

Ampersand Cable System Order

Order #	62921783
Syscode	1430
System Name	Spectrum/Frontier-Moreno Valley, CA
Market	Los Angeles

Flight Dates	09/06/21 - 09/19/21
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	AARP Proj #102039

Update Date	09/03/21
Version	2 Vs. 1

AE	Alison Jones
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Client Code	CA-29/36
Product Code	09080913
Est Code	n/a
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,990.00		
Commission	\$598.50		
Net Total	\$3,391.50		
Total Spots	84		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9.3 New Political Order. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	9/6/21	9/12/21	05:00	09:00			X	X	X	X	X	-	-	5	\$42.00	\$210.00	30	NCR 06/28/21-09/26/21
2	CNN	AVG. ALL WKS	9/13/21	9/19/21	05:00	09:00	X							-	-	2	\$42.00	\$84.00	30	NCR 06/28/21-09/26/21
3	CNN	VARIOUS	9/6/21	9/12/21	09:00	16:00			X	X	X	X	X	-	-	12	\$27.00	\$324.00	30	NCR 06/28/21-09/26/21
4	CNN	AVG. ALL WKS<	9/13/21	9/19/21	09:00	16:00	X							-	-	3	\$27.00	\$81.00	30	NCR 06/28/21-09/26/21
5	CNN	AVG. ALL WKS<	9/6/21	9/12/21	16:00	19:00			X	X	X	X	X	-	-	5	\$55.00	\$275.00	30	NCR 06/28/21-09/26/21
6	CNN	AVG. ALL WKS<	9/13/21	9/19/21	16:00	19:00	X							-	-	1	\$55.00	\$55.00	30	NCR 06/28/21-09/26/21
7	CNN	AVG. ALL WKS<	9/6/21	9/12/21	19:00	24:00			X	X	X	X	X	-	-	12	\$69.00	\$828.00	30	NCR 06/28/21-09/26/21
8	CNN	AVG. ALL WKS	9/13/21	9/19/21	19:00	24:00	X							-	-	2	\$69.00	\$138.00	30	NCR 06/28/21-09/26/21
9	MNBC	VARIOUS	9/6/21	9/12/21	05:00	09:00			X	X	X	X	X	-	-	5	\$42.00	\$210.00	30	NCR 06/28/21-09/26/21
10	MNBC	AVG. ALL WKS<	9/13/21	9/19/21	05:00	09:00	X							-	-	2	\$42.00	\$84.00	30	NCR 06/28/21-09/26/21
11	MNBC	VARIOUS	9/6/21	9/12/21	09:00	16:00			X	X	X	X	X	-	-	12	\$27.00	\$324.00	30	NCR 06/28/21-09/26/21
12	MNBC	AVG. ALL WKS	9/13/21	9/19/21	09:00	16:00	X							-	-	3	\$27.00	\$81.00	30	NCR 06/28/21-09/26/21
13	MNBC	AVG. ALL WKS<	9/6/21	9/12/21	16:00	19:00			X	X	X	X	X	-	-	5	\$55.00	\$275.00	30	NCR 06/28/21-09/26/21
14	MNBC	AVG. ALL WKS<	9/13/21	9/19/21	16:00	19:00	X							-	-	1	\$55.00	\$55.00	30	NCR 06/28/21-09/26/21
15	MNBC	AVG. ALL WKS<	9/6/21	9/12/21	19:00	24:00			X	X	X	X	X	-	-	12	\$69.00	\$828.00	30	NCR 06/28/21-09/26/21

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16	MNBC	AVG. ALL WKS	9/13/21	9/19/21	19:00	24:00	X							-	-	2	\$69.00	\$138.00	30	NCR 06/28/21-09/26/21

	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Total
SPOTS	84	0	0	0	0	0	0	0	0	0	0	0	84
AMT	\$3,990.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,990.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/07/21

62921783 | Los Angeles | Spectrum/Frontier-Moreno Valley, CA | 1430 |