

Ampersand Cable System Order

Order #	62923922
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	09/13/21 - 10/03/21
Agency	Strategic Media Placement
Advertiser	Aids Healthcare Foundation

Update Date	09/15/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Drew Knepley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul21 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	09150929
Product Name	9.15-9.29 (CA)
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$124,425.00		
Commission	\$18,663.75		
Net Total	\$105,761.25		
Total Spots	78		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 9.14 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Morning	9/13/21	9/19/21	05:00	09:00			X	X	X	X	X	-	-	1	\$1,500.00	\$1,500.00	30	
2	CNN	Morning	9/20/21	9/26/21	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$1,500.00	\$3,000.00	30	
3	CNN	Morning	9/27/21	10/3/21	05:00	09:00	X	X	X					-	-	1	\$1,500.00	\$1,500.00	30	
4	CNN	Daytime	9/13/21	9/19/21	09:00	16:00			X	X	X	X	X	-	-	3	\$1,000.00	\$3,000.00	30	
5	CNN	Daytime	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$1,000.00	\$5,000.00	30	
6	CNN	Daytime	9/27/21	10/3/21	09:00	16:00	X	X	X					-	-	2	\$1,000.00	\$2,000.00	30	
7	CNN	Early Fringe	9/13/21	9/19/21	16:00	19:00			X	X	X	X	X	-	-	2	\$2,500.00	\$5,000.00	30	
8	CNN	Early Fringe	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$2,500.00	\$7,500.00	30	
9	CNN	Early Fringe	9/27/21	10/3/21	16:00	19:00	X	X	X					-	-	2	\$2,500.00	\$5,000.00	30	
10	CNN	Prime	9/13/21	9/19/21	19:00	24:00			X	X	X	X	X	-	-	2	\$3,000.00	\$6,000.00	30	
11	CNN	Prime	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$3,000.00	\$12,000.00	30	
12	CNN	Prime	9/27/21	10/3/21	19:00	24:00	X	X	X					-	-	2	\$3,000.00	\$6,000.00	30	
13	MNBC	Morning	9/13/21	9/19/21	05:00	09:00			X	X	X	X	X	-	-	1	\$1,500.00	\$1,500.00	30	
14	MNBC	Morning	9/20/21	9/26/21	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$1,500.00	\$3,000.00	30	
15	MNBC	Morning	9/27/21	10/3/21	05:00	09:00	X	X	X					-	-	1	\$1,500.00	\$1,500.00	30	
16	MNBC	Daytime	9/13/21	9/19/21	09:00	16:00			X	X	X	X	X	-	-	3	\$900.00	\$2,700.00	30	
17	MNBC	Daytime	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$900.00	\$4,500.00	30	
18	MNBC	Daytime	9/27/21	10/3/21	09:00	16:00	X	X	X					-	-	2	\$900.00	\$1,800.00	30	
19	MNBC	Early Fringe	9/13/21	9/19/21	16:00	19:00			X	X	X	X	X	-	-	2	\$2,500.00	\$5,000.00	30	
20	MNBC	Early Fringe	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$2,500.00	\$7,500.00	30	
21	MNBC	Early Fringe	9/27/21	10/3/21	16:00	19:00	X	X	X					-	-	2	\$2,500.00	\$5,000.00	30	

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22	MNBC	Prime	9/13/21	9/19/21	19:00	24:00			X	X	X	X	X	-	-	2	\$3,000.00	\$6,000.00	30	
23	MNBC	Prime	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$3,000.00	\$12,000.00	30	
24	MNBC	Prime	9/27/21	10/3/21	19:00	24:00	X	X	X					-	-	2	\$3,000.00	\$6,000.00	30	
25	S1LA	Daytime	9/13/21	9/19/21	09:00	16:00			X	X	X	X	X	-	-	1	\$425.00	\$425.00	30	
26	S1LA	Daytime	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$425.00	\$2,125.00	30	
27	S1LA	Daytime	9/27/21	10/3/21	09:00	16:00	X	X	X					-	-	1	\$425.00	\$425.00	30	
28	S1LA	Early Fringe	9/13/21	9/19/21	16:00	19:00			X	X	X	X	X	-	-	1	\$550.00	\$550.00	30	
29	S1LA	Early Fringe	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$550.00	\$2,750.00	30	
30	S1LA	Early Fringe	9/27/21	10/3/21	16:00	19:00	X	X	X					-	-	1	\$550.00	\$550.00	30	
31	S1LA	Prime	9/13/21	9/19/21	19:00	24:00			X	X	X	X	X	-	-	1	\$600.00	\$600.00	30	
32	S1LA	Prime	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$600.00	\$2,400.00	30	
33	S1LA	Prime	9/27/21	10/3/21	19:00	24:00	X	X	X					-	-	1	\$600.00	\$600.00	30	

	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Total
SPOTS	61	17	0	0	0	0	0	0	0	0	0	0	78
AMT	\$94,050.00	\$30,375.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$124,425.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/15/21

62923922 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |