

Ampersand Cable System Order

Order #	62919362
Syscode	1641
System Name	Spectrum/Frontier-South-Ventura, CA
Market	Los Angeles

Flight Dates	08/28/21 - 09/03/21
Agency	Strategic Media Placement
Advertiser	Aids Healthcare Foundation

Update Date	08/27/21
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Drew Knepley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun21
-	

Client Code	
Product Code	
Est Code	8.28-9.3
Product Name	AIDS Healthcare Foundation CA SD 27 8.28-9.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$3,133.00		
Commission	\$469.95		
Net Total	\$2,663.05		
Total Spots	57		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R1 Revised 4p7p, moved \$ to daytime. Please review and confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/23/21	8/29/21	05:00	09:00						X	X	-	-	2	\$52.00	\$104.00	30	
2	CNN	VARIOUS	8/30/21	9/5/21	05:00	09:00	X	X	X	X	X			-	-	4	\$52.00	\$208.00	30	
3	CNN	SITUATION ROOM WITH WOLF BLITZER	8/23/21	8/29/21	09:00	16:00						X	X	-	-	4	\$35.00	\$140.00	30	
4	CNN	SITUATION ROOM WITH WOLF BLITZER	8/30/21	9/5/21	09:00	16:00	X	X	X	X	X			-	-	6	\$35.00	\$210.00	30	
5	CNN	ANDERSON COOPER 360, CUOMO PRIME TIME	8/23/21	8/29/21	16:00	19:00						X	X	-	-	2	\$66.00	\$132.00	30	
6	CNN	ANDERSON COOPER 360, CUOMO PRIME TIME	8/30/21	9/5/21	16:00	19:00	X	X	X	X	X			-	-	5	\$66.00	\$330.00	30	
7	CNN	AVG. ALL WKS<	8/23/21	8/29/21	19:00	24:00						X	X	-	-	1	\$85.00	\$85.00	30	
8	CNN	AVG. ALL WKS<	8/30/21	9/5/21	19:00	24:00	X	X	X	X	X			-	-	4	\$85.00	\$340.00	30	
9	MNBC	VARIOUS	8/23/21	8/29/21	05:00	09:00						X	X	-	-	2	\$52.00	\$104.00	30	
10	MNBC	VARIOUS	8/30/21	9/5/21	05:00	09:00	X	X	X	X	X			-	-	4	\$52.00	\$208.00	30	
11	MNBC	VARIOUS	8/23/21	8/29/21	09:00	16:00						X	X	-	-	4	\$35.00	\$140.00	30	
12	MNBC	VARIOUS	8/30/21	9/5/21	09:00	16:00	X	X	X	X	X			-	-	7	\$35.00	\$245.00	30	
13	MNBC	THE RACHEL MADDOW SHOW	8/23/21	8/29/21	16:00	19:00						X	X	-	-	2	\$66.00	\$132.00	30	
14	MNBC	THE RACHEL MADDOW SHOW	8/30/21	9/5/21	16:00	19:00	X	X	X	X	X			-	-	5	\$66.00	\$330.00	30	
15	MNBC	AVG. ALL WKS<	8/23/21	8/29/21	19:00	24:00						X	X	-	-	1	\$85.00	\$85.00	30	

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16	MNBC	AVG. ALL WKS<	8/30/21	9/5/21	19:00	24:00	X	X	X	X	X			-	-	4	\$85.00	\$340.00	30	

	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Total
SPOTS	18	39	0	0	0	0	0	0	0	0	0	0	57
AMT	\$922.00	\$2,211.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,133.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/30/21

62919362 | Los Angeles | Spectrum/Frontier-South-Ventura, CA | 1641 |