

Ampersand Cable System Order

Order #	62912667
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	07/26/21 - 08/01/21
Agency	Targeted Platform Media
Advertiser	Ultraviolet

Update Date	07/29/21
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May21
-	

Client Code	1489
Product Code	1499
Est Code	10888
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$4,000.00		
Commission	\$600.00		
Net Total	\$3,400.00		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0.09	GIMP	3359
CPP	\$44,445.00	CPM	\$1,190.83

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 7/29 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	WOMEN'S SOCCER QUARTERFINALS	7/26/21	8/1/21	08:00	11:00					X			0.09	3359	1	\$4,000.00	\$4,000.00	30	OLYMPIC SOCCER QUARTERFINALS

	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$4,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/30/21

62912667 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |