-03/28/21
7	CNN	AVG. ALL WKS<	2/22/21	2/28/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$112.00	\$1,008.00	30	NCR 12/28/20-03/28/21
8	CNN	AVG. ALL WKS<	3/1/21	3/7/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$112.00	\$1,008.00	30	NCR 12/28/20-03/28/21
9	FXNC	AMERICAS NEWSR<	2/22/21	2/28/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$87.00	\$435.00	30	NCR 12/28/20-03/28/21
10	FXNC	AMERICAS NEWSR<	3/1/21	3/7/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$87.00	\$435.00	30	NCR 12/28/20-03/28/21
11	FXNC	AVG. ALL WKS<	2/22/21	2/28/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$74.00	\$740.00	30	NCR 12/28/20-03/28/21
12	FXNC	AVG. ALL WKS<	3/1/21	3/7/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$74.00	\$740.00	30	NCR 12/28/20-03/28/21
13	FXNC	VARIOUS	2/22/21	2/28/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$99.00	\$594.00	30	NCR 12/28/20-03/28/21
14	FXNC	VARIOUS	3/1/21	3/7/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$99.00	\$594.00	30	NCR 12/28/20-03/28/21
15	FXNC	VARIOUS	2/22/21	2/28/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$112.00	\$1,008.00	30	NCR 12/28/20-03/28/21
16	FXNC	VARIOUS	3/1/21	3/7/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$112.00	\$1,008.00	30	NCR 12/28/20-03/28/21
17	MNBC	AVG. ALL WKS<	2/22/21	2/28/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$62.00	\$310.00	30	NCR 12/28/20-03/28/21
18	MNBC	AVG. ALL WKS<	3/1/21	3/7/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$62.00	\$310.00	30	NCR 12/28/20-03/28/21
19	MNBC	AVG. ALL WKS<	2/22/21	2/28/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$49.00	\$490.00	30	NCR 12/28/20-03/28/21
20	MNBC	AVG. ALL WKS<	3/1/21	3/7/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$49.00	\$490.00	30	NCR 12/28/20-03/28/21
21	MNBC	AVG. ALL WKS<	2/22/21	2/28/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$99.00	\$594.00	30	NCR 12/28/20-03/28/21

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	AVG. ALL WKS<	3/1/21	3/7/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$99.00	\$594.00	30	NCR 12/28/20-03/28/21
23	MNBC	AVG. ALL WKS<	2/22/21	2/28/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$112.00	\$1,008.00	30	NCR 12/28/20-03/28/21
24	MNBC	AVG. ALL WKS<	3/1/21	3/7/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$112.00	\$1,008.00	30	NCR 12/28/20-03/28/21

	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Total
SPOTS	90	90	0	0	0	0	0	0	0	0	0	0	180
AMT	\$7,581.00	\$7,581.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$15,162.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/22/21

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