

### Ampersand Cable System Order

Order #	62902936
Syscode	6000
System Name	Spectrum/Central Los Angeles, CA
Market	Los Angeles

Flight Dates	06/22/21 - 06/24/21
Agency	Targeted Platform Media
Advertiser	SPLC Action Fund

Update Date	06/18/21
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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	1
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Total	\$2,226.00
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Commission	\$333.90
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Net Total	\$1,892.10
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Total Spots	42
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Affiliate Split	100.0
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Sold On	Cost Per Point
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GRP	40.8	GIMP	22491
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CPP	\$55.00	CPM	\$98.97
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AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Apr21 Unknown Unknown Unknown
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Client Code	1498
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Product Code	1508
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Est Code	10839 622624
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Product Name	
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Credit Status	Cash in Advance
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Primary Demo	Households
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Makegood Policy	Approval Required
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Comments : 6/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	6/21/21	6/27/21	05:00	09:00		X	X	X				0.61	336	6	\$49.00	\$294.00	30	NCR 03/29/21-06/27/21
2	CNN	CABLE	6/21/21	6/27/21	09:00	16:00		X	X	X				1.18	651	6	\$38.00	\$228.00	30	NCR 03/29/21-06/27/21
3	CNN	CABLE	6/21/21	6/27/21	16:00	19:00		X	X	X				1.14	628	3	\$49.00	\$147.00	30	NCR 03/29/21-06/27/21
4	CNN	CABLE	6/21/21	6/27/21	19:00	24:00		X	X	X				0.83	458	6	\$74.00	\$444.00	30	NCR 03/29/21-06/27/21
5	MNBC	CABLE	6/21/21	6/27/21	05:00	09:00		X	X	X				0.64	353	6	\$49.00	\$294.00	30	NCR 03/29/21-06/27/21
6	MNBC	CABLE	6/21/21	6/27/21	09:00	16:00		X	X	X				1.14	628	6	\$38.00	\$228.00	30	NCR 03/29/21-06/27/21
7	MNBC	CABLE	6/21/21	6/27/21	16:00	19:00		X	X	X				1.82	1003	3	\$49.00	\$147.00	30	NCR 03/29/21-06/27/21
8	MNBC	CABLE	6/21/21	6/27/21	19:00	24:00		X	X	X				0.92	507	6	\$74.00	\$444.00	30	NCR 03/29/21-06/27/21

	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Total
<b>SPOTS</b>	42	0	0	0	0	0	0	0	0	0	0	0	42
<b>AMT</b>	\$2,226.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,226.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/21/21

62902936 | Los Angeles | Spectrum/Central Los Angeles, CA | 6000 |