

### Ampersand Cable System Order

|             |                           |
|-------------|---------------------------|
| Order #     | 62902936                  |
| Syscode     | 1562                      |
| System Name | Spectrum/Palos Verdes, CA |
| Market      | Los Angeles               |

|              |                         |
|--------------|-------------------------|
| Flight Dates | 06/22/21 - 06/24/21     |
| Agency       | Targeted Platform Media |
| Advertiser   | SPLC Action Fund        |

|             |          |
|-------------|----------|
| Update Date | 06/18/21 |
| Version     | 1 Vs. 1  |

|                   |                               |
|-------------------|-------------------------------|
| AE                | Evan Butcher                  |
| Sales Coordinator | Hadley Reid                   |
| Office            | Washington                    |
| Phone             | (301) 941-2620                |
| Status            | Accepted                      |
| Survey            | Apr21 Unknown Unknown Unknown |
| -                 |                               |

|               |                 |
|---------------|-----------------|
| Client Code   | 1498            |
| Product Code  | 1508            |
| Est Code      | 10839 622624    |
| Product Name  |                 |
| Credit Status | Cash in Advance |

|                  |                |      |          |
|------------------|----------------|------|----------|
| Show All Lines   |                |      |          |
| Total # of Weeks | 1              |      |          |
| Total            | \$1,304.00     |      |          |
| Commission       | \$195.60       |      |          |
| Net Total        | \$1,108.40     |      |          |
| Total Spots      | 44             |      |          |
| Affiliate Split  | 100.0          |      |          |
| Sold On          | Cost Per Point |      |          |
| GRP              | 41.59          | GIMP | 8337     |
| CPP              | \$31.00        | CPM  | \$156.41 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Households        |
| Makegood Policy | Approval Required |

Comments : 6/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | CNN  | CABLE   | 6/21/21    | 6/27/21   | 05:00      | 09:00     |   | X | X | X |   |   |   | 0.55 | 110 | 3           | \$25.00   | \$75.00    | 30       | NCR 03/29/21-06/27/21 |
| 2    | CNN  | CABLE   | 6/21/21    | 6/27/21   | 09:00      | 16:00     |   | X | X | X |   |   |   | 1.07 | 214 | 9           | \$13.00   | \$117.00   | 30       | NCR 03/29/21-06/27/21 |
| 3    | CNN  | CABLE   | 6/21/21    | 6/27/21   | 16:00      | 19:00     |   | X | X | X |   |   |   | 1.04 | 208 | 3           | \$49.00   | \$147.00   | 30       | NCR 03/29/21-06/27/21 |
| 4    | CNN  | CABLE   | 6/21/21    | 6/27/21   | 19:00      | 24:00     |   | X | X | X |   |   |   | 0.76 | 152 | 6           | \$49.00   | \$294.00   | 30       | NCR 03/29/21-06/27/21 |
| 5    | MNBC | CABLE   | 6/21/21    | 6/27/21   | 05:00      | 09:00     |   | X | X | X |   |   |   | 0.58 | 116 | 4           | \$25.00   | \$100.00   | 30       | NCR 03/29/21-06/27/21 |
| 6    | MNBC | CABLE   | 6/21/21    | 6/27/21   | 09:00      | 16:00     |   | X | X | X |   |   |   | 1.04 | 208 | 10          | \$13.00   | \$130.00   | 30       | NCR 03/29/21-06/27/21 |
| 7    | MNBC | CABLE   | 6/21/21    | 6/27/21   | 16:00      | 19:00     |   | X | X | X |   |   |   | 1.65 | 331 | 3           | \$49.00   | \$147.00   | 30       | NCR 03/29/21-06/27/21 |
| 8    | MNBC | CABLE   | 6/21/21    | 6/27/21   | 19:00      | 24:00     |   | X | X | X |   |   |   | 0.84 | 168 | 6           | \$49.00   | \$294.00   | 30       | NCR 03/29/21-06/27/21 |

|              | Jun 2021   | Jul 2021 | Aug 2021 | Sep 2021 | Oct 2021 | Nov 2021 | Dec 2021 | Jan 2022 | Feb 2022 | Mar 2022 | Apr 2022 | May 2022 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 44         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 44         |
| <b>AMT</b>   | \$1,304.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,304.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/21/21

62902936 | Los Angeles | Spectrum/Palos Verdes, CA | 1562 |