

Ampersand Cable System Order

Order #	62902936
Syscode	7561
System Name	Spectrum/South Bay, CA
Market	Los Angeles

Flight Dates	06/22/21 - 06/24/21
Agency	Targeted Platform Media
Advertiser	SPLC Action Fund

Update Date	06/18/21
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Apr21 Unknown Unknown Unknown
-	

Client Code	1498
Product Code	1508
Est Code	10839 622624
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,206.00		
Commission	\$330.90		
Net Total	\$1,875.10		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	39.59	GIMP	8547
CPP	\$56.00	CPM	\$258.10

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 6/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	6/21/21	6/27/21	05:00	09:00		X	X	X				0.61	132	4	\$49.00	\$196.00	30	NCR 03/29/21-06/27/21
2	CNN	CABLE	6/21/21	6/27/21	09:00	16:00		X	X	X				1.18	255	6	\$38.00	\$228.00	30	NCR 03/29/21-06/27/21
3	CNN	CABLE	6/21/21	6/27/21	16:00	19:00		X	X	X				1.14	246	3	\$62.00	\$186.00	30	NCR 03/29/21-06/27/21
4	CNN	CABLE	6/21/21	6/27/21	19:00	24:00		X	X	X				0.83	179	6	\$74.00	\$444.00	30	NCR 03/29/21-06/27/21
5	MNBC	CABLE	6/21/21	6/27/21	05:00	09:00		X	X	X				0.64	138	6	\$49.00	\$294.00	30	NCR 03/29/21-06/27/21
6	MNBC	CABLE	6/21/21	6/27/21	09:00	16:00		X	X	X				1.14	246	6	\$38.00	\$228.00	30	NCR 03/29/21-06/27/21
7	MNBC	CABLE	6/21/21	6/27/21	16:00	19:00		X	X	X				1.82	393	3	\$62.00	\$186.00	30	NCR 03/29/21-06/27/21
8	MNBC	CABLE	6/21/21	6/27/21	19:00	24:00		X	X	X				0.92	199	6	\$74.00	\$444.00	30	NCR 03/29/21-06/27/21

	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$2,206.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,206.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/21/21

62902936 | Los Angeles | Spectrum/South Bay, CA | 7561 |