

### Ampersand Cable System Order

Order #	62708326
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	12/09/19 - 12/22/19
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	12/09/19
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Ryan Mays
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Oct19
-	

Client Code	MBL
Product Code	MBL
Est Code	9470
Product Name	12.10-12.22 High Profile
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$66,316.00		
Commission	\$9,947.40		
Net Total	\$56,368.60		
Total Spots	121		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New Presidential Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	HALLMARK MOVIE	12/16/19	12/22/19	12:00	14:00						X		-	-	1	\$2,200.00	\$2,200.00	30	HALLMARK MOVIE/HOLIDAY
2	HALL	HALLMARK MOVIE	12/16/19	12/22/19	14:00	16:00						X		-	-	1	\$2,200.00	\$2,200.00	30	HALLMARK MOVIE/HOLIDAY
3	HALL	HALLMARK MOVIE	12/16/19	12/22/19	16:00	18:00						X		-	-	1	\$2,200.00	\$2,200.00	30	HALLMARK MOVIE/HOLIDAY
4	HALL	HALLMARK MOVIE	12/16/19	12/22/19	20:00	22:00			X					-	-	1	\$2,200.00	\$2,200.00	30	HALLMARK MOVIE/HOLIDAY
5	HALL	HALLMARK MOVIE	12/16/19	12/22/19	20:00	22:00		X						-	-	1	\$2,200.00	\$2,200.00	30	HALLMARK MOVIE/HOLIDAY
6	HALL	HALLMARK MOVIE	12/16/19	12/22/19	22:00	24:00				X				-	-	1	\$2,200.00	\$2,200.00	30	HALLMARK MOVIE/HOLIDAY
7	HALL	HALLMARK MOVIE	12/16/19	12/22/19	16:00	18:00							X	-	-	1	\$2,200.00	\$2,200.00	30	HALLMARK MOVIE/HOLIDAY
8	NFLN	NFL RAMS	12/16/19	12/22/19	17:15	20:00						X		-	-	1	\$13,500.00	\$13,500.00	30	Rams vs 49ers
9	NGC	Best of NGC Holiday Marathon	12/16/19	12/22/19	09:00	24:00						X	X	-	-	3	\$300.00	\$900.00	30	22-Dec-19 5-Jan-20
10	SPLA	SPLA EM	12/9/19	12/15/19	05:00	09:00		X	X	X	X	X	X	-	-	10	\$345.00	\$3,450.00	30	SPECTRUM NEWS
11	SPLA	SPLA EM	12/16/19	12/22/19	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$345.00	\$4,140.00	30	SPECTRUM NEWS
12	SPLA	SPLA DT	12/9/19	12/15/19	09:00	16:00		X	X	X	X	X	X	-	-	15	\$288.00	\$4,320.00	30	SPECTRUM NEWS
13	SPLA	SPLA DT	12/16/19	12/22/19	09:00	16:00	X	X	X	X	X	X	X	-	-	15	\$288.00	\$4,320.00	30	SPECTRUM NEWS
14	SPLA	SPLA EF	12/9/19	12/15/19	16:00	19:00		X	X	X	X	X	X	-	-	10	\$288.00	\$2,880.00	30	SPECTRUM NEWS
15	SPLA	SPLA EF	12/16/19	12/22/19	16:00	19:00	X	X	X	X	X	X	X	-	-	12	\$288.00	\$3,456.00	30	SPECTRUM NEWS
16	SPLA	SPLA PT	12/9/19	12/15/19	19:00	24:00		X	X	X	X	X	X	-	-	15	\$345.00	\$5,175.00	30	SPECTRUM NEWS
17	SPLA	SPLA PT	12/16/19	12/22/19	19:00	24:00	X	X	X	X	X	X	X	-	-	15	\$345.00	\$5,175.00	30	SPECTRUM NEWS
18	SPLA	INSIDE THE ISSUE with ALEX COHEN	12/9/19	12/15/19	20:00	20:30		X	X	X				-	-	3	\$600.00	\$1,800.00	30	INSIDE the ISSUES WITH aLEX cOHEN

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19	SPLA	INSIDE THE ISSUE with ALEX COHEN	12/16/19	12/22/19	20:00	20:30	X	X	X	X				-	-	3	\$600.00	\$1,800.00	30	INSIDE the ISSUES WITH aLEX cOHEN

	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Total
<b>SPOTS</b>	121	0	0	0	0	0	0	0	0	0	0	0	121
<b>AMT</b>	\$66,316.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$66,316.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/10/19

62708326 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |